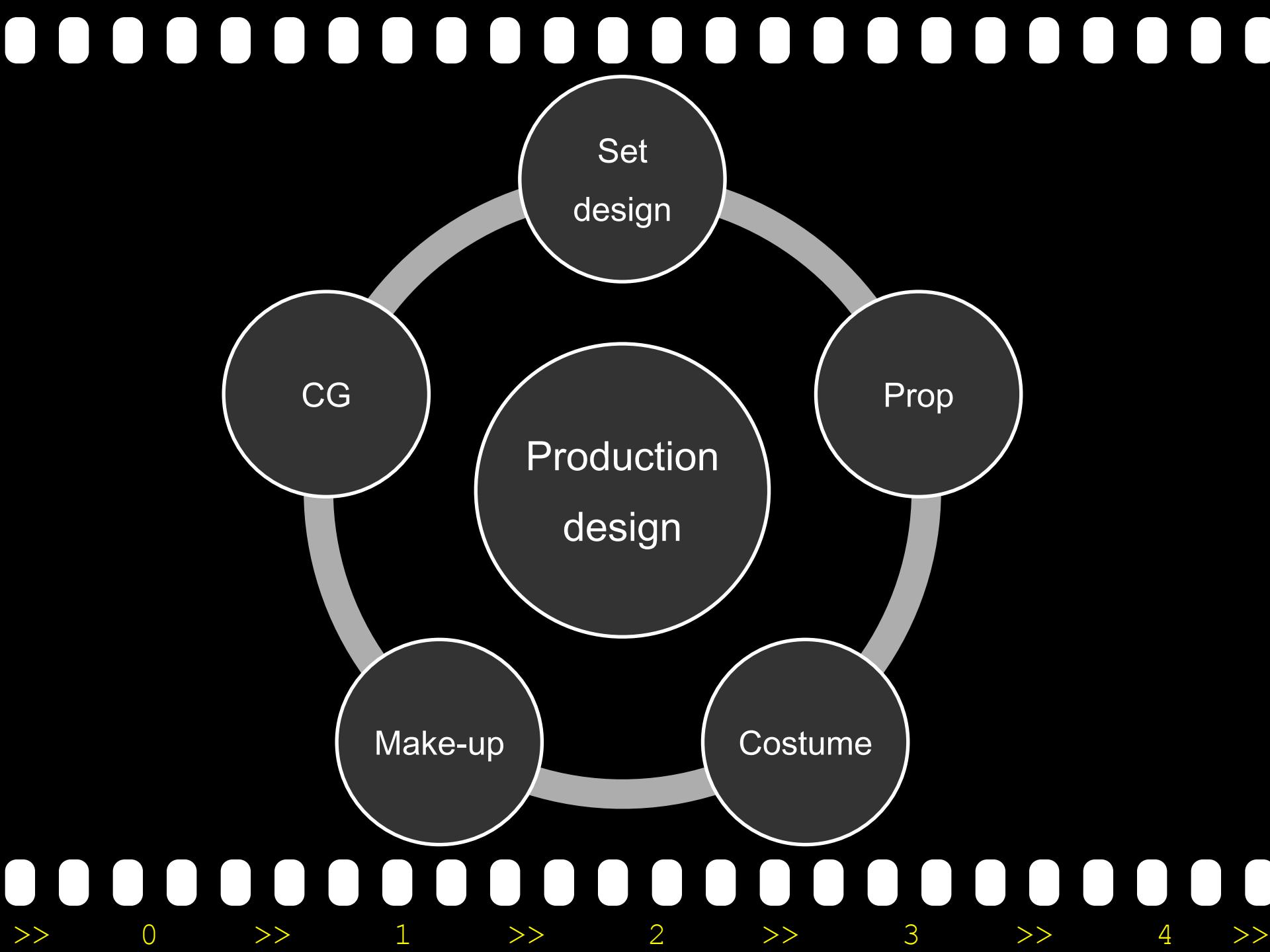
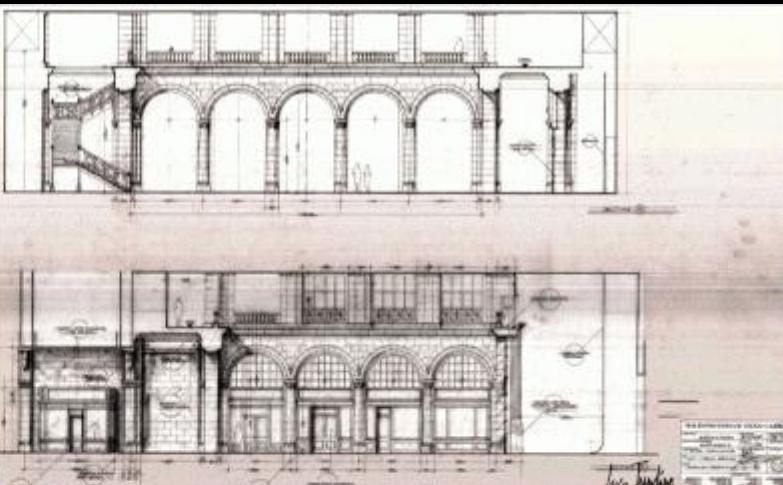


Production Design

- All jobs
- Shape space - drawing
- Process design - thumbnail
- Composite – drawing comp
- Color – grading
- History style
- Mood&tone Board – Mood board
- Costume design – costume
- Human scale
- Perspective - drawing
- Setdesign - final
- Event design





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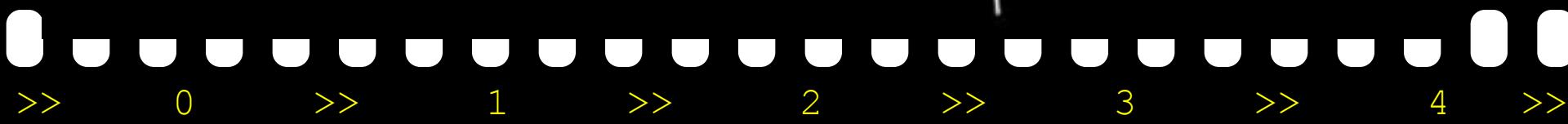
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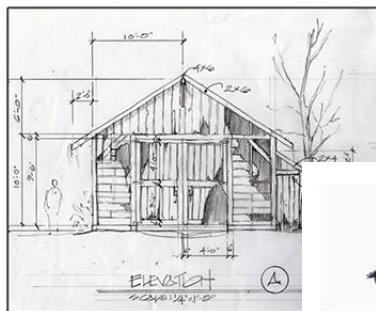
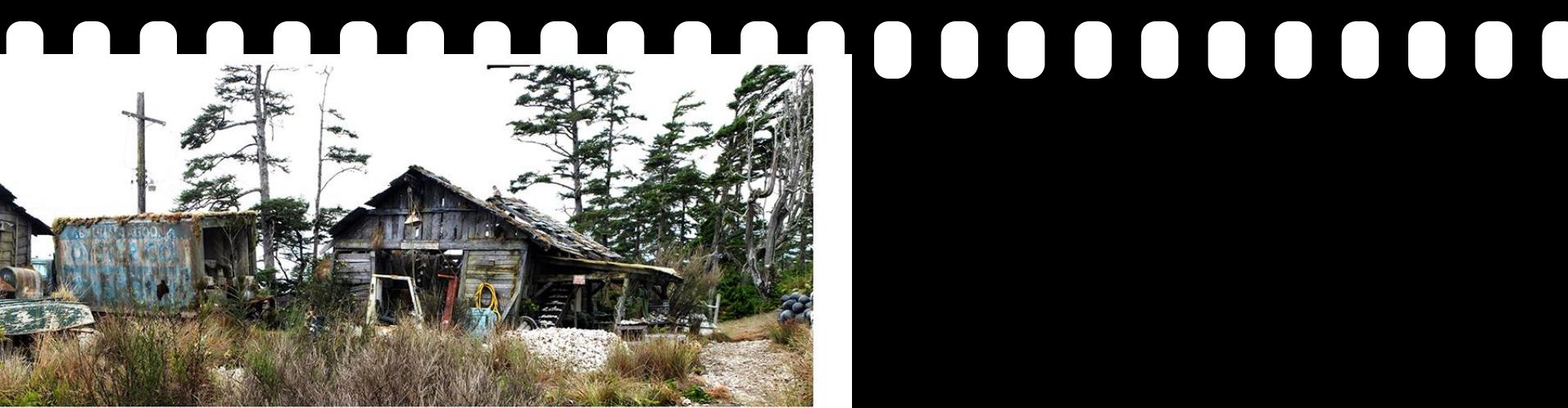
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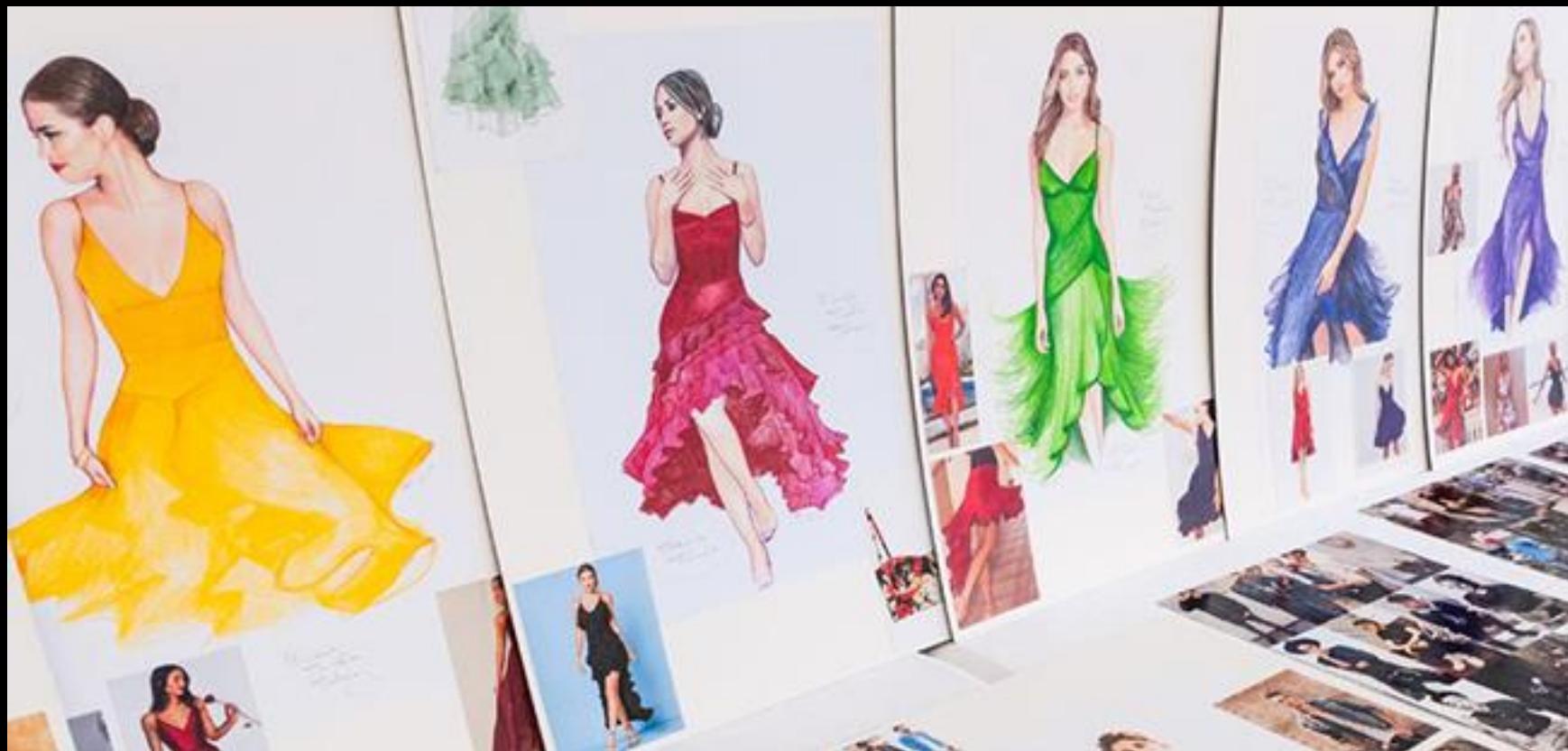
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Caroline Thompson (screenwriter):
"Tim Burton had the image of this character. He said he didn't know what to do with it, but the minute he described it and said the name 'Edward Scissorhands,' I knew what to do. It was Tim who came up with the image of the guy with the hedge-clipper hands and I came up with everything that had to do with them. It was the perfect joining of our talents."



Tim Burton (director): "I can have an idea about something. Johnny Depp can have an idea, but especially with the more extreme characters, it really does take the costume to fully get the feeling of it. It's always nice to work with artists who are doing it for artistic reasons, rather than for business reasons, or getting caught up in that. You appreciate Colleen [Atwood] on a very pure level that way. She tries to service the material... She treats what she does as another character in the piece. I feel there's a real ally on the set, someone who's there to support the movie.... You need all the allies you can get on a film."

**EDWARD SCISSORHANDS (1990) -
COLLEEN ATWOOD,
COSTUME DESIGNER**



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set designers

Location
supervisor

art directors

illustrators

graphic artists

wardrobe
supervisors

set decorators

Prop masters

Prop maker

make-up
artists

special effects
supervisors

Pre

- ออกรูปแบบและ
คุบคุมทีมงาน
ออกแบบ
- สร้างงานฝ่าย
Production
- ระดมสมองกับผู้
กำกับและDP
- วางแผน
งบประมาณ

Pro

- ตรวจสอบความ
เรียบร้อยของset
ในกองถ่าย
- วางแผนงานสร้าง
ในวันออกกองครึ่ง
หน้า

Post

- ดูงานฝ่ายCG และ
Coloring

Shape & Space



Malgusto.com



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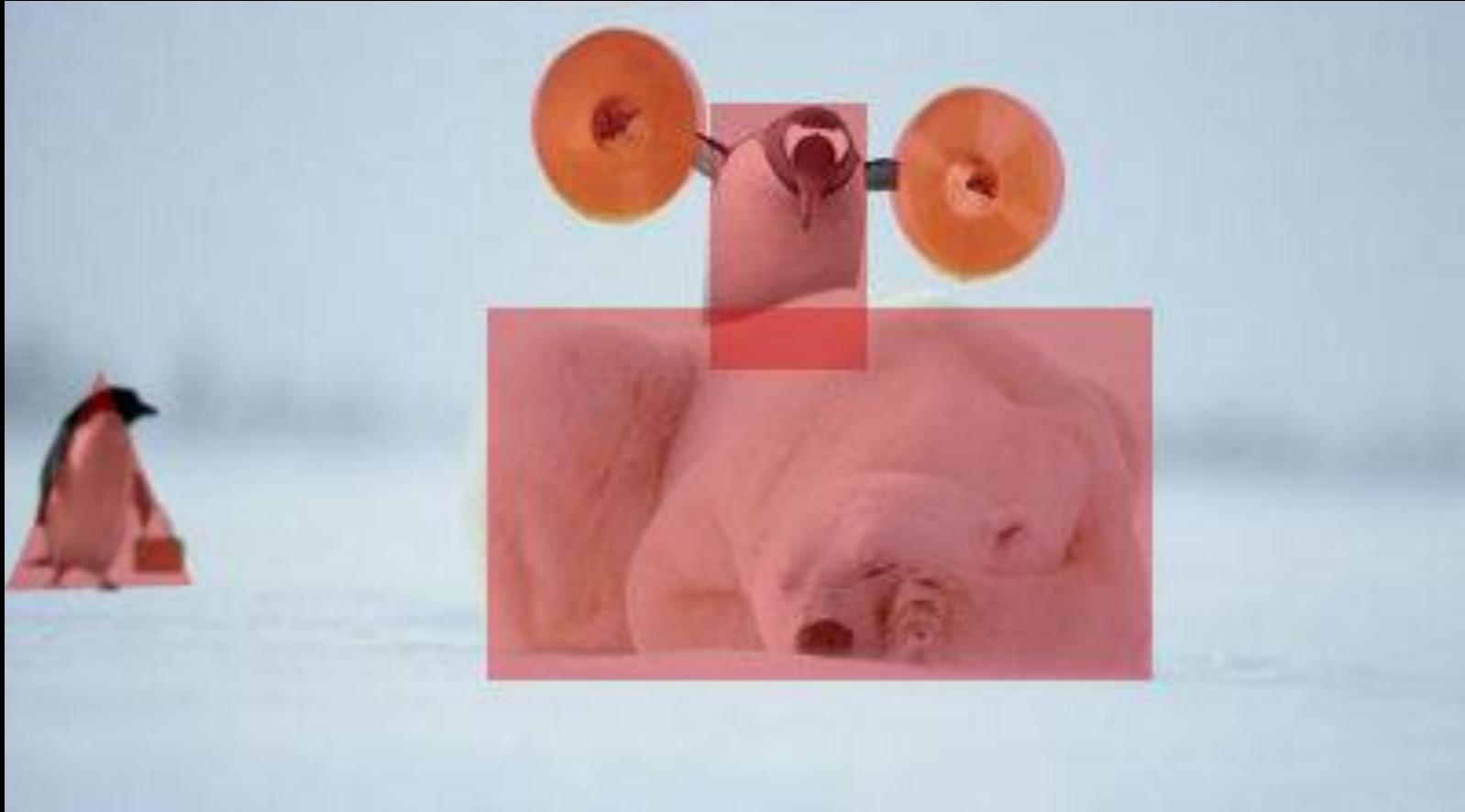
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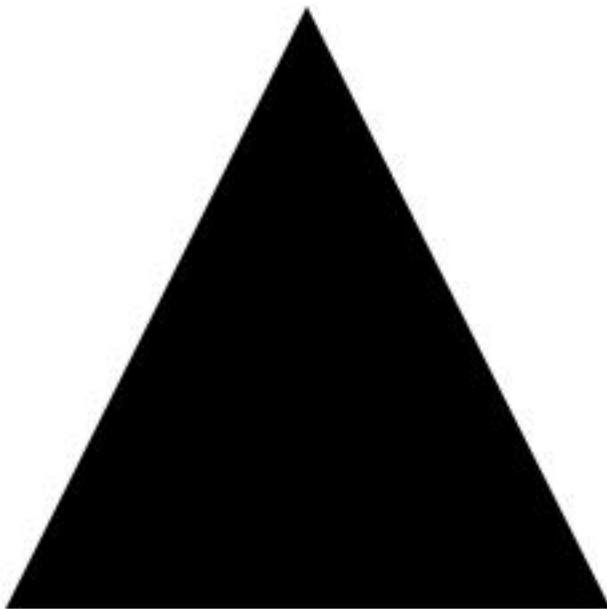
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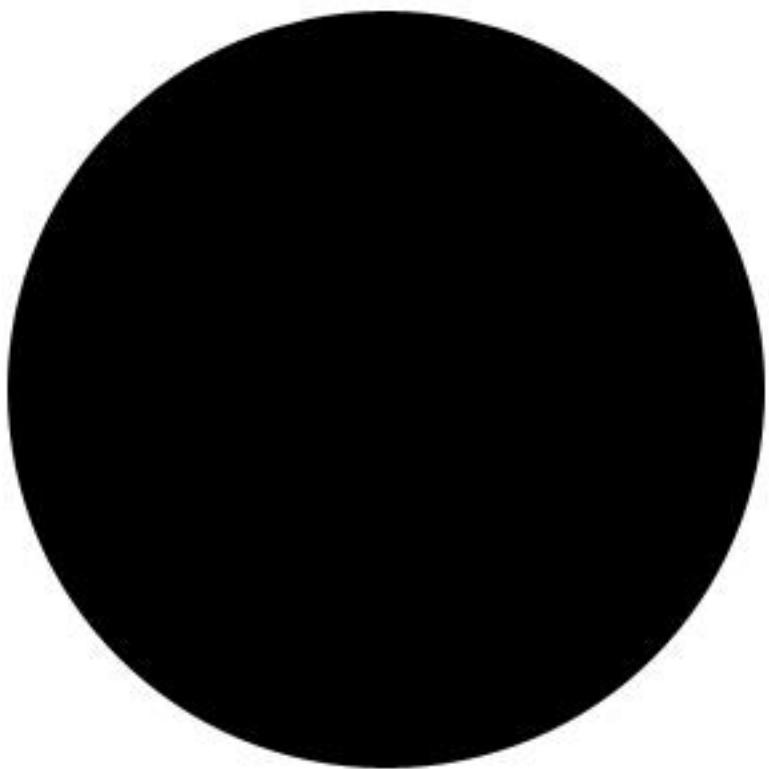
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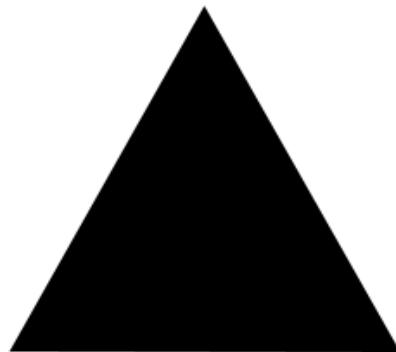
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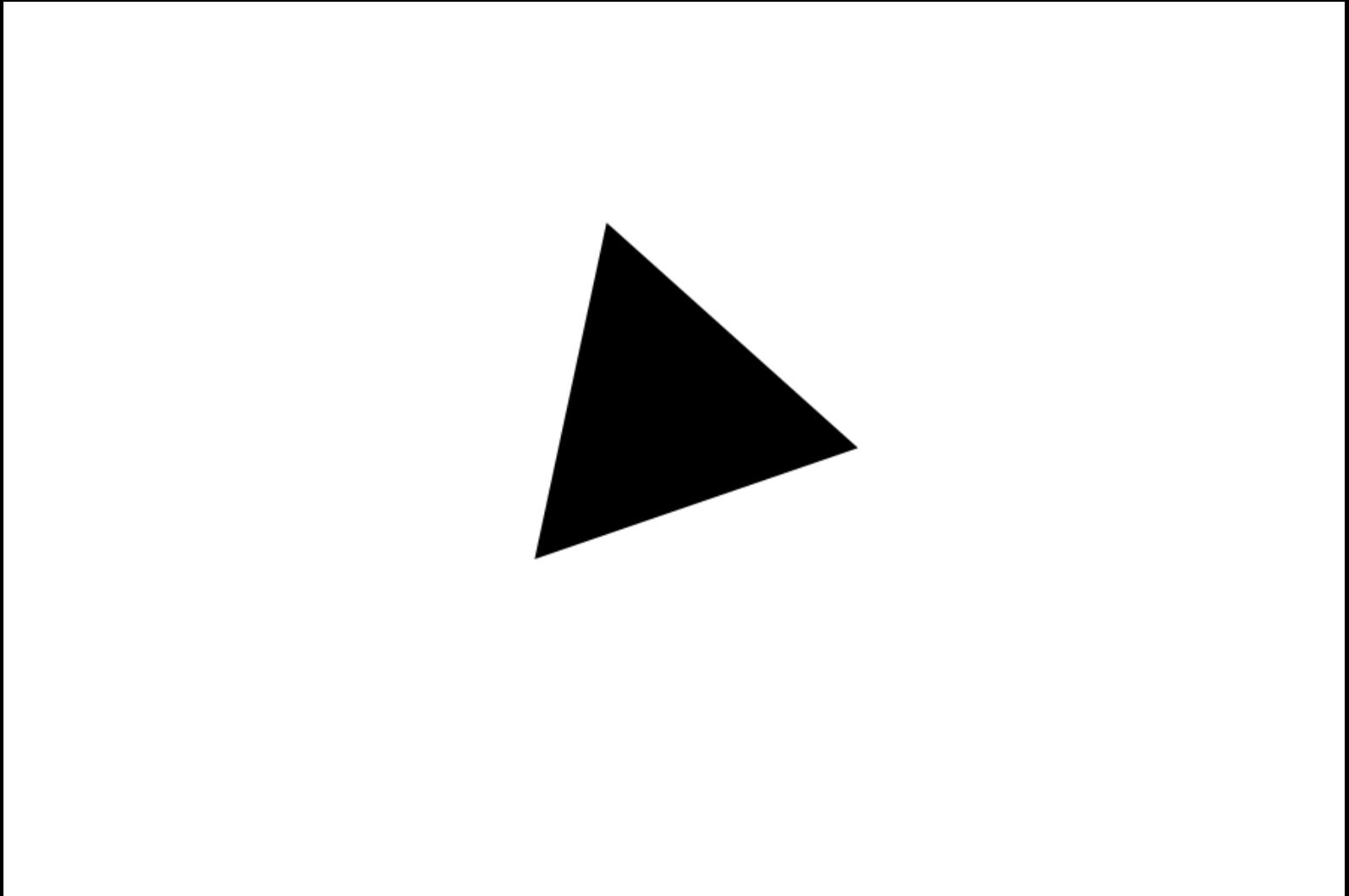
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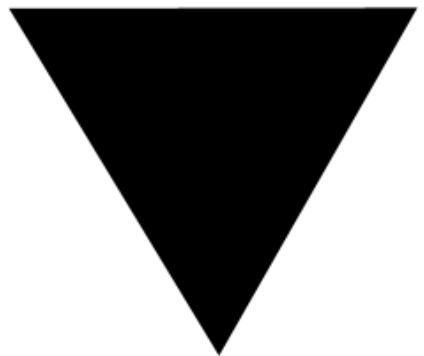
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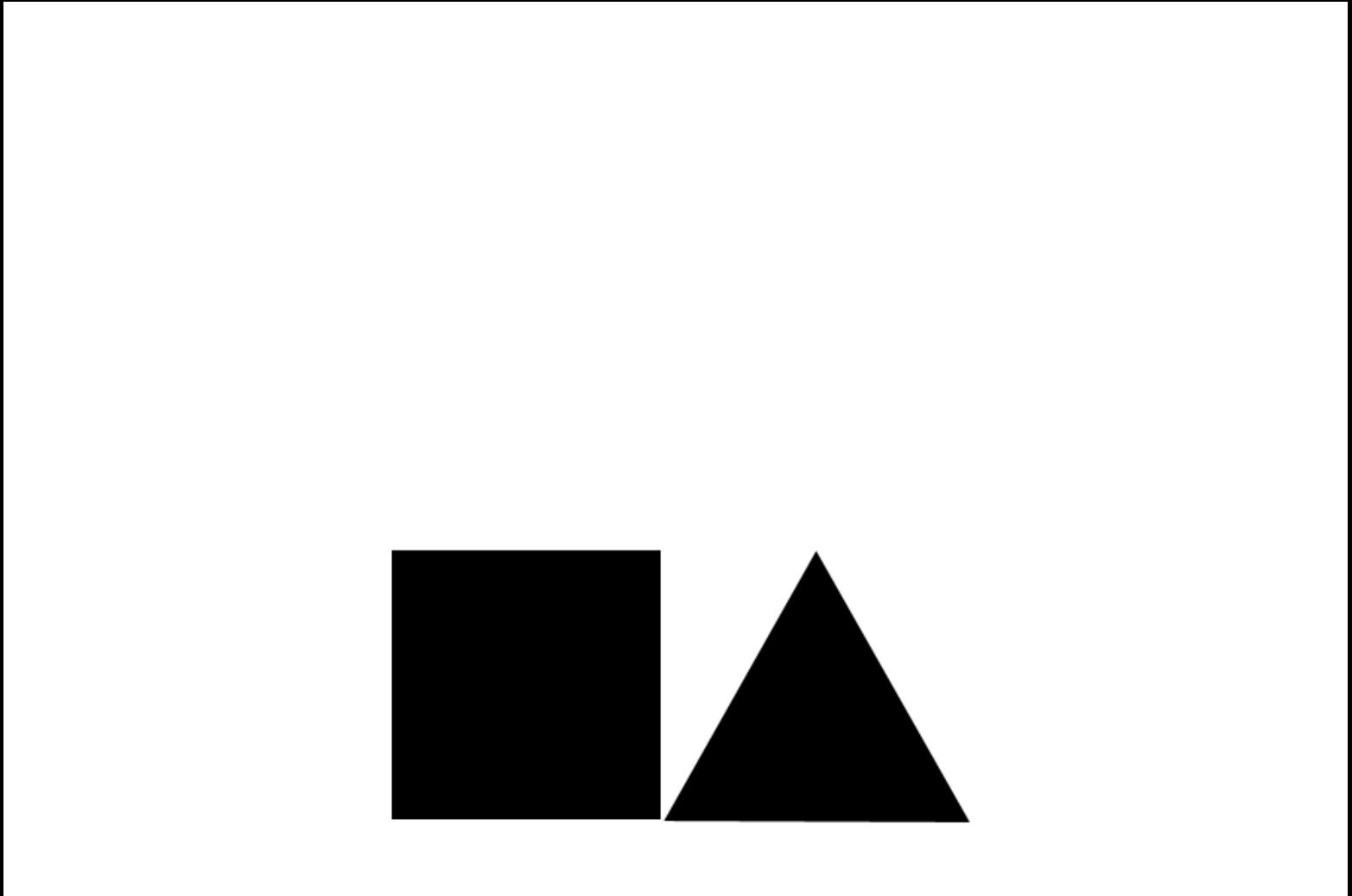
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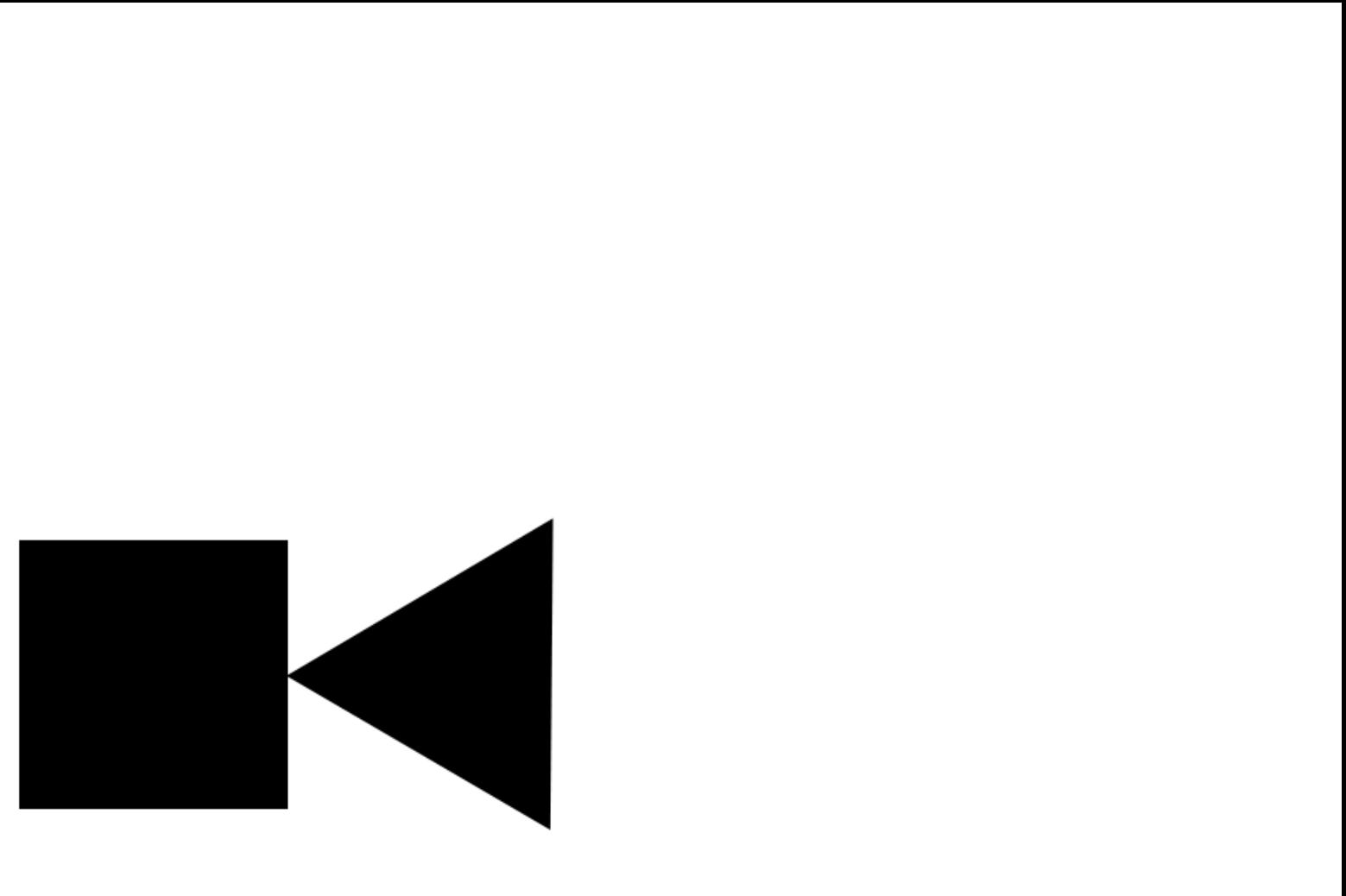
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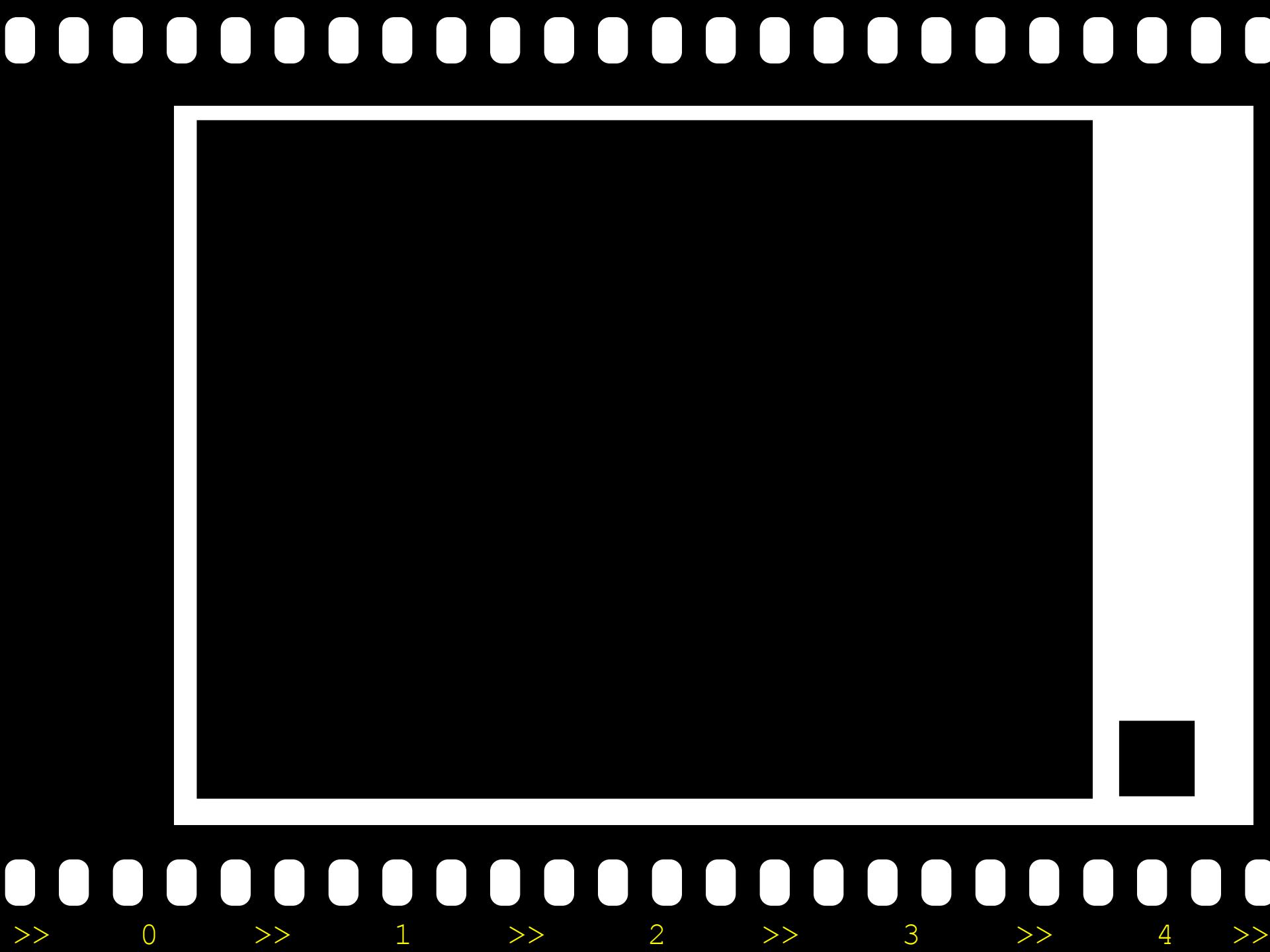
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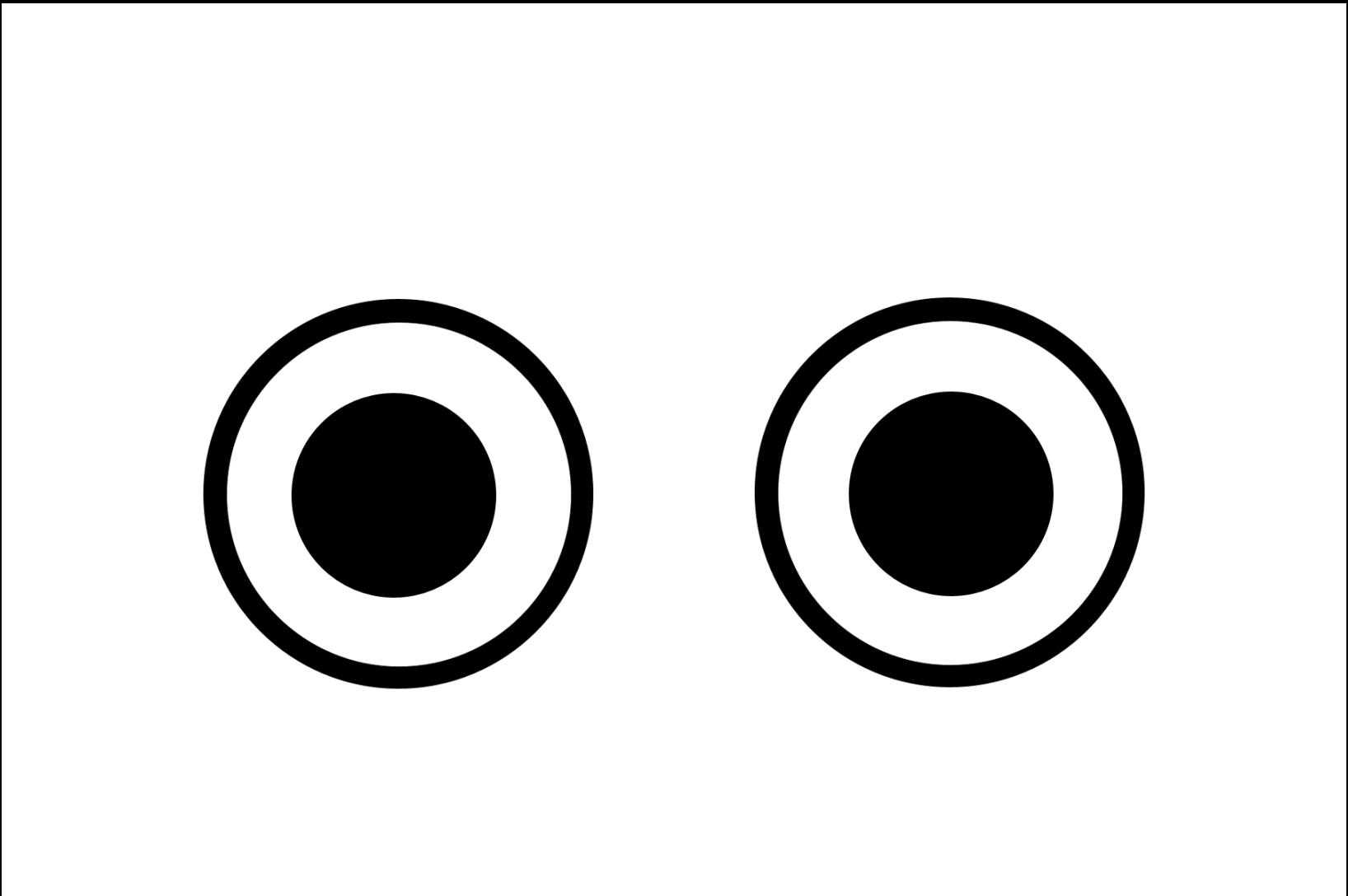
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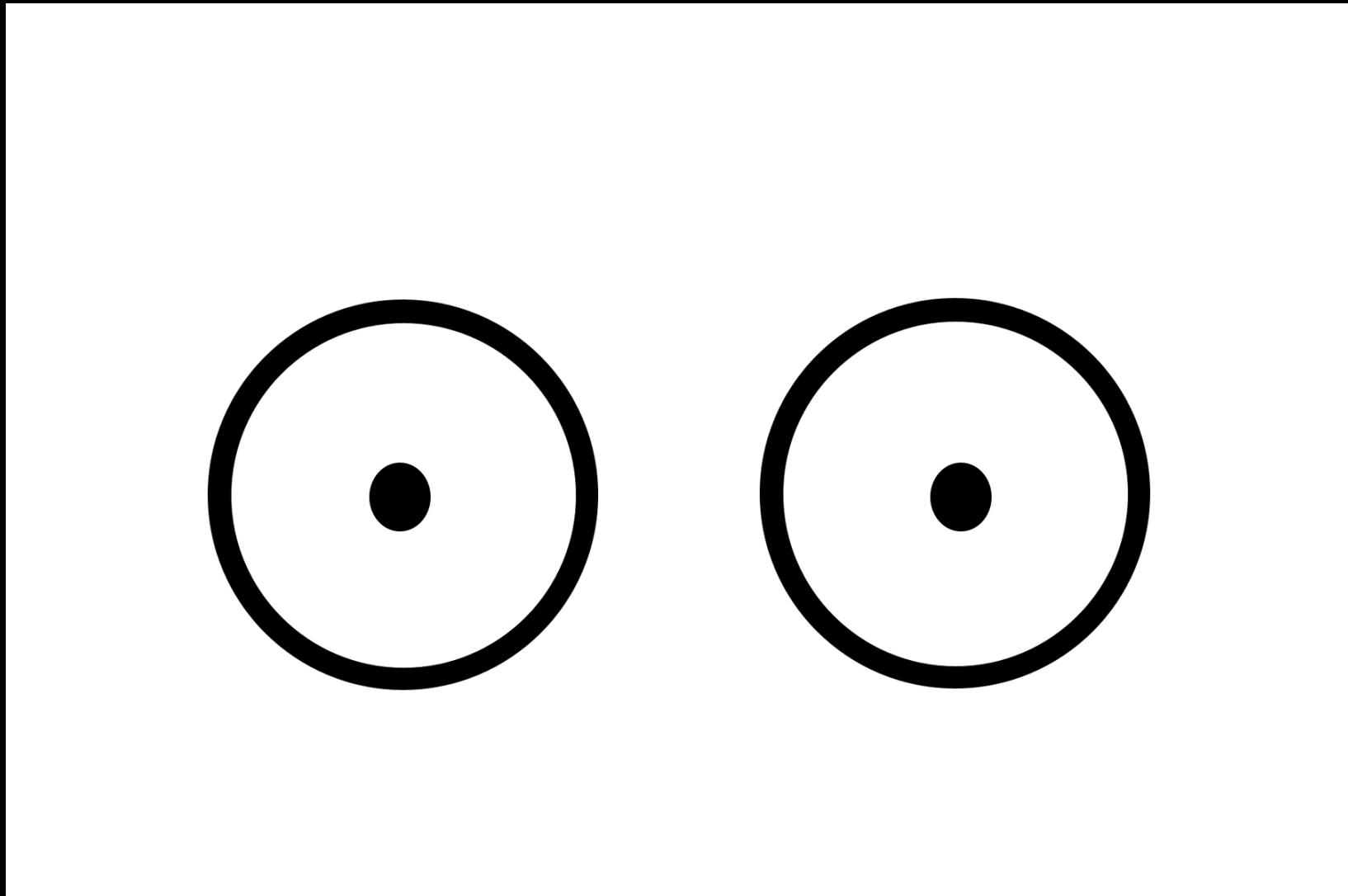
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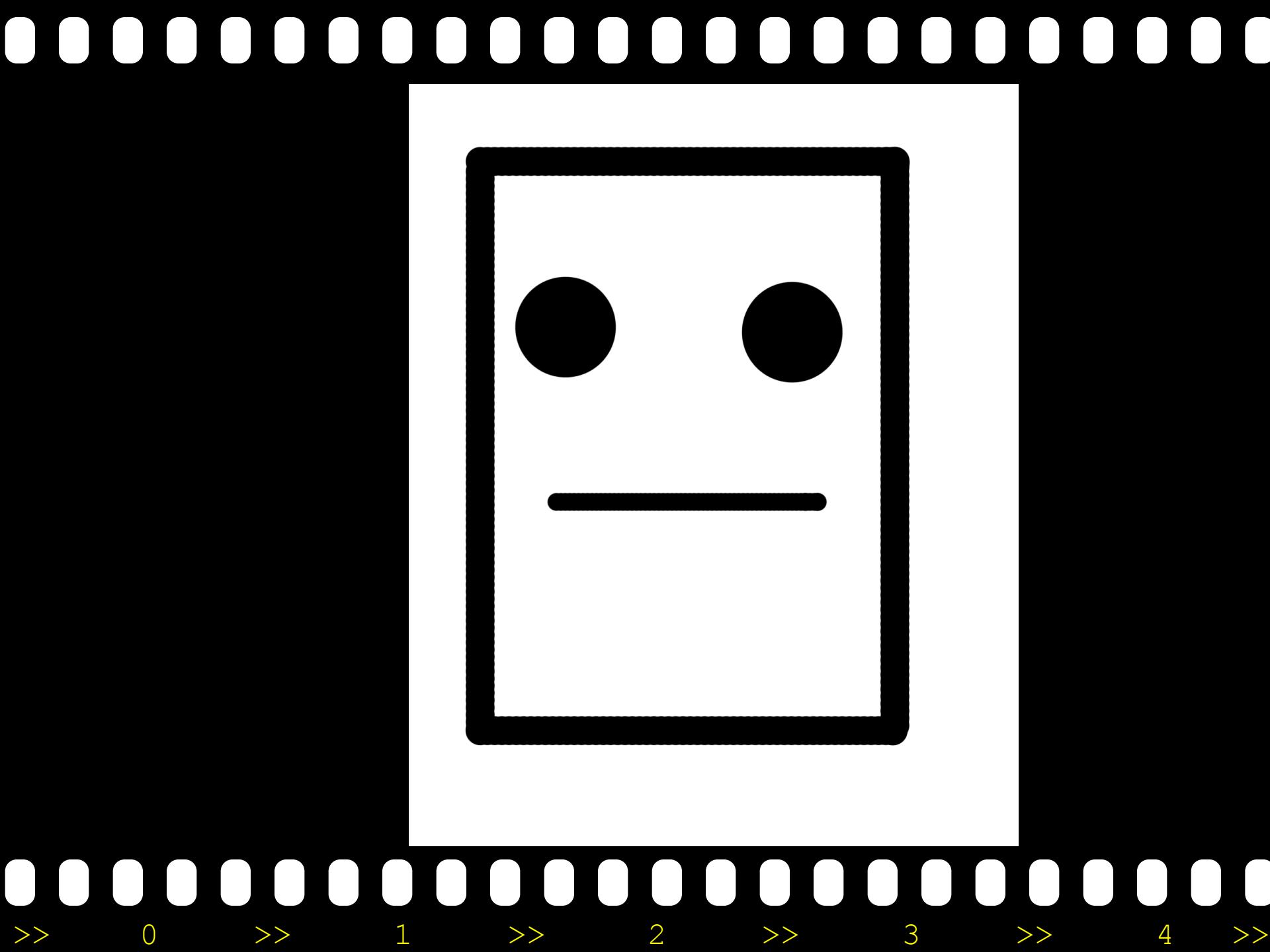
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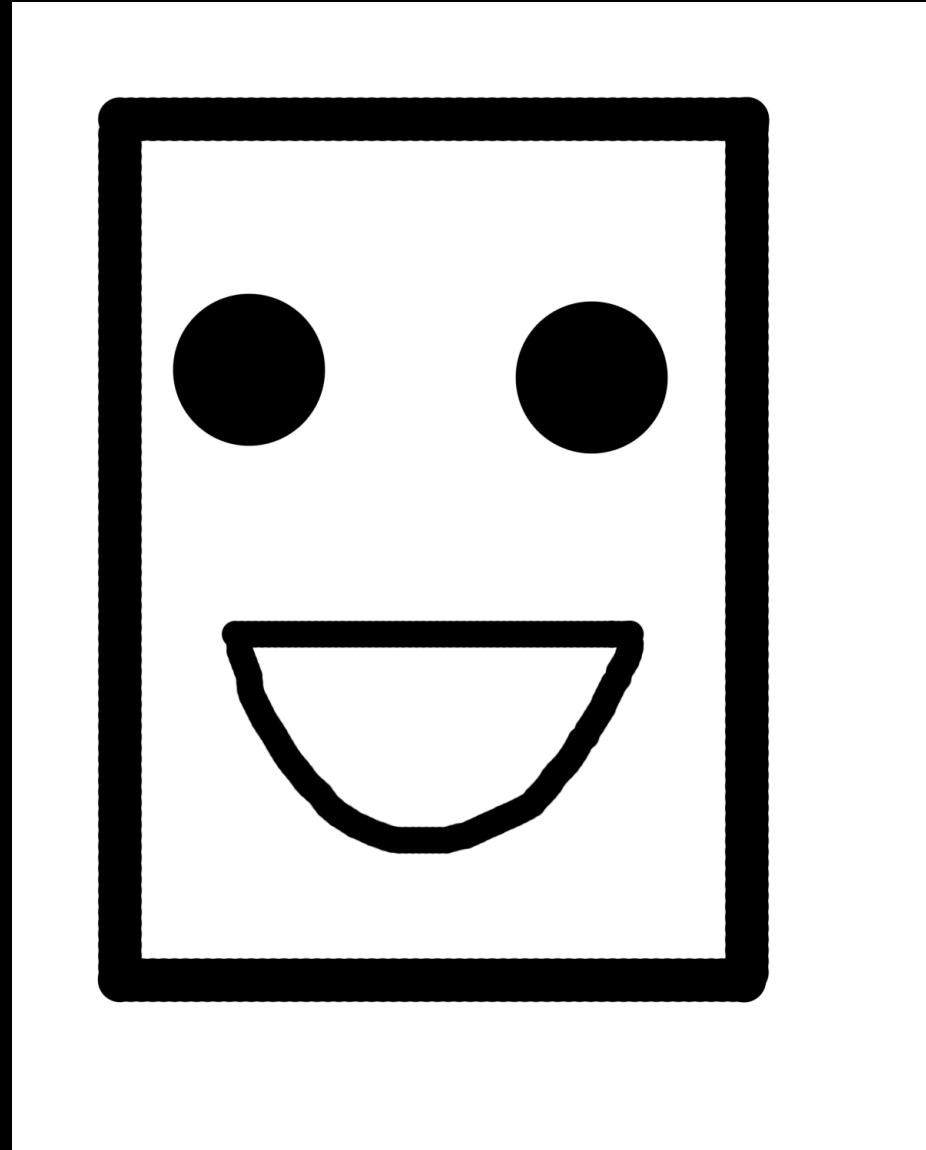
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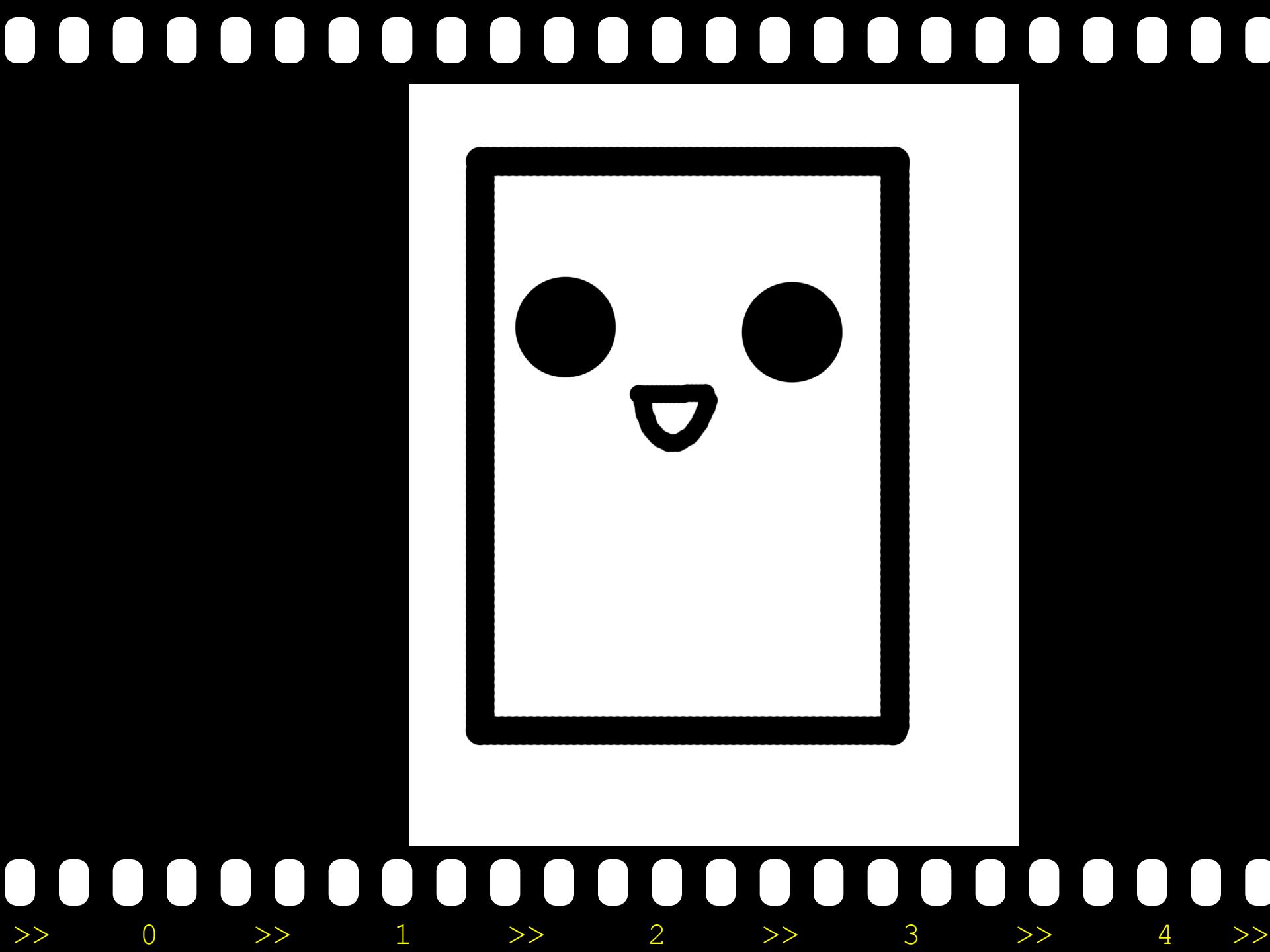
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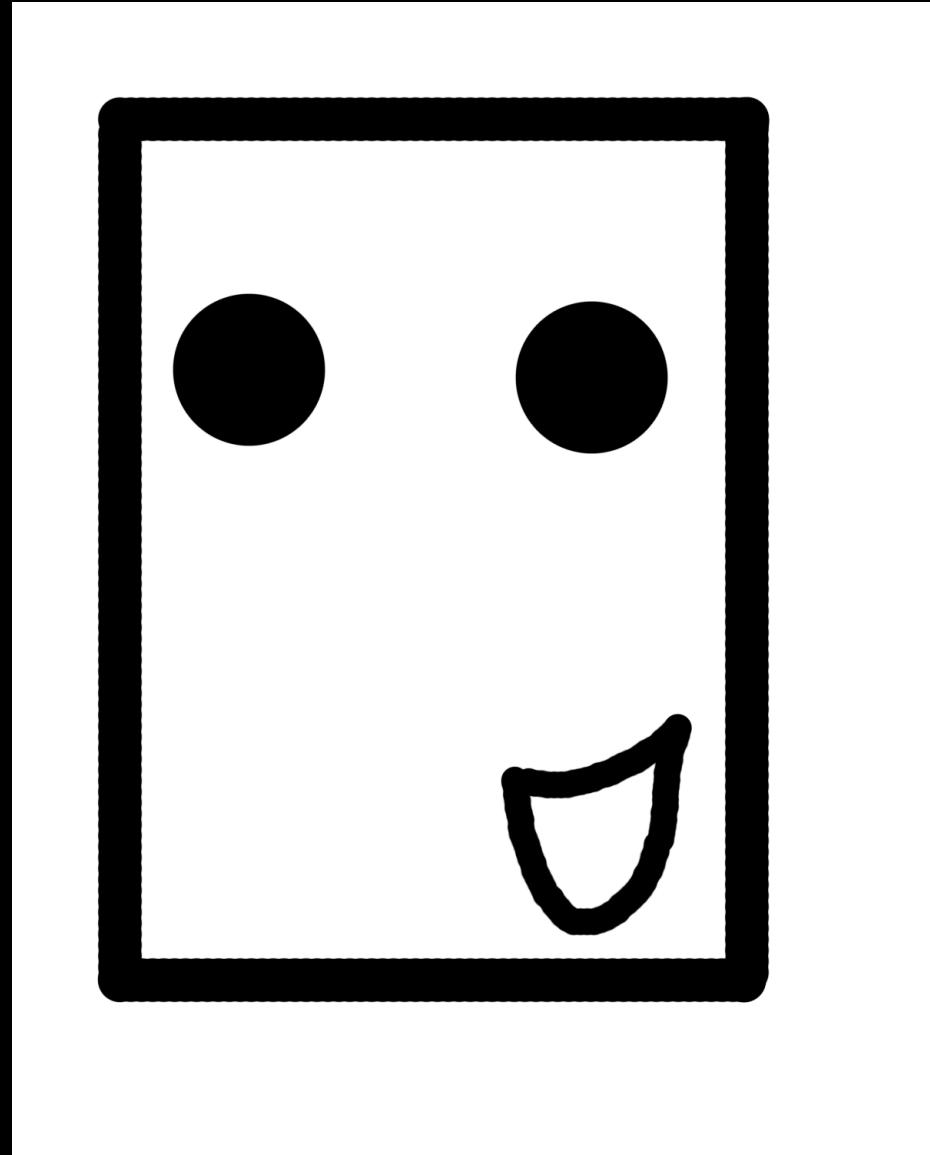
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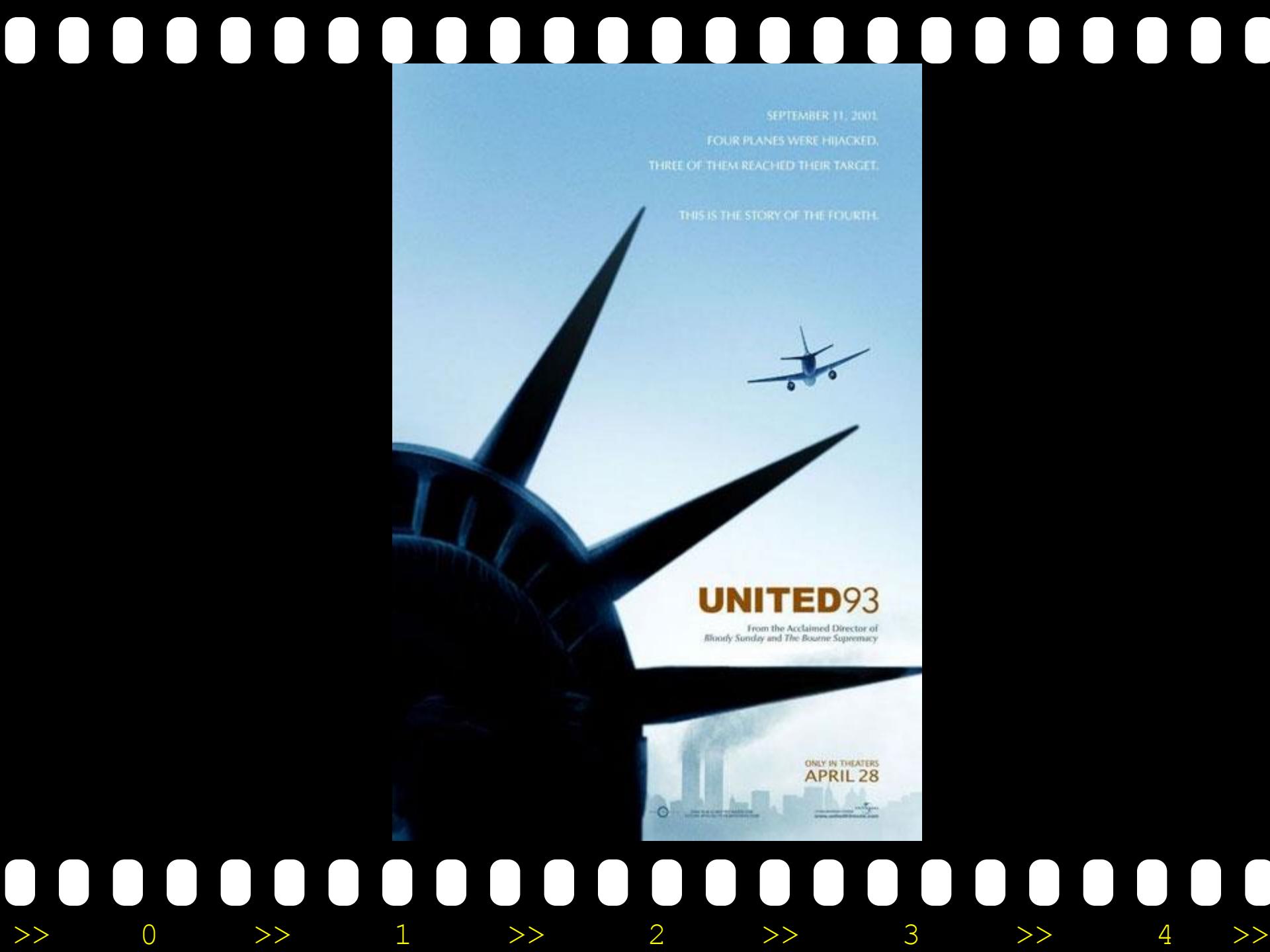
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SEPTEMBER 11, 2001

FOUR PLANES WERE HIJACKED.

THREE OF THEM REACHED THEIR TARGET.

THIS IS THE STORY OF THE FOURTH.

UNITED 93

From the Acclaimed Director of
Bloody Sunday and *The Bourne Supremacy*

ONLY IN THEATERS
APRIL 28

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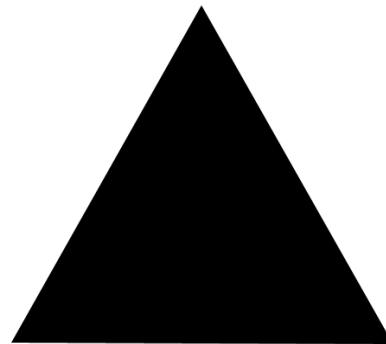
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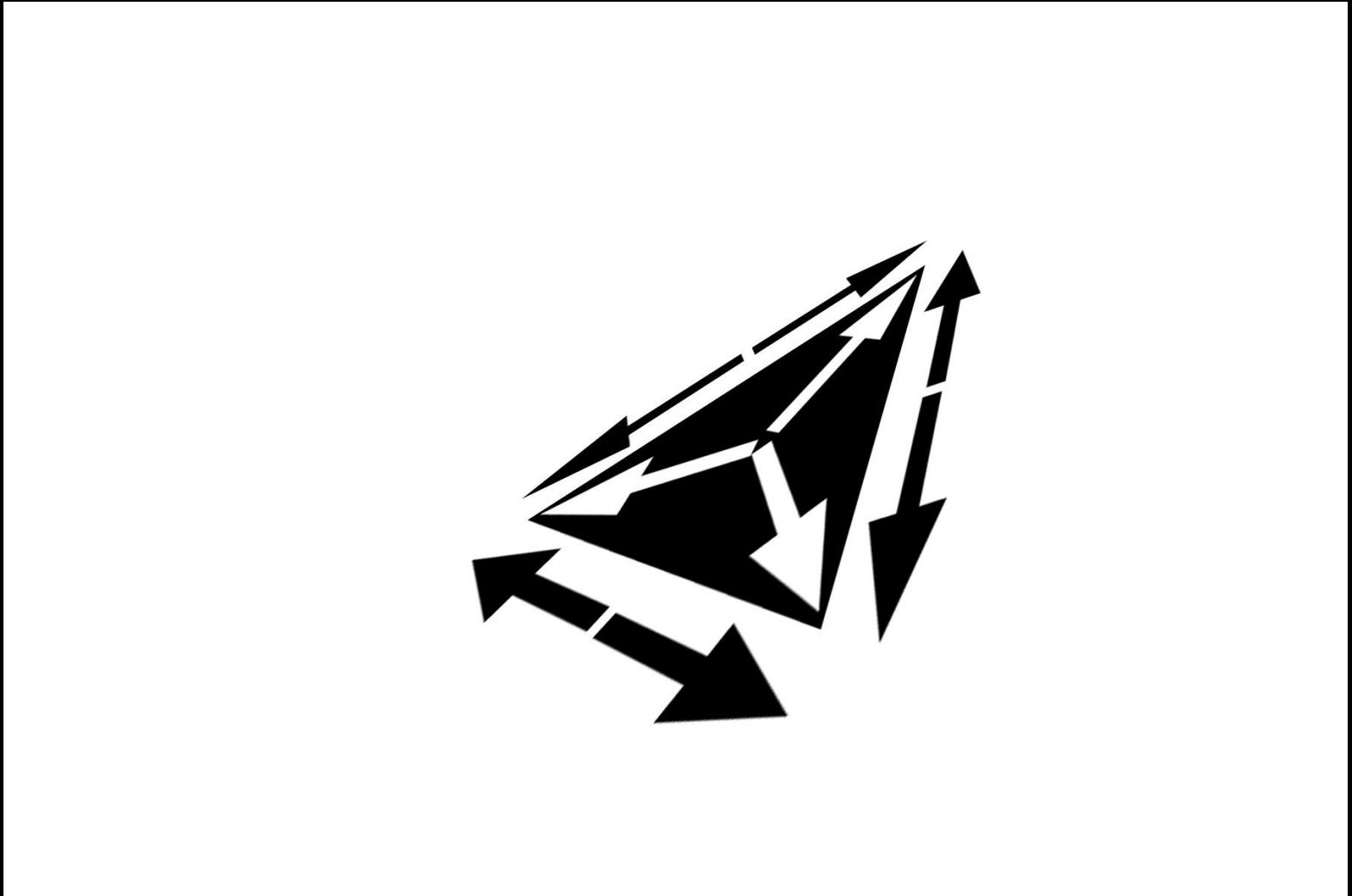
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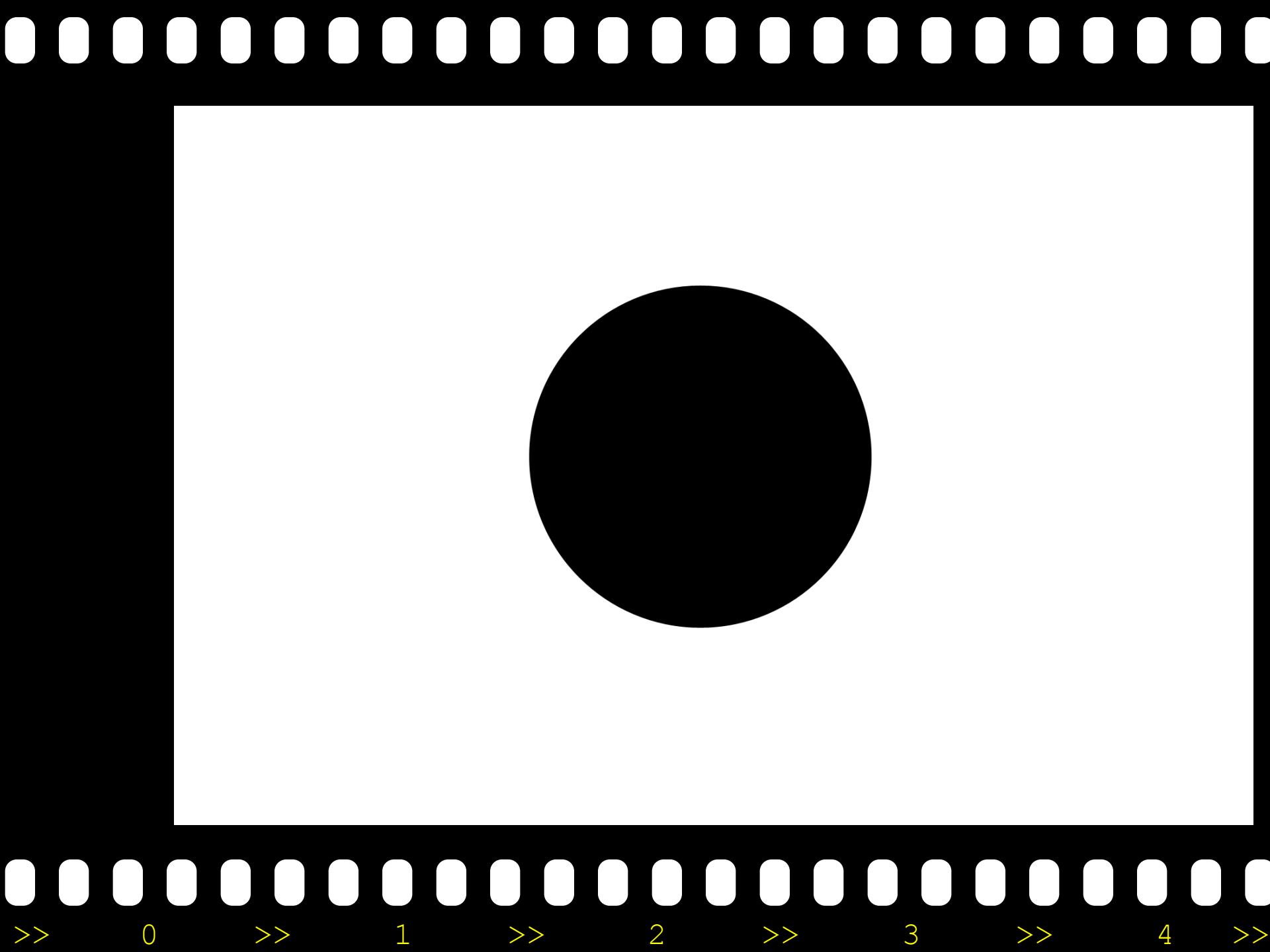
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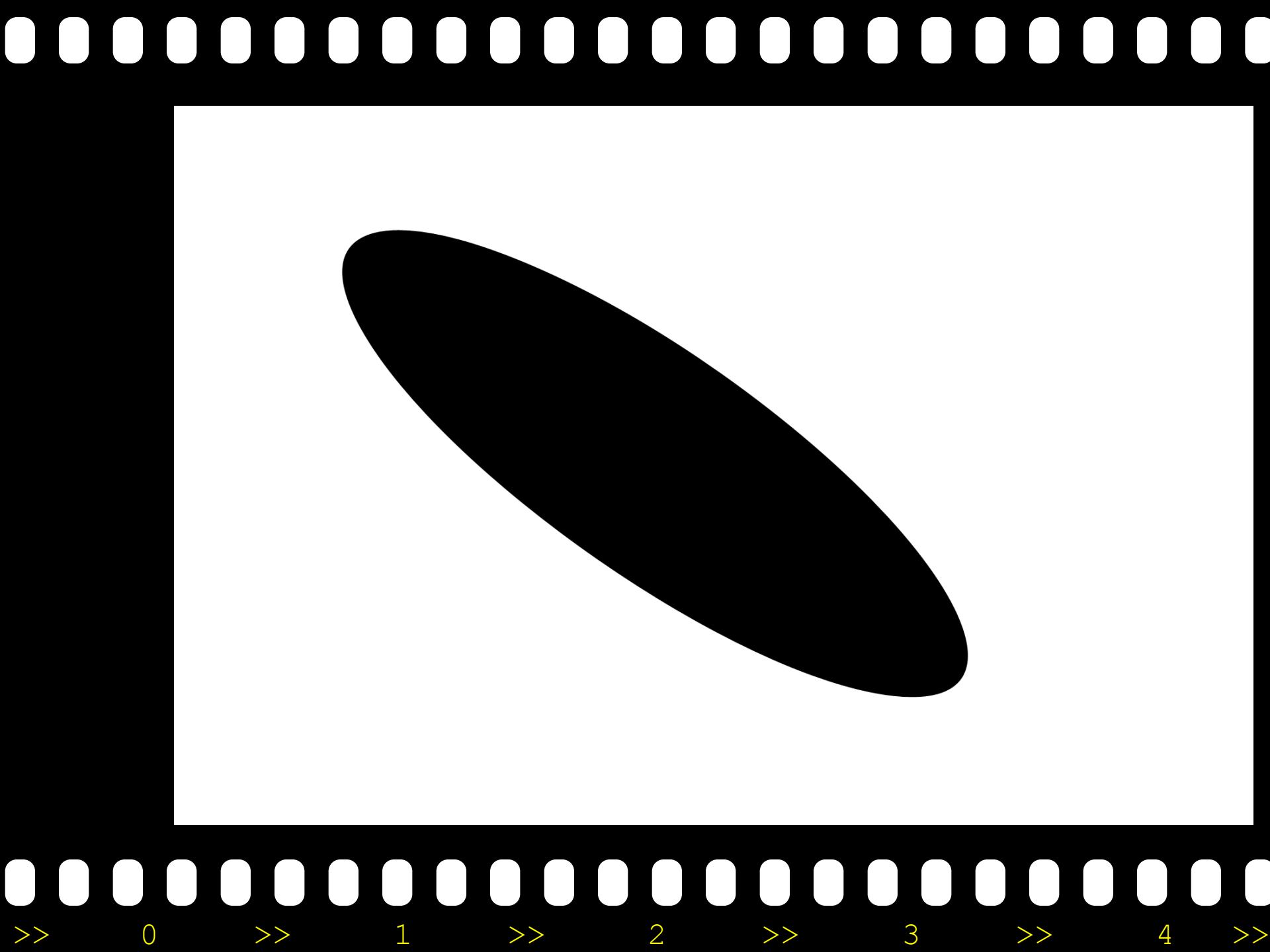
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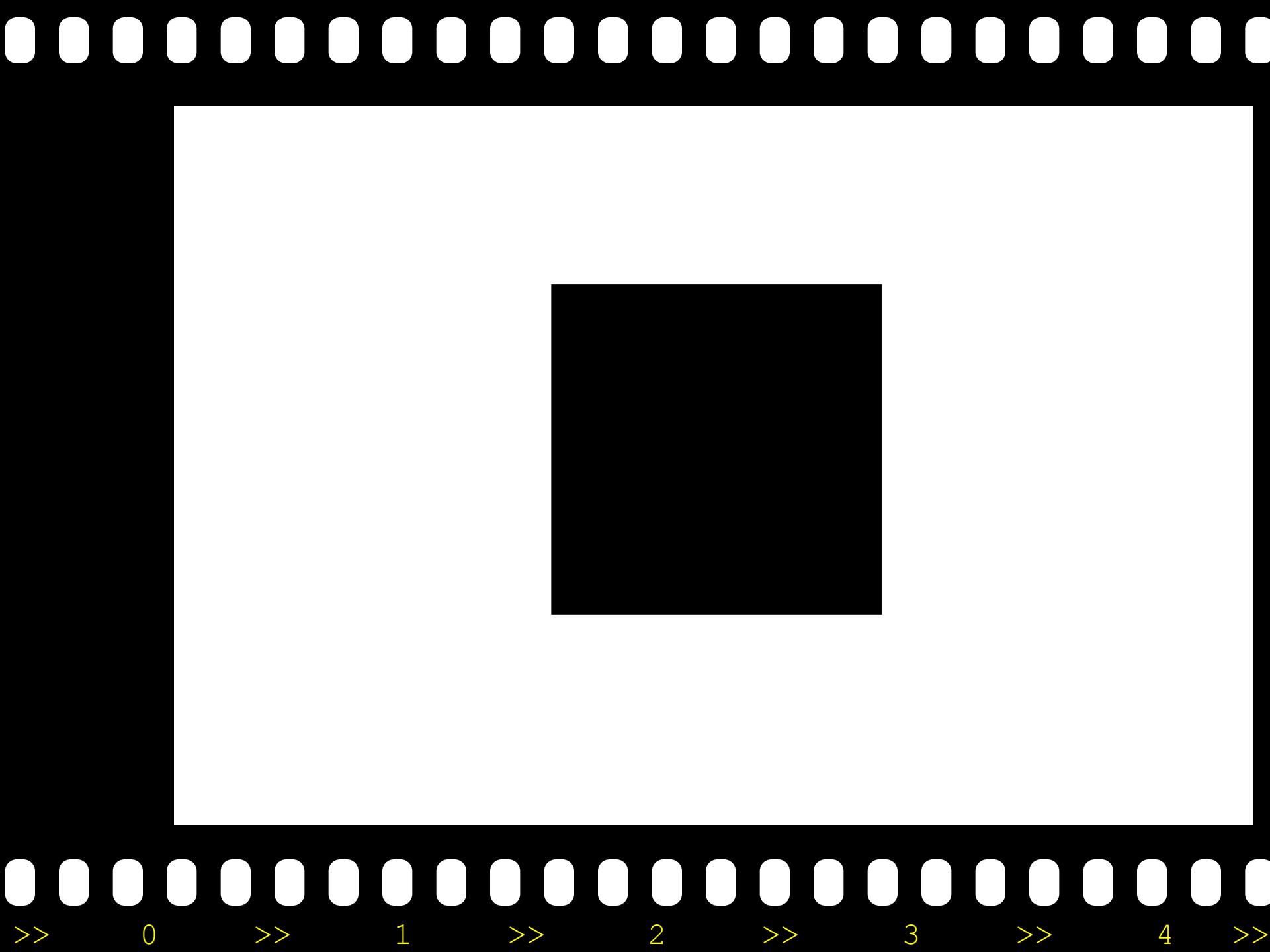
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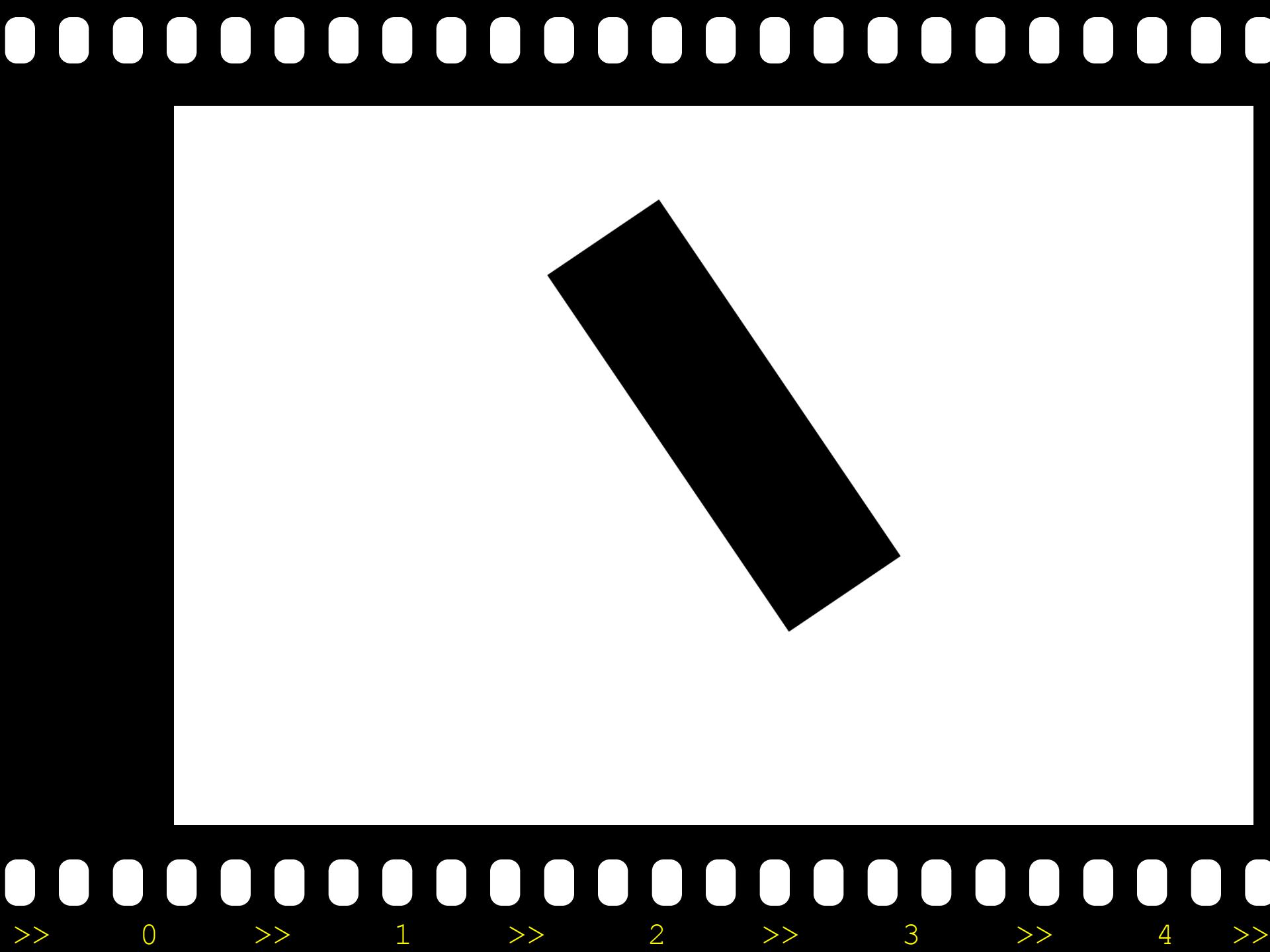
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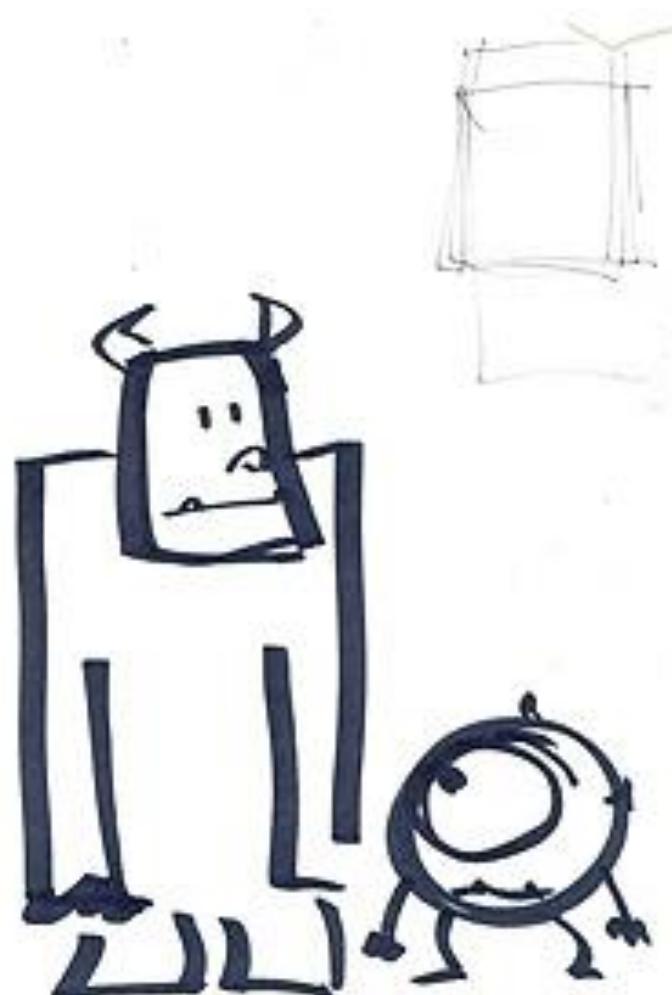
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From the Creators of **TOY STORY**

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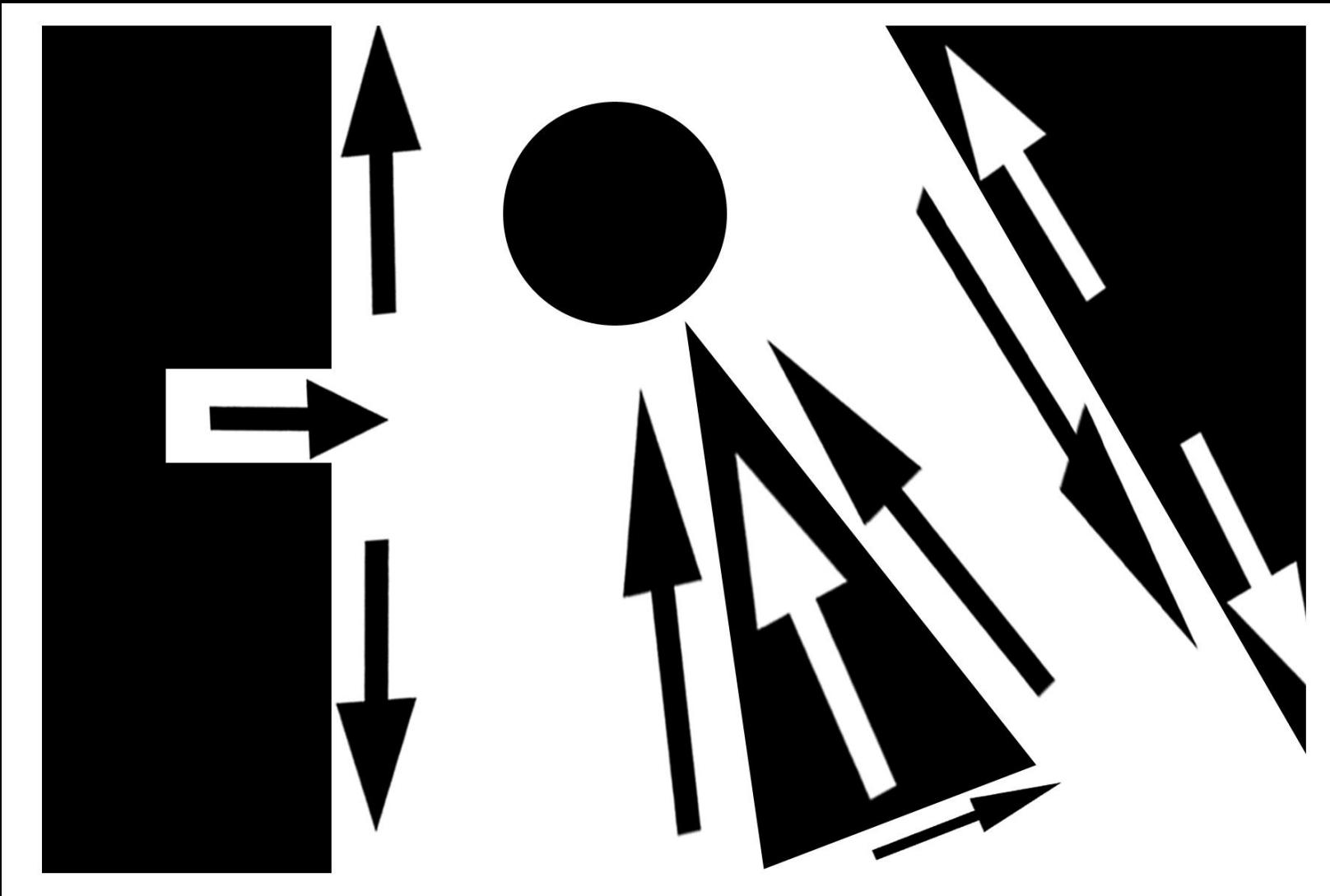
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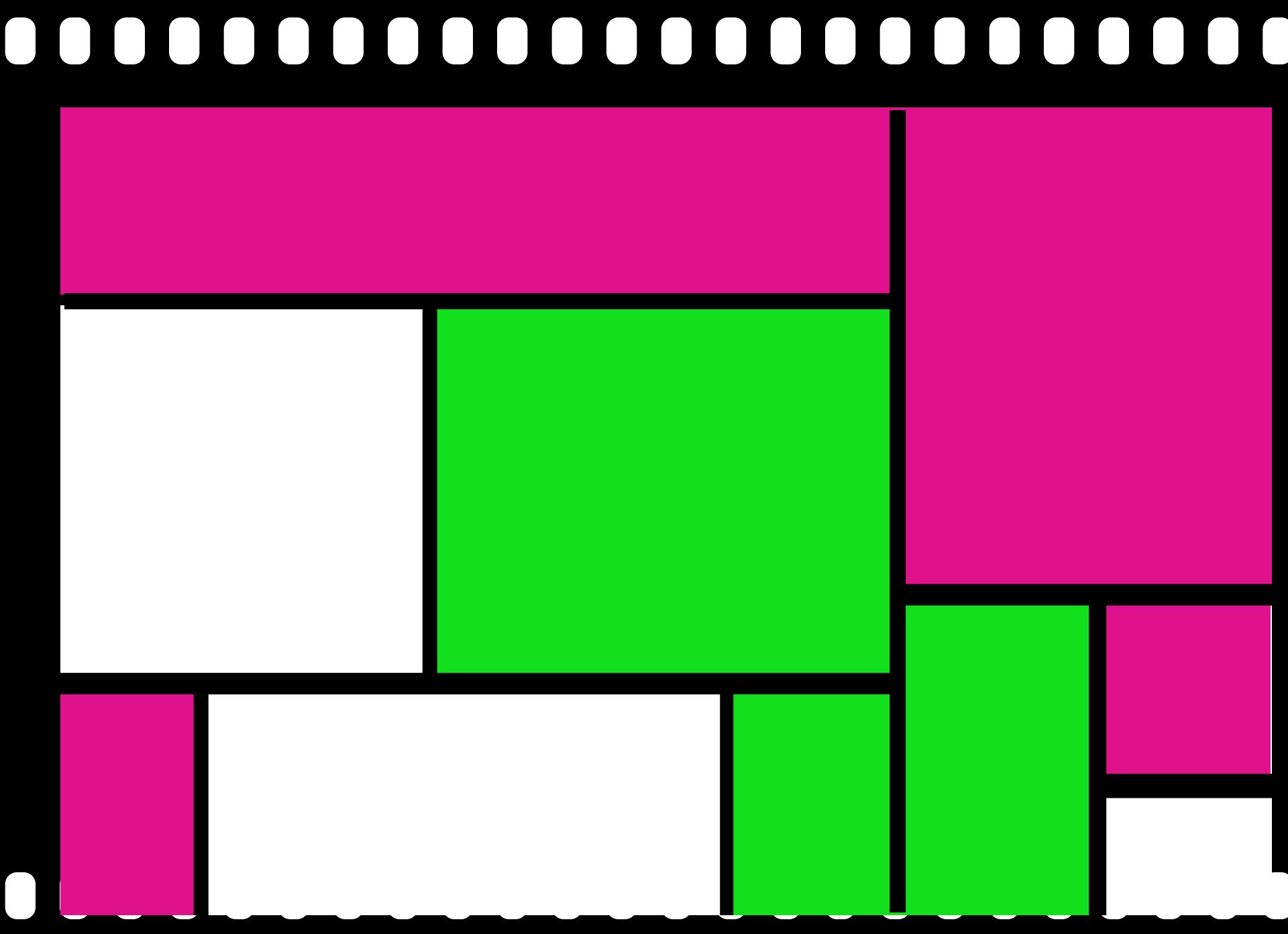
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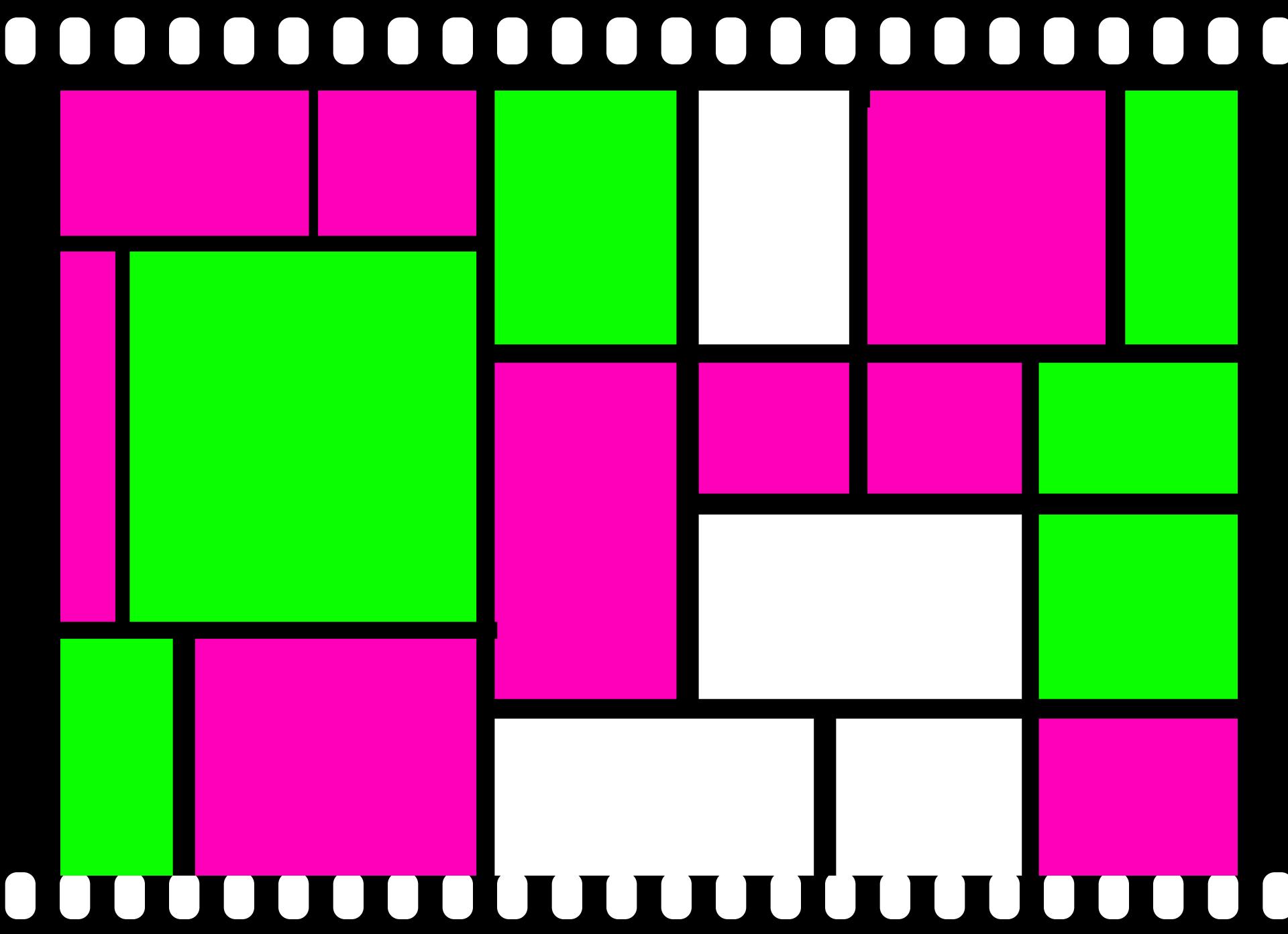
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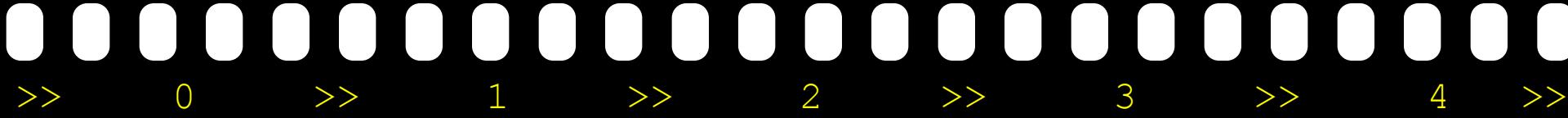
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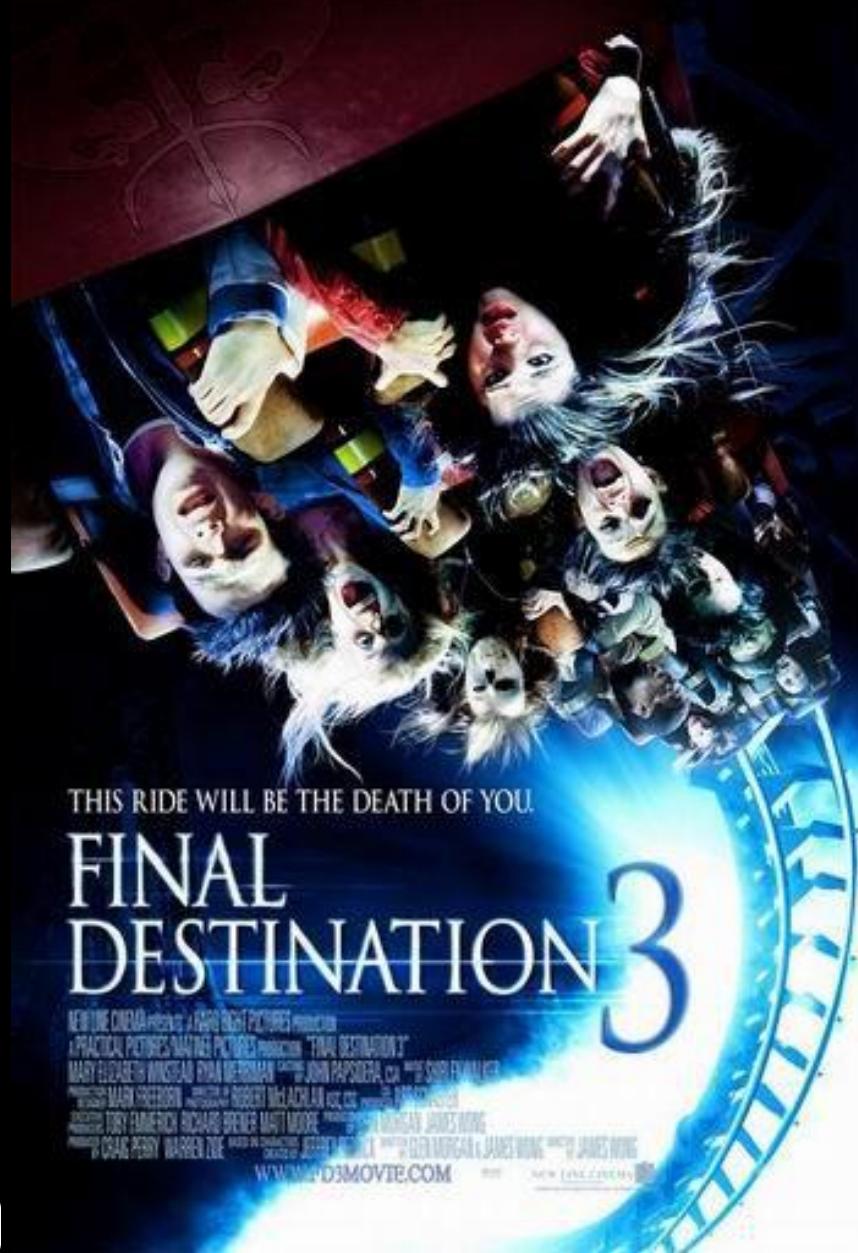
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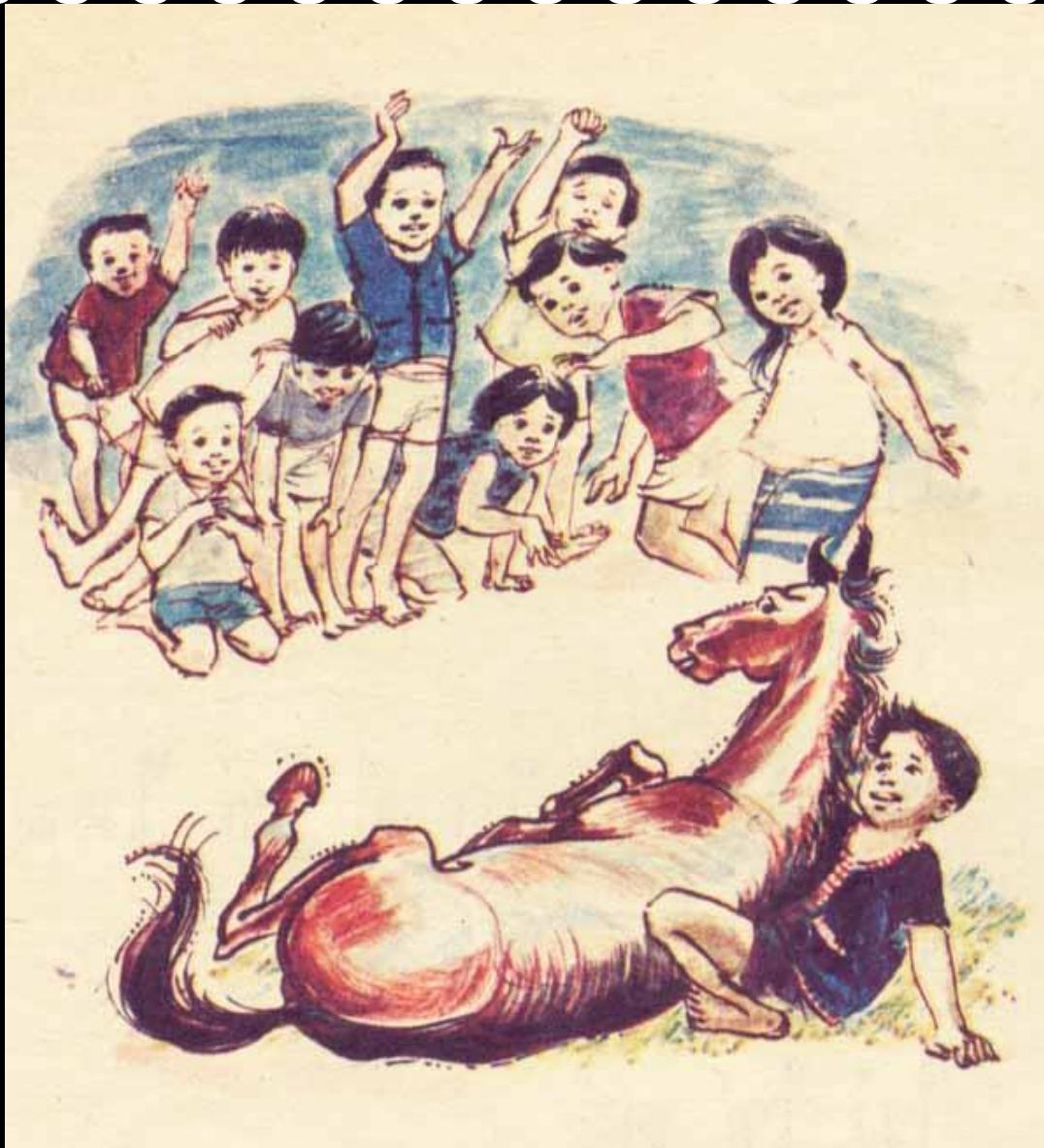
Swing Line

- ภาพองค์ประกอบที่ดีจะต้องมีเส้นนำสายตาให้มองงานไปได้ทั่ว เรียกว่า “**Line Of Action**”



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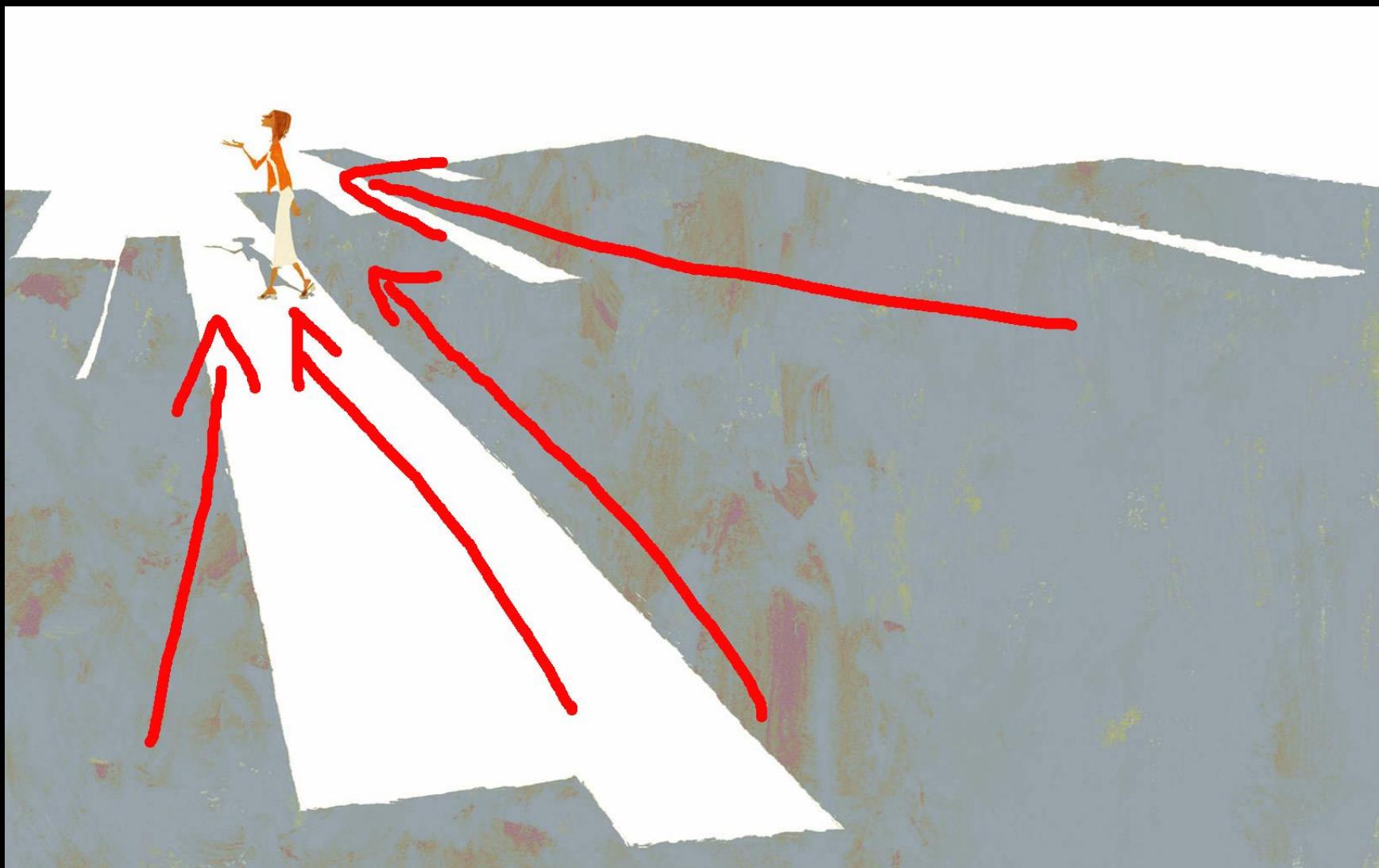
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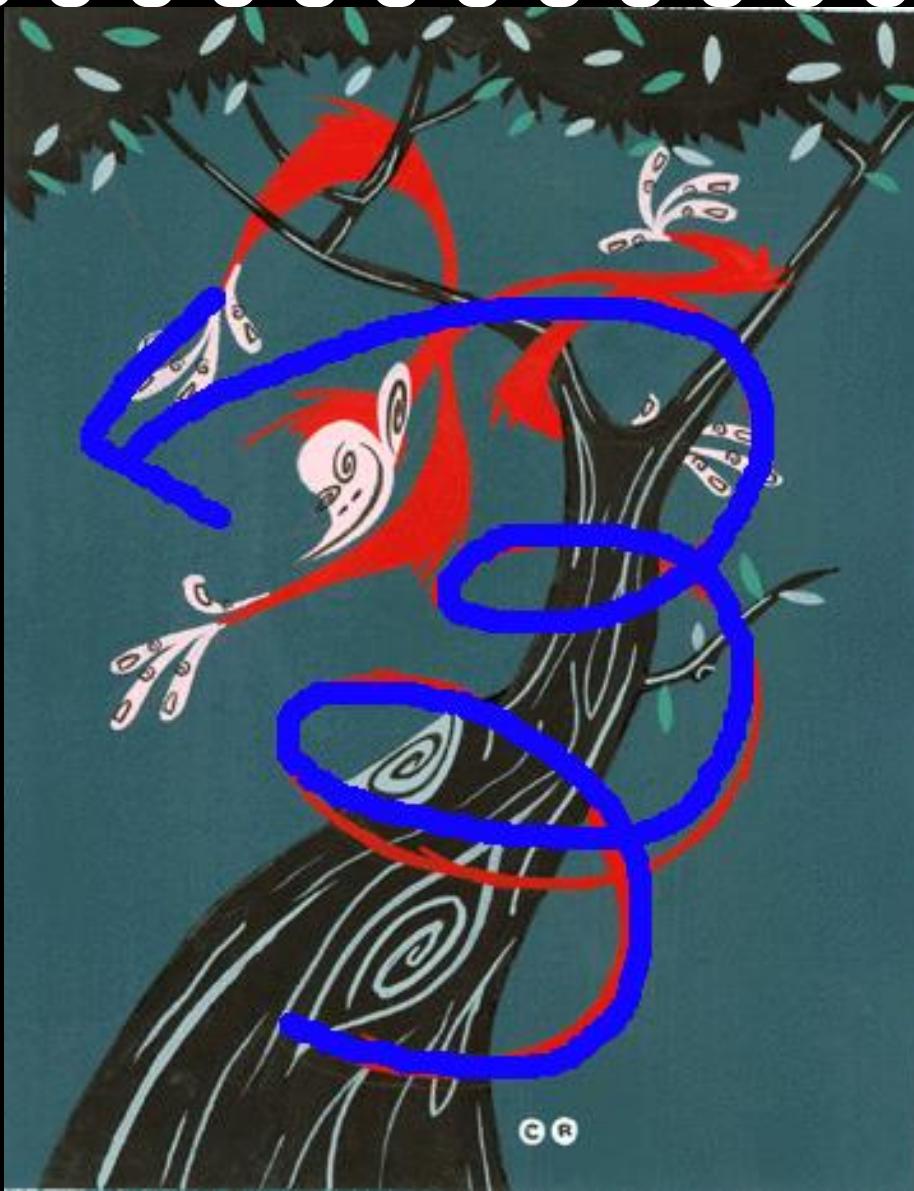
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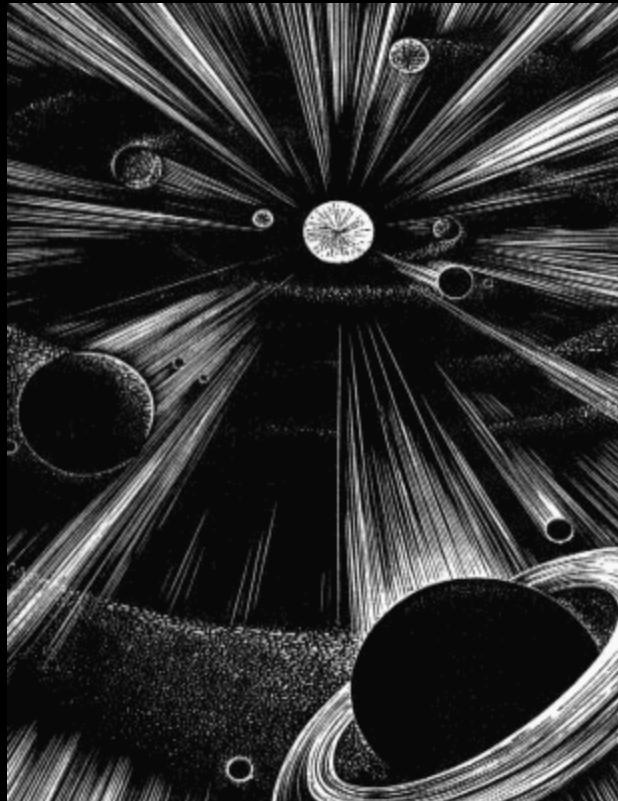
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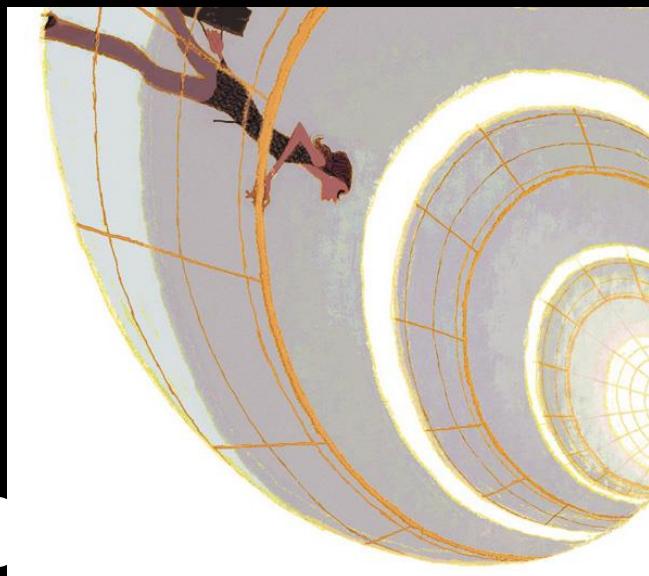
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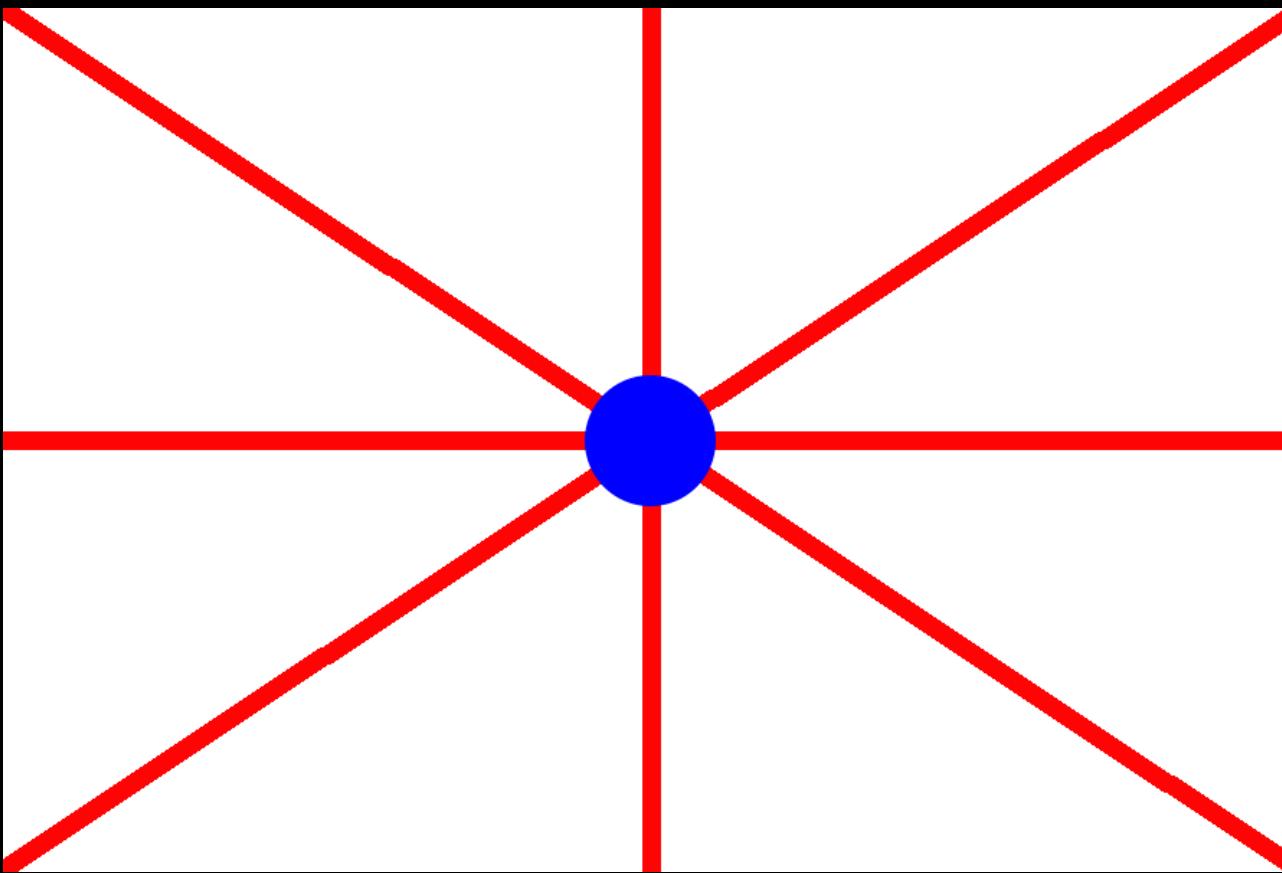
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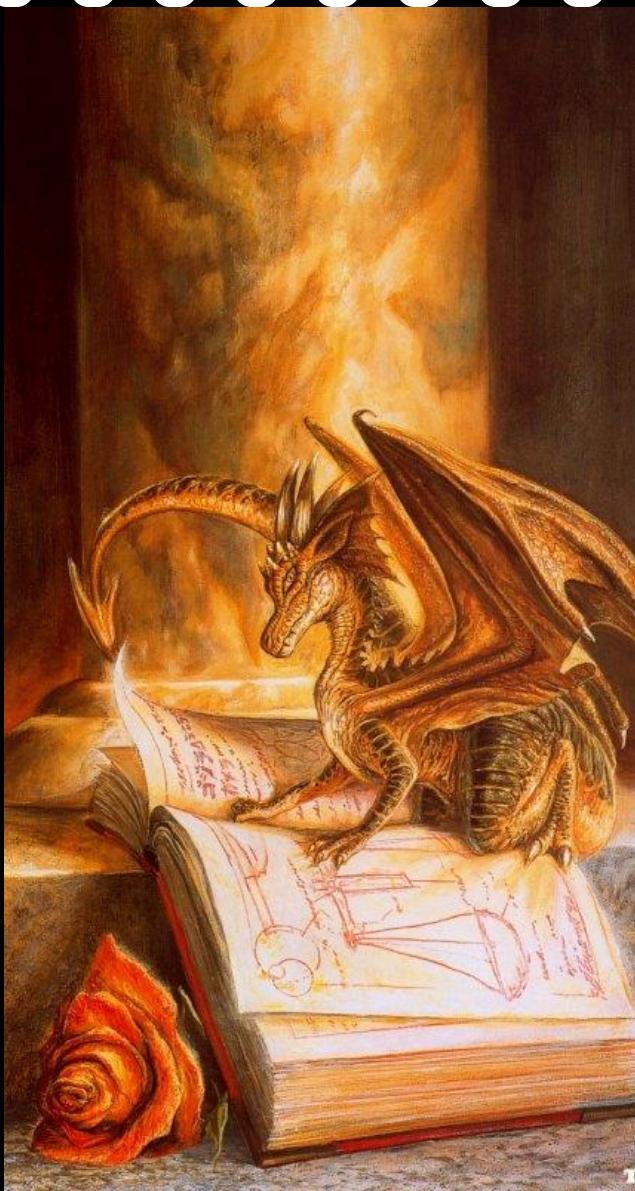
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Section

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Davinci

Center Point





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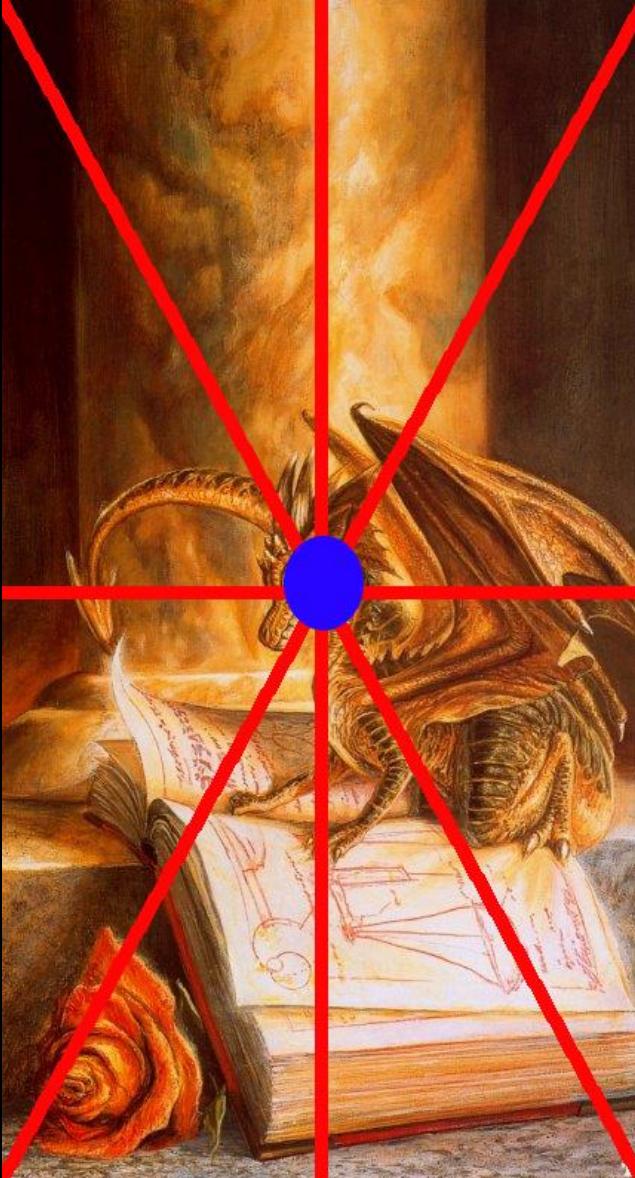
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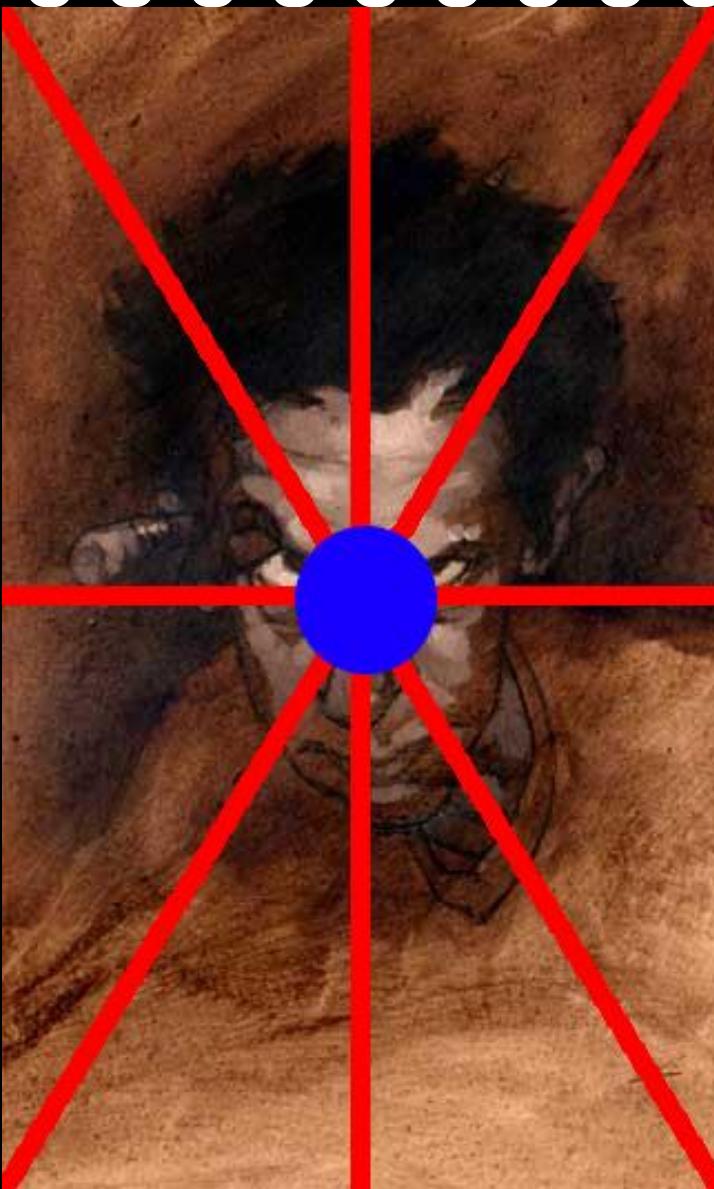
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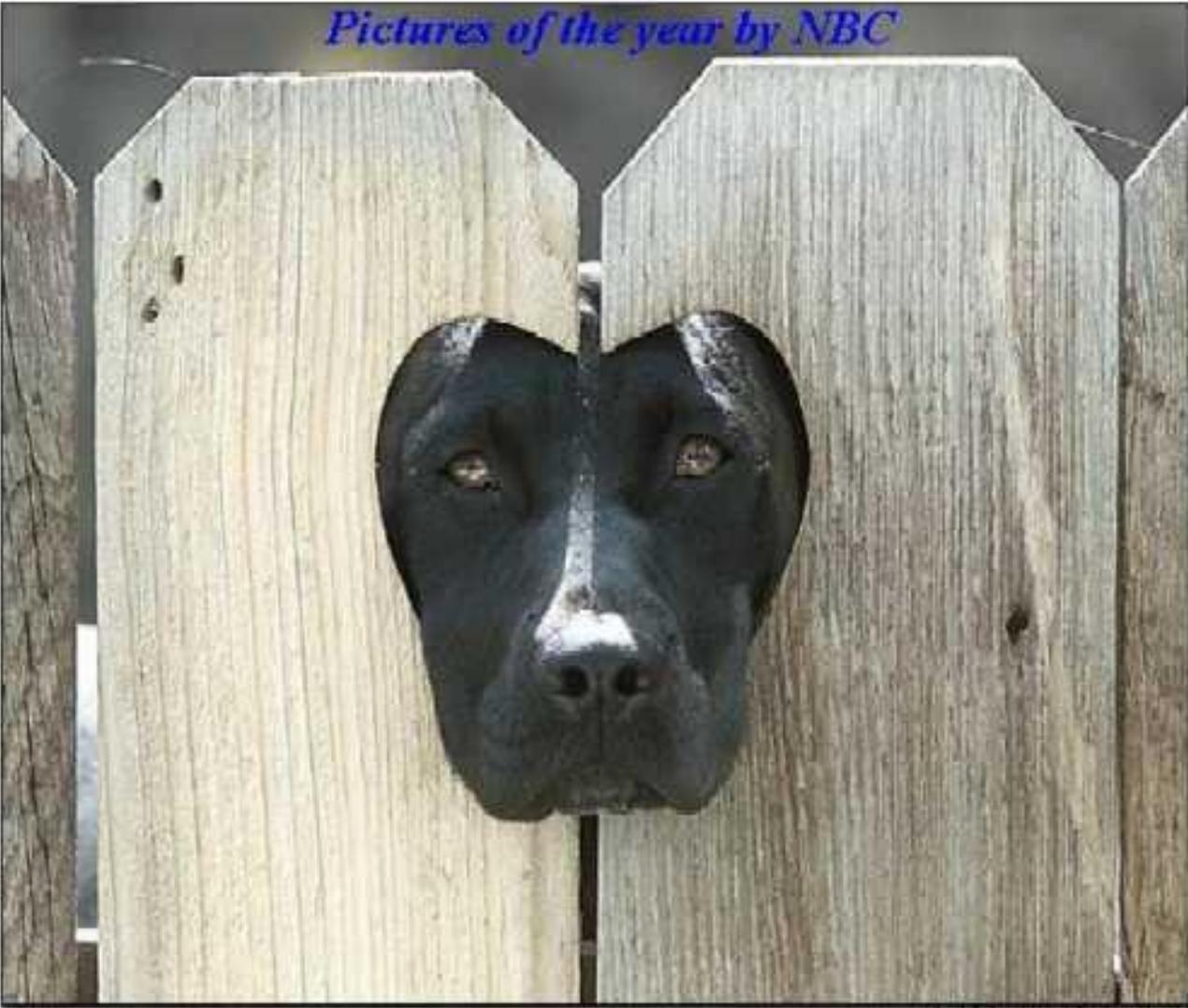
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Pictures of the year by NBC



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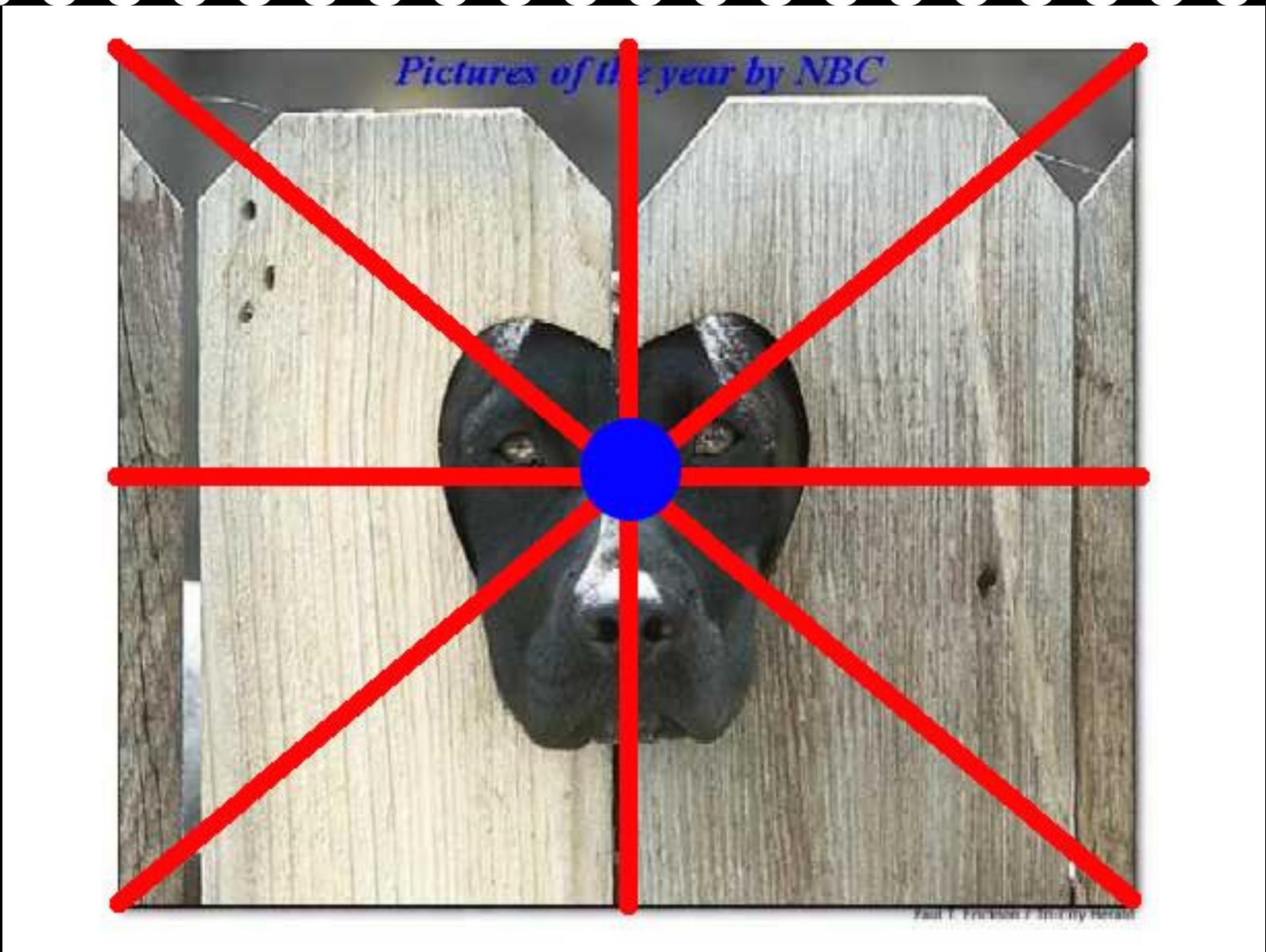
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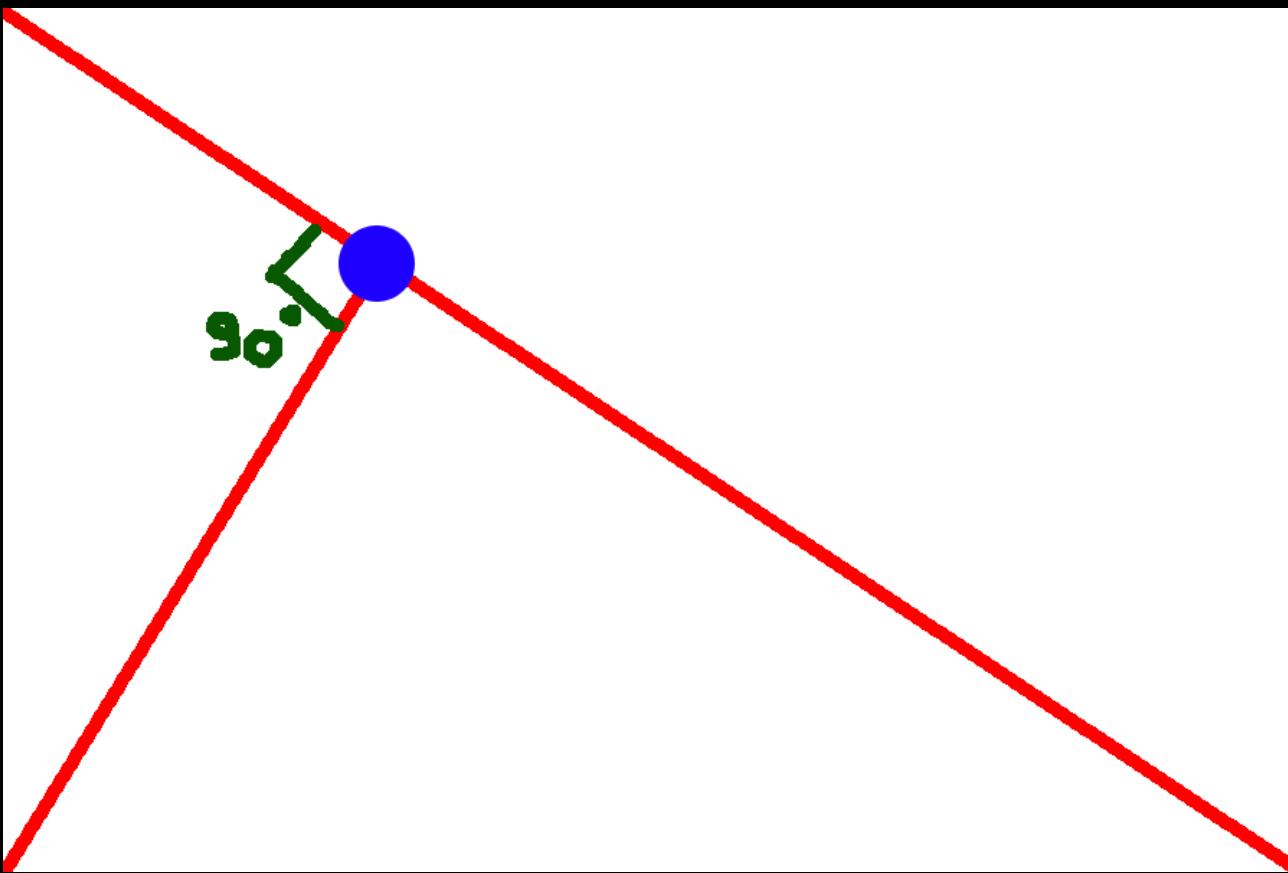
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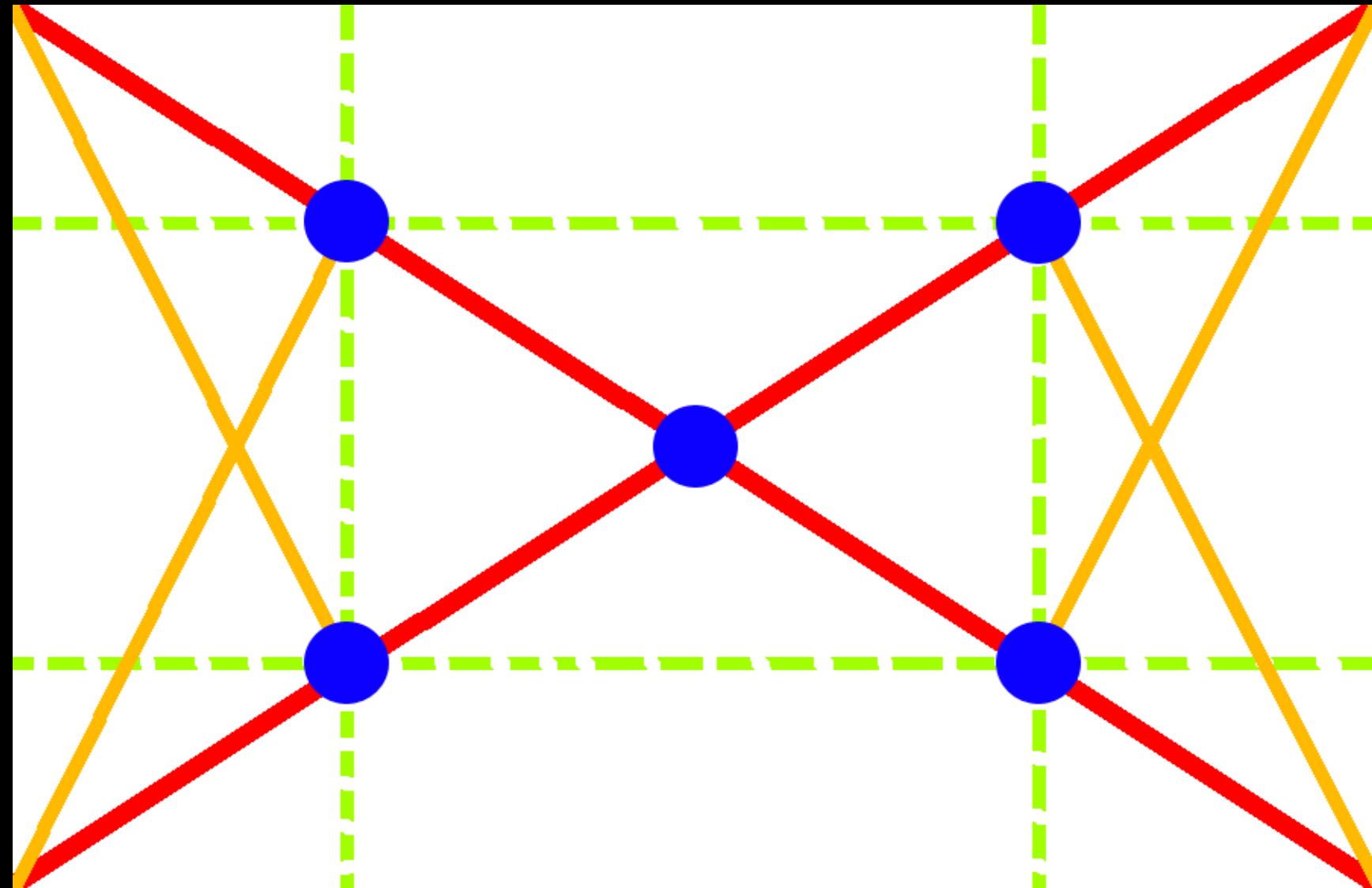
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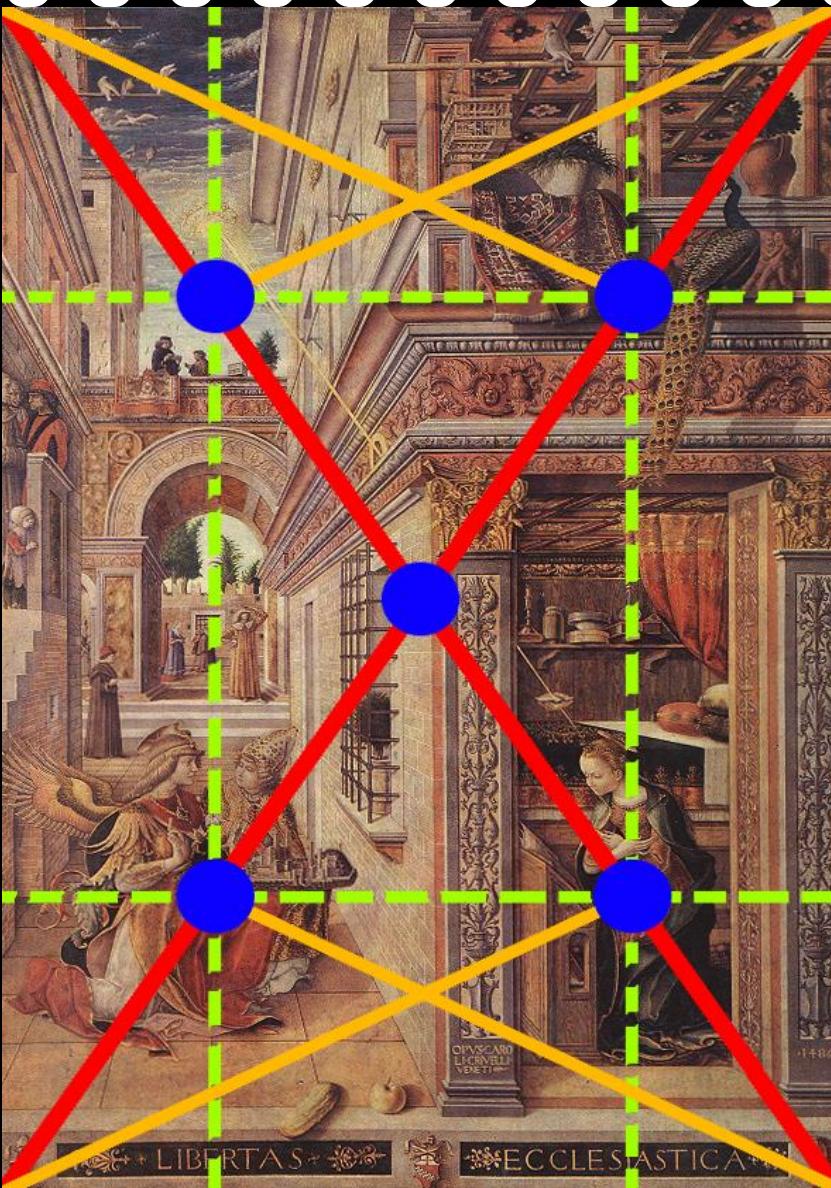
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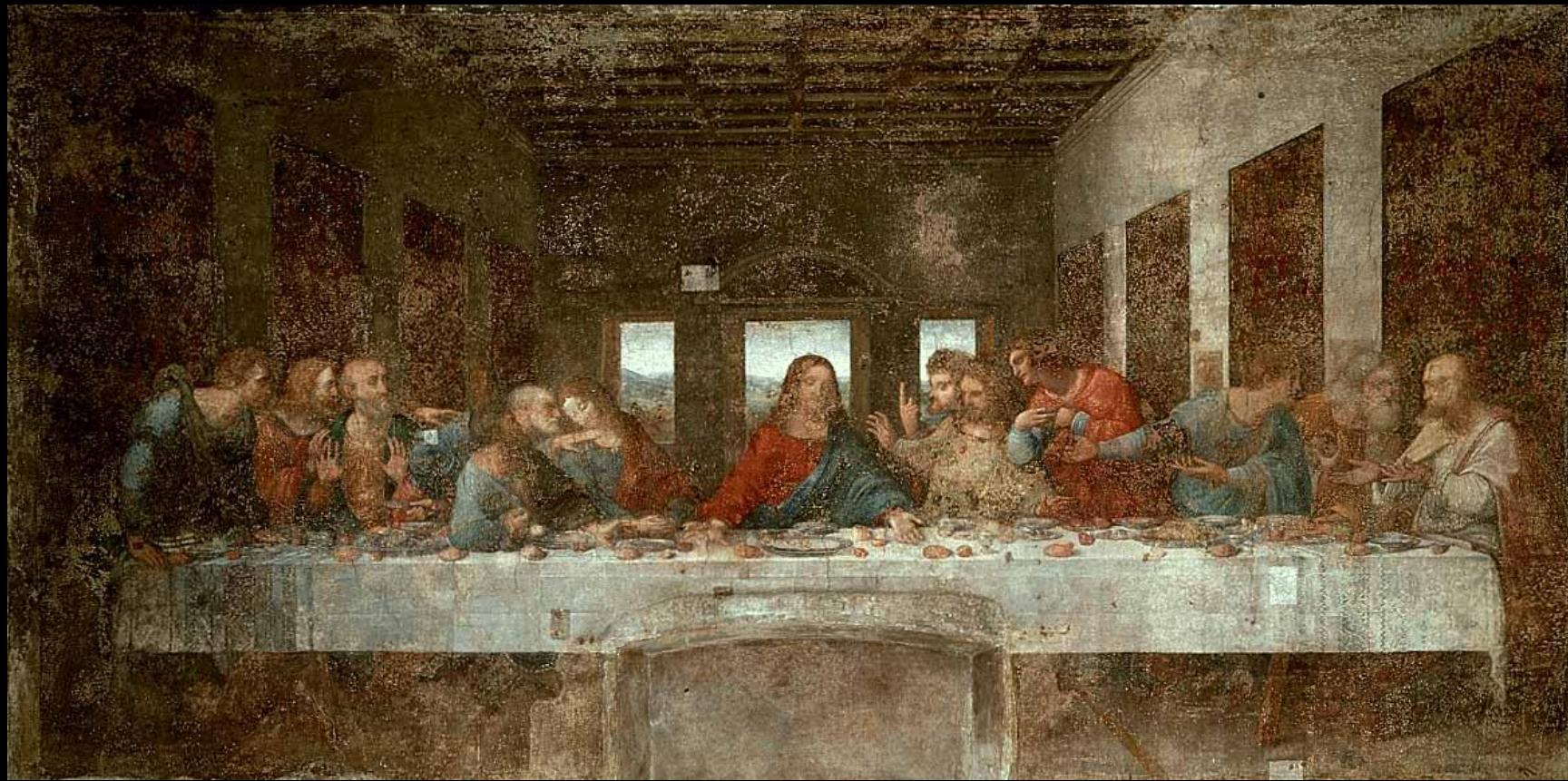
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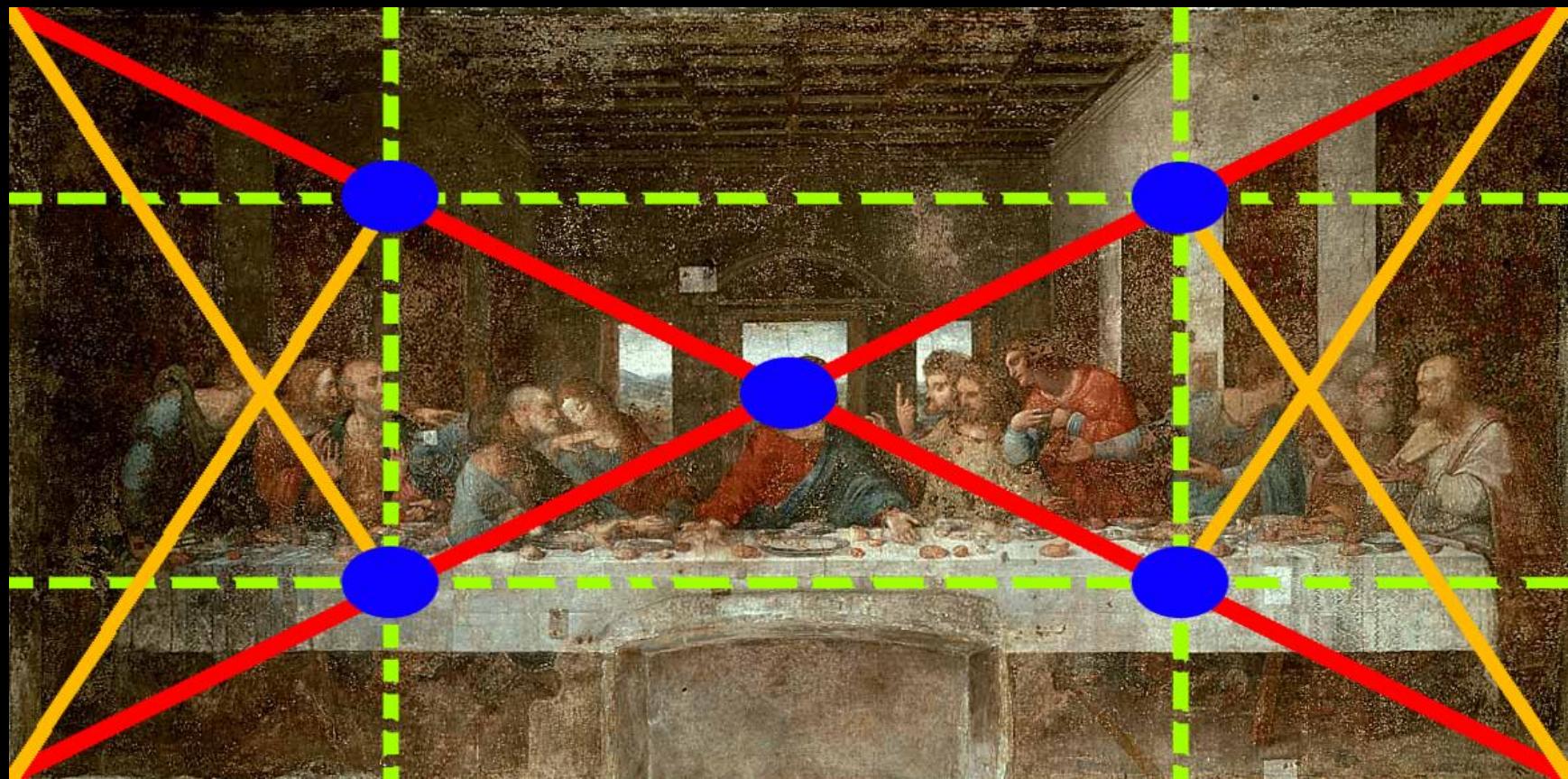
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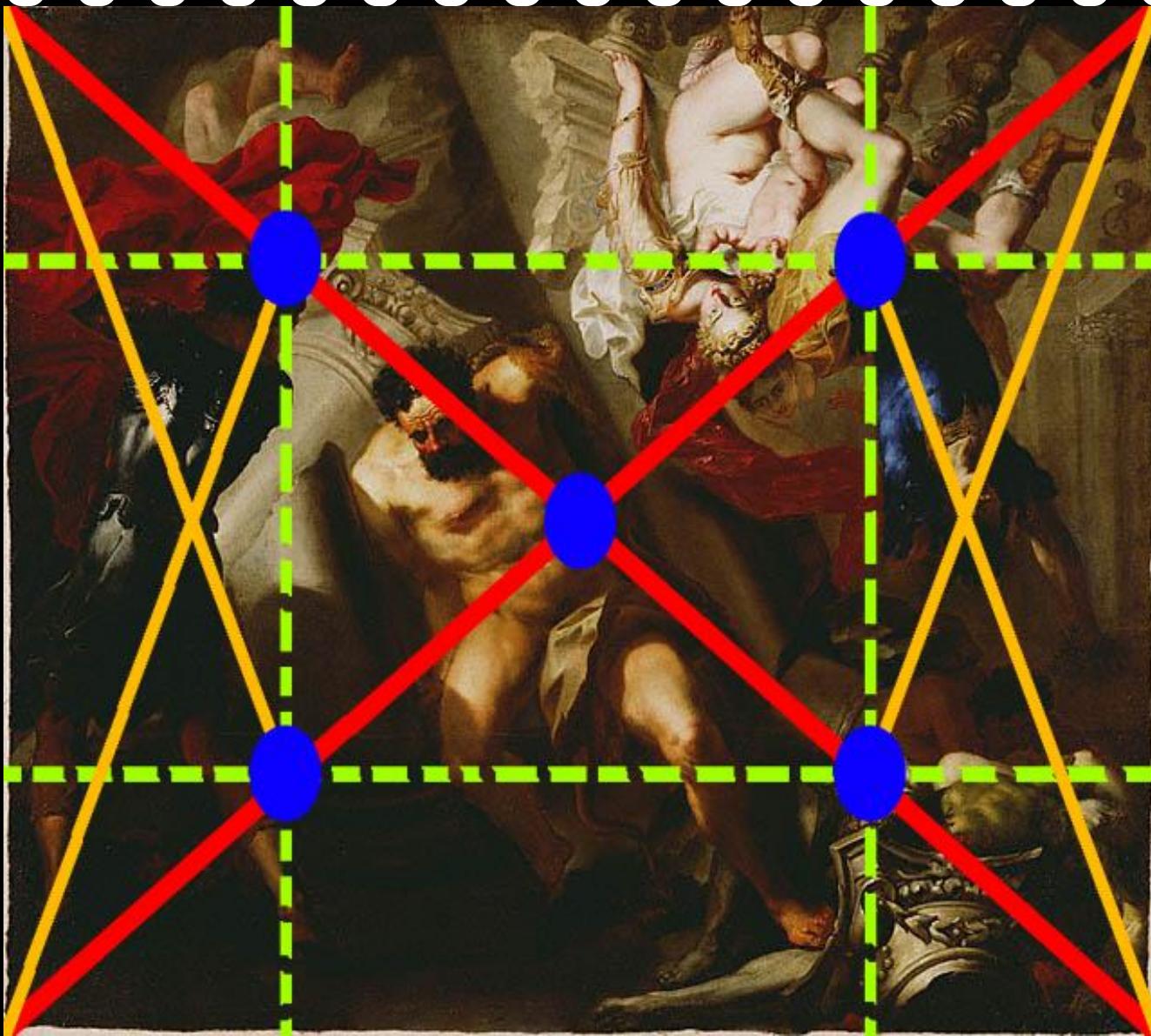
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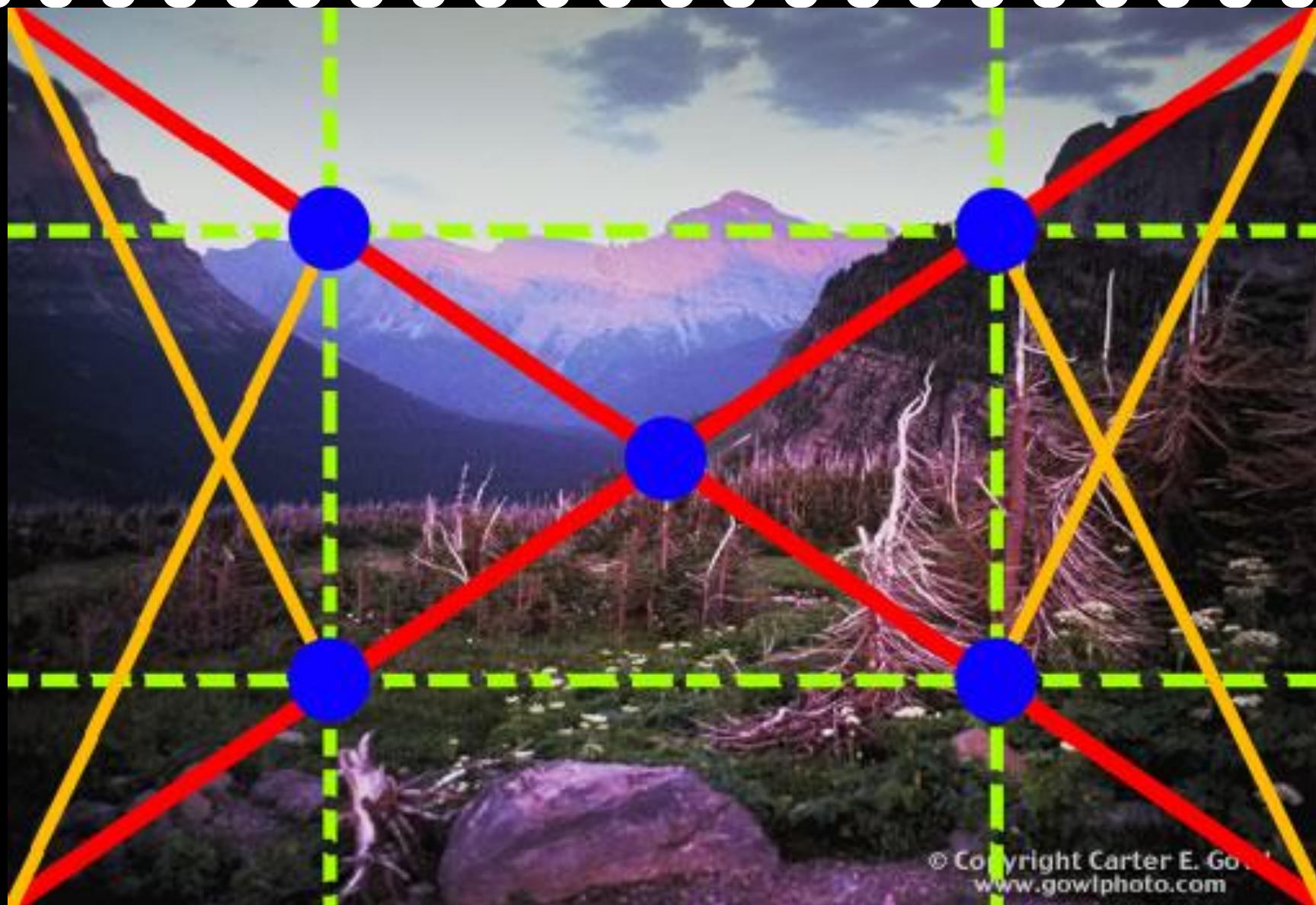
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Pictures of the year by NHC



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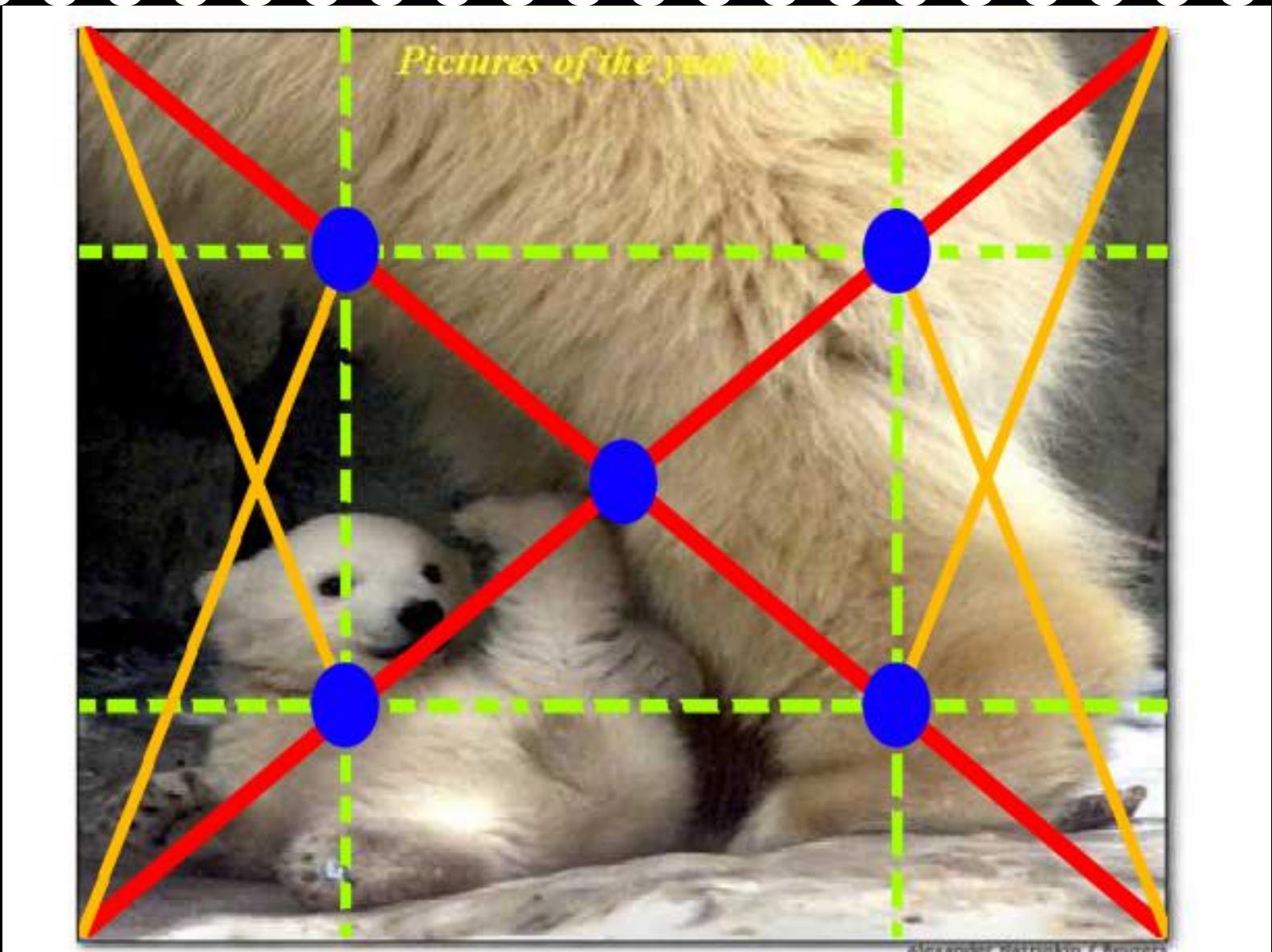
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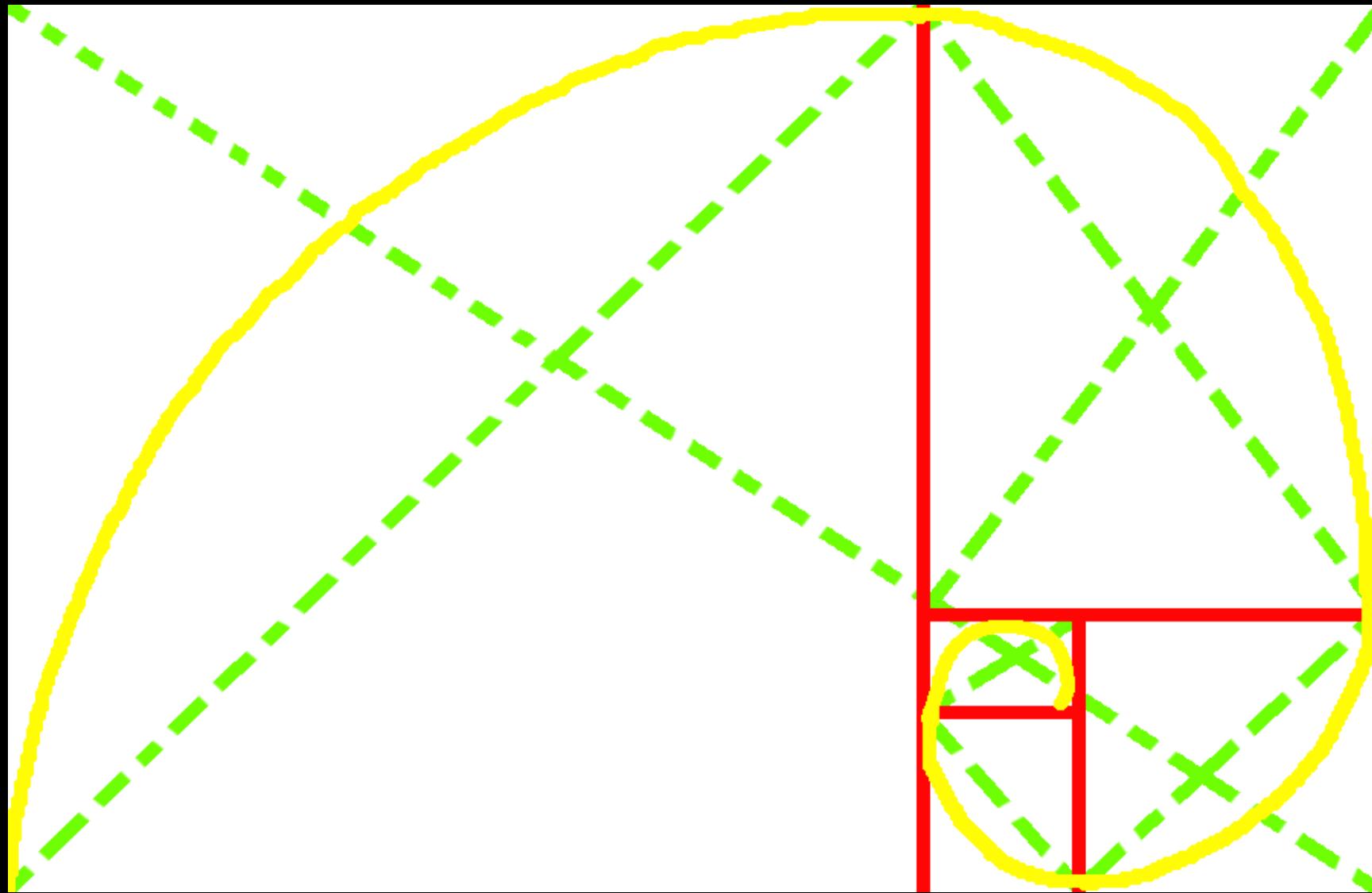
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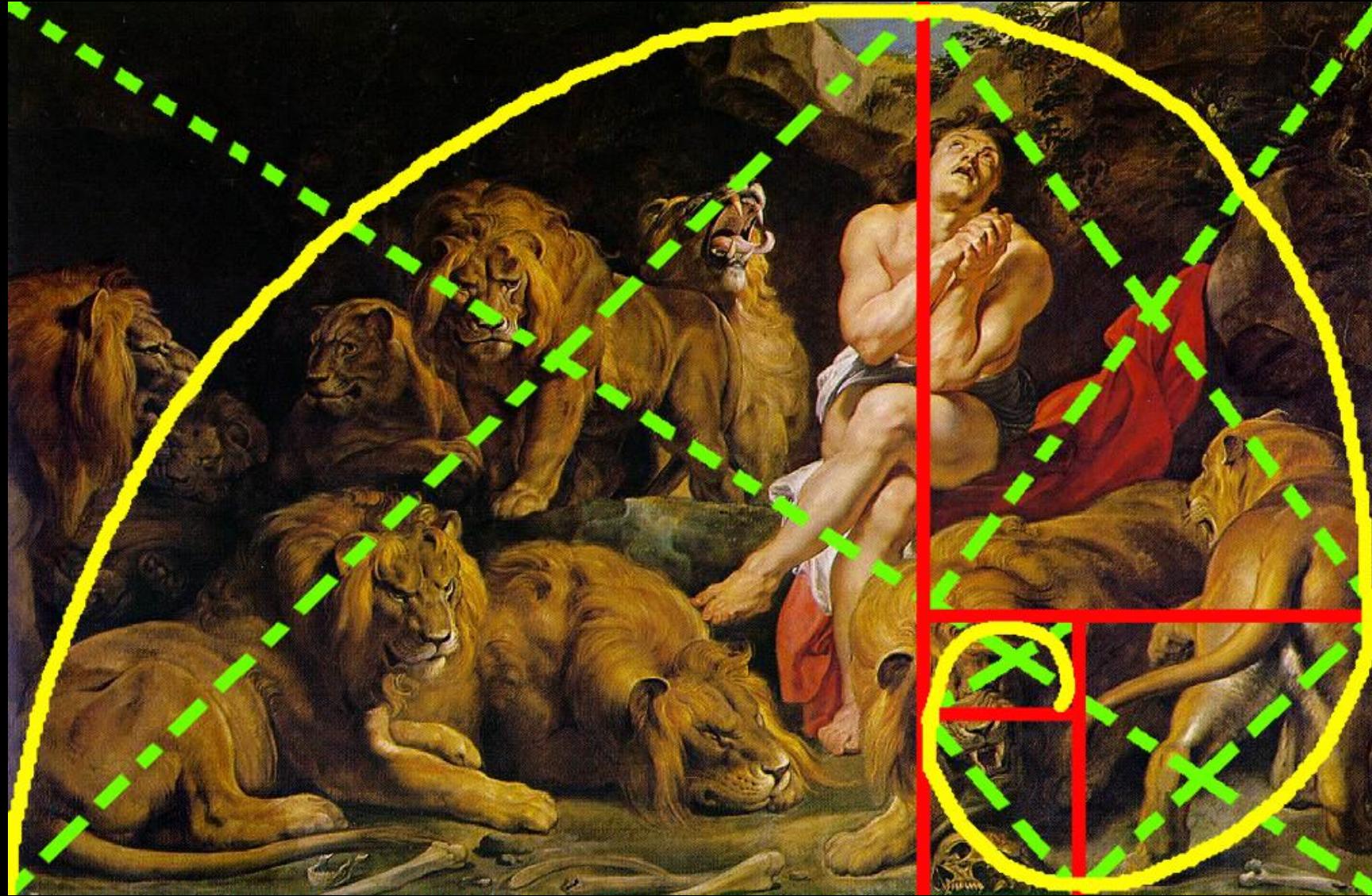
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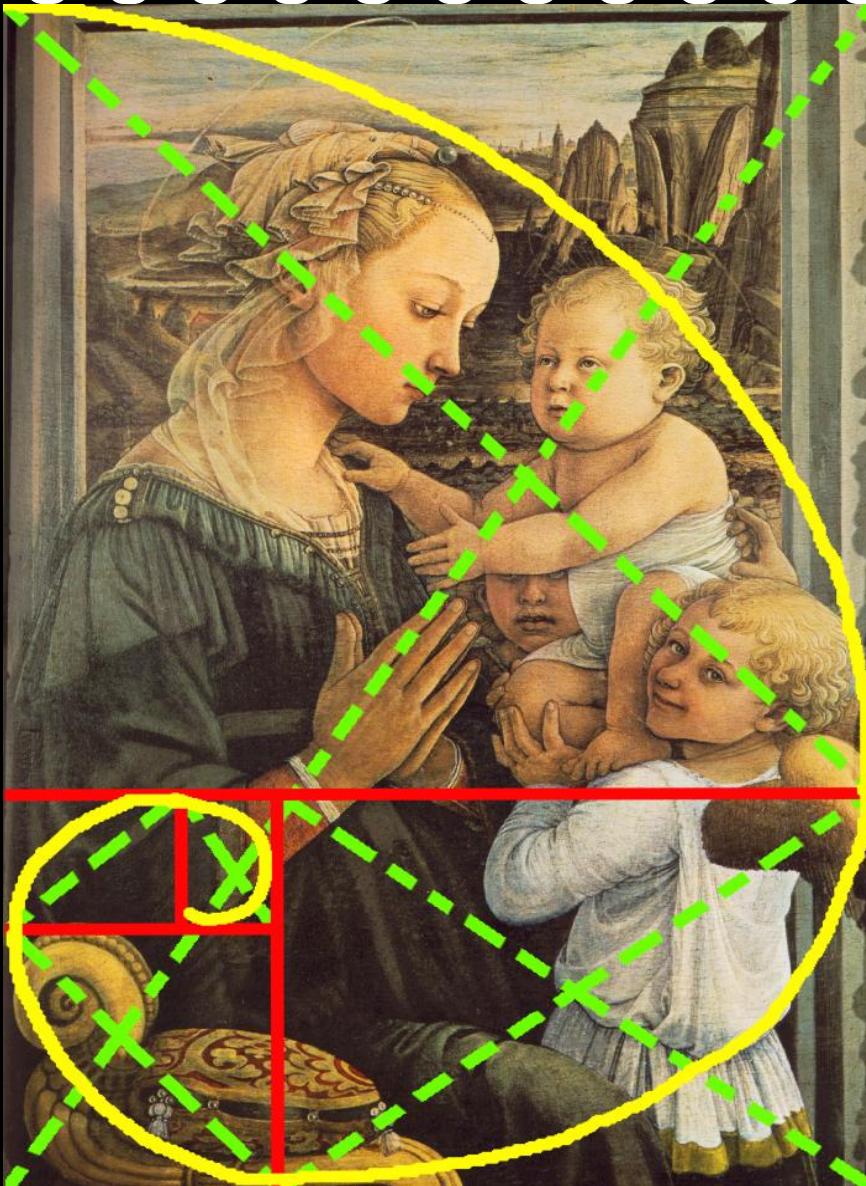
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—Eduardo

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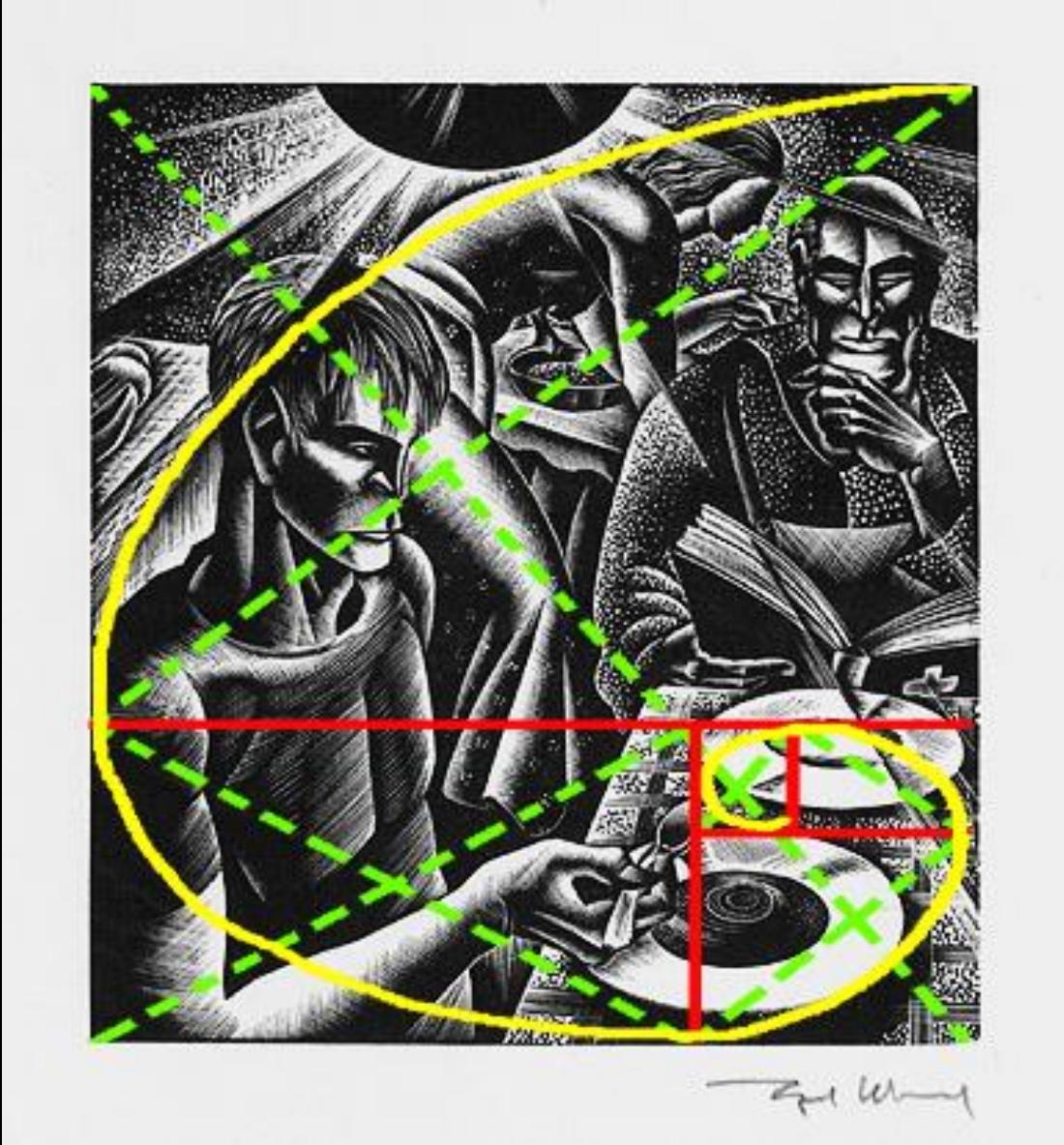
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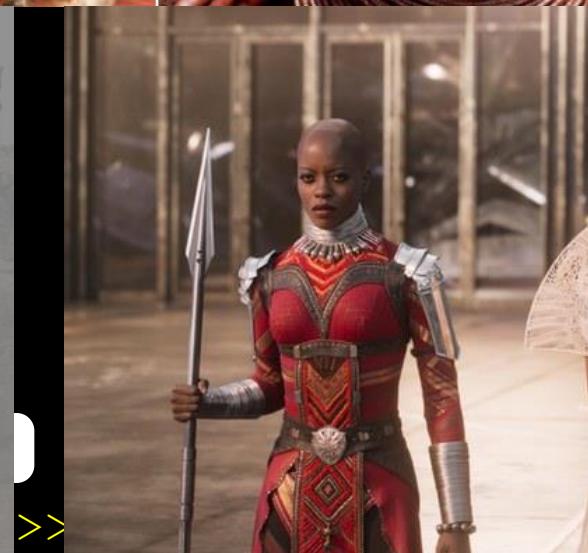
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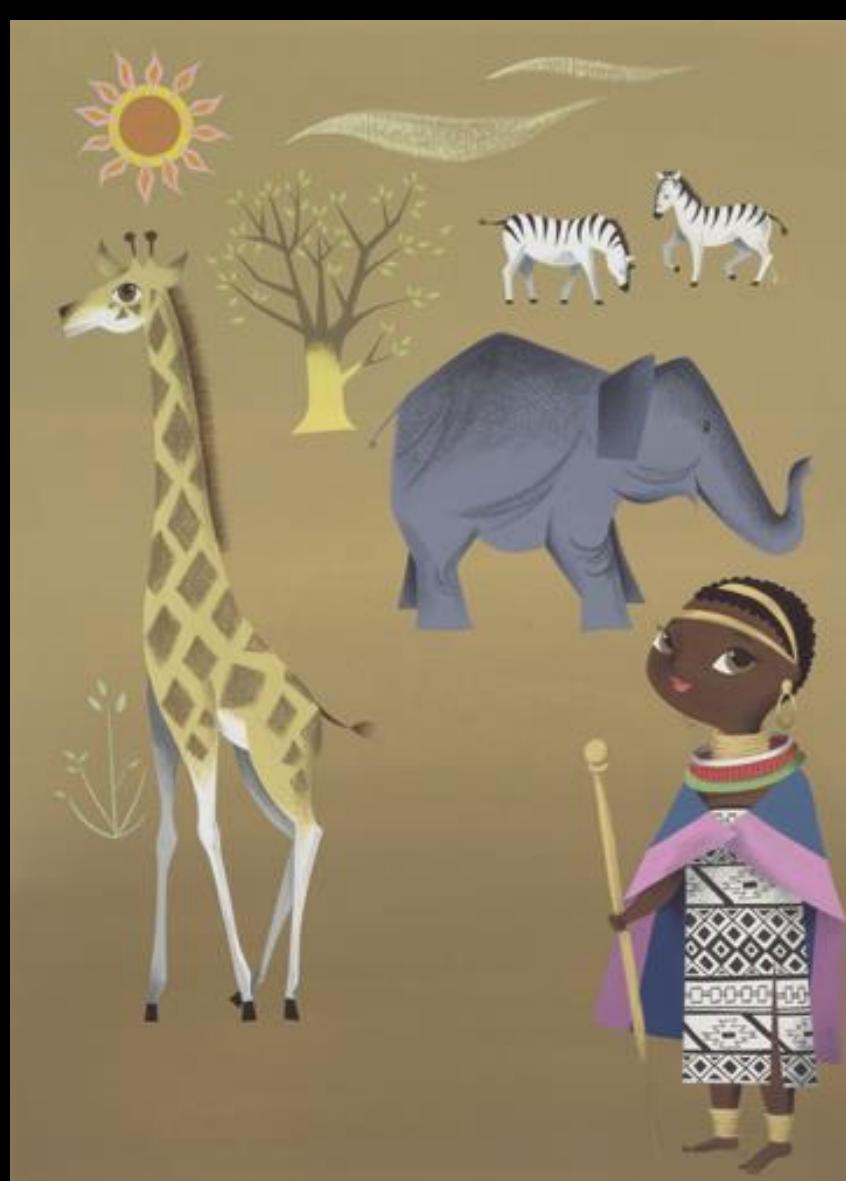
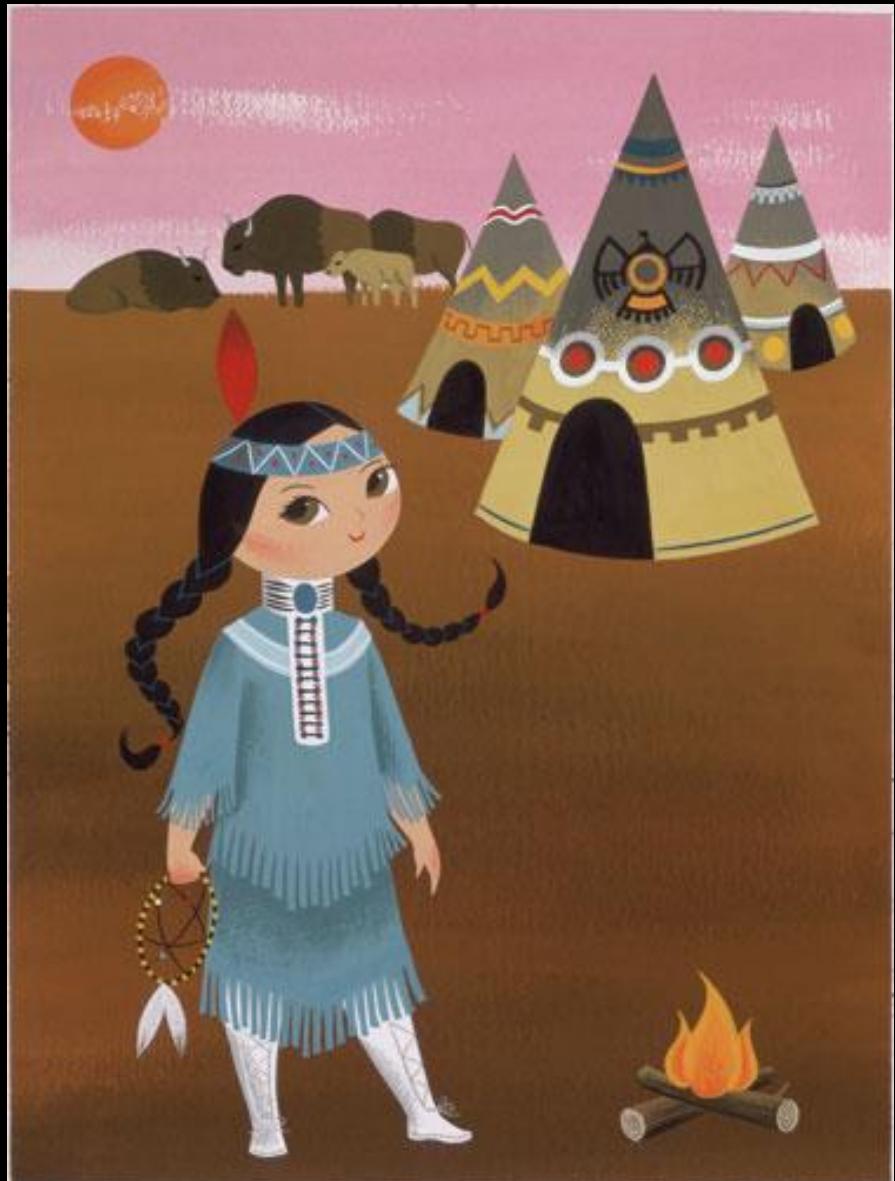
Simplification

- สิ่งเรียบง่ายสำคัญที่สุด หลักง่ายๆคือดึงสิ่งที่ไม่สำคัญไม่จำเป็นออกไป
- งานAnimationที่ดีจะต้องบอกเรื่องราว ตัวละคร รายละเอียด ต่างๆได้ชัดเจน เคลียร์



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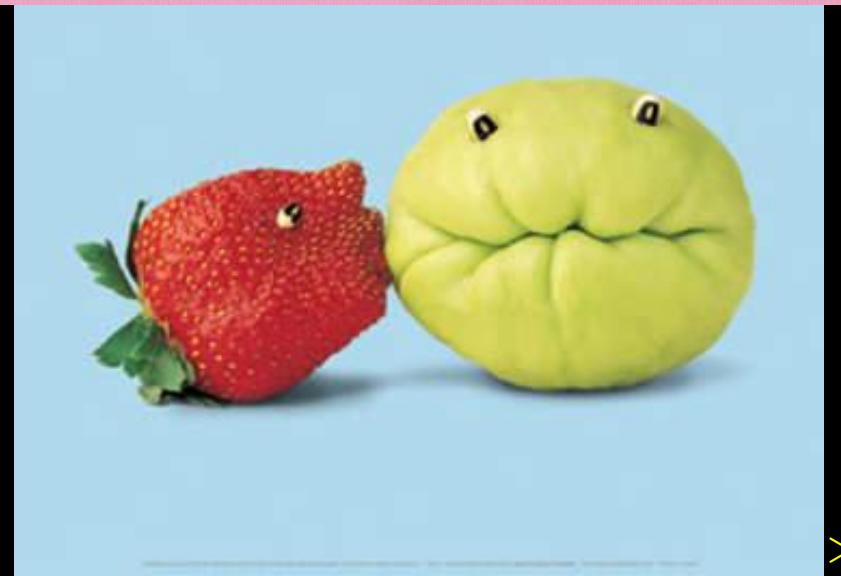
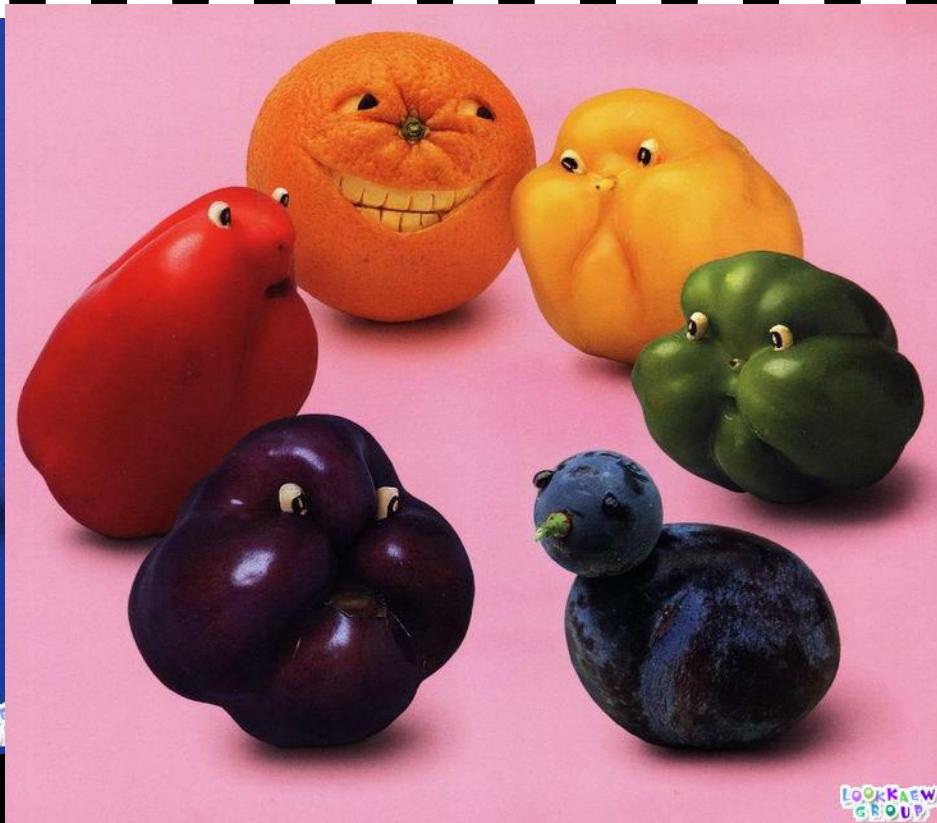
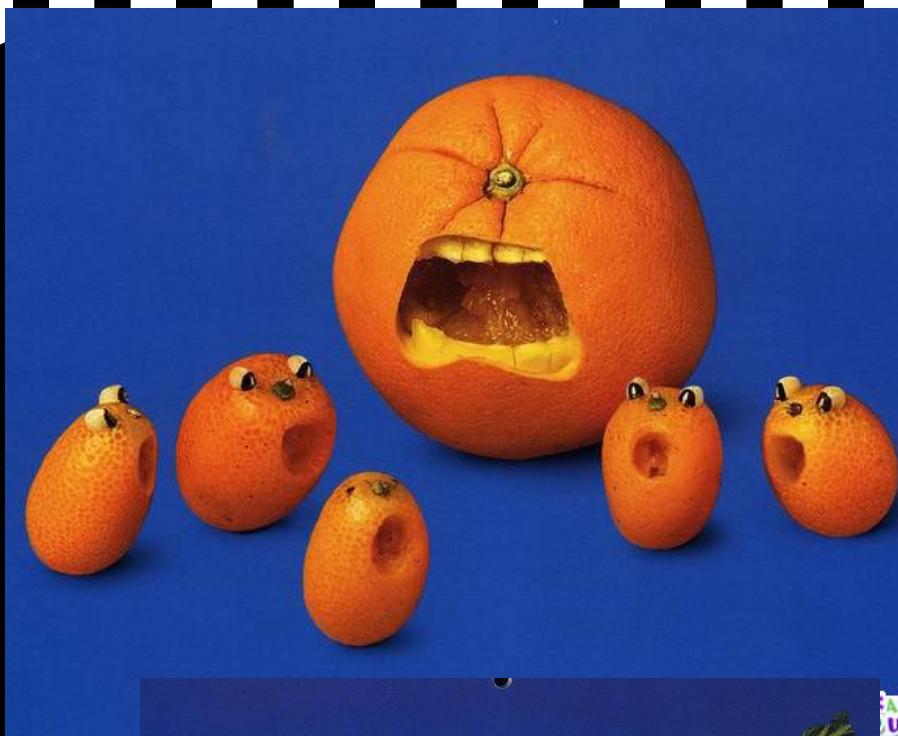
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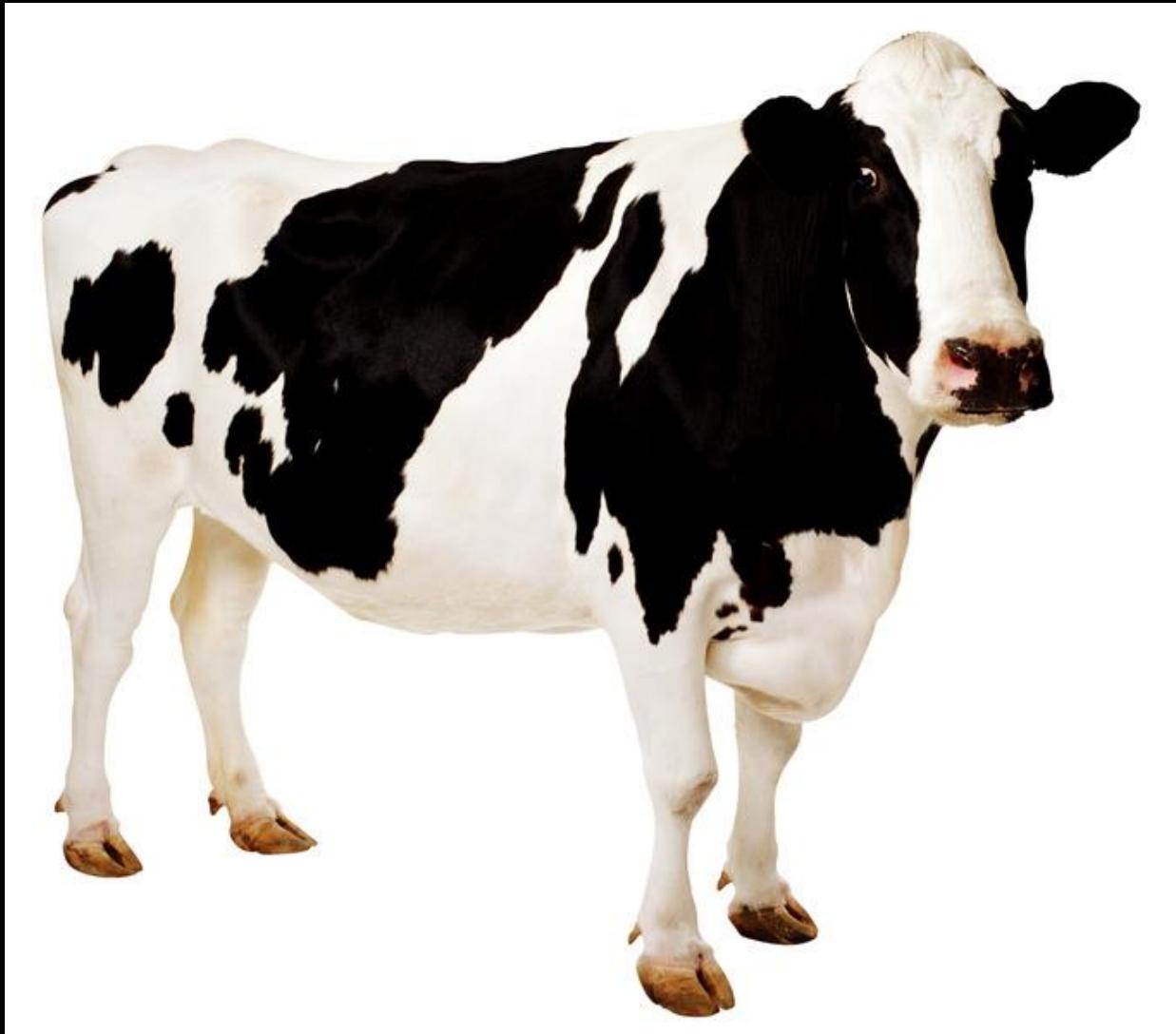
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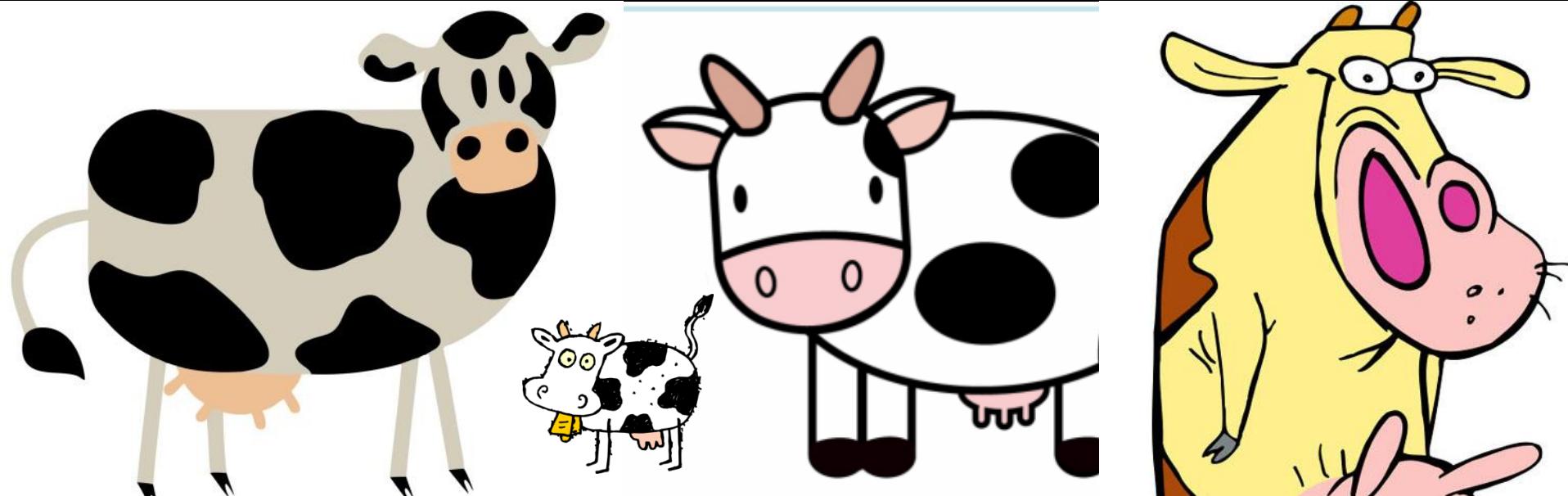
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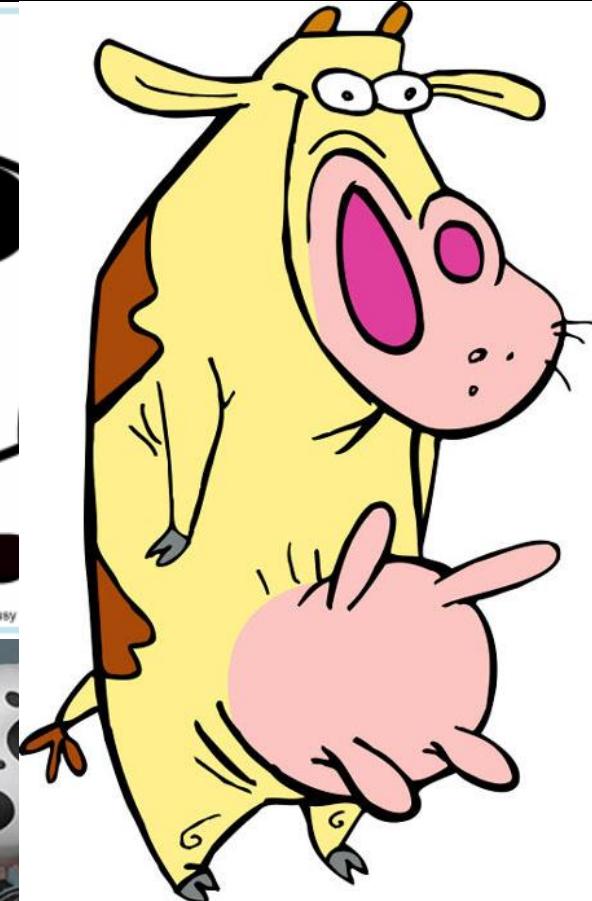
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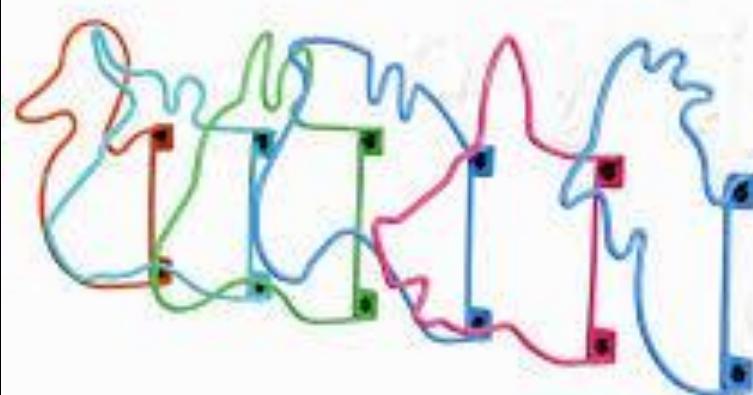
Copyright © www.ActivityVillage.co.uk - Keeping Kids Busy





Dngate.com
Fast Trading Marketplace

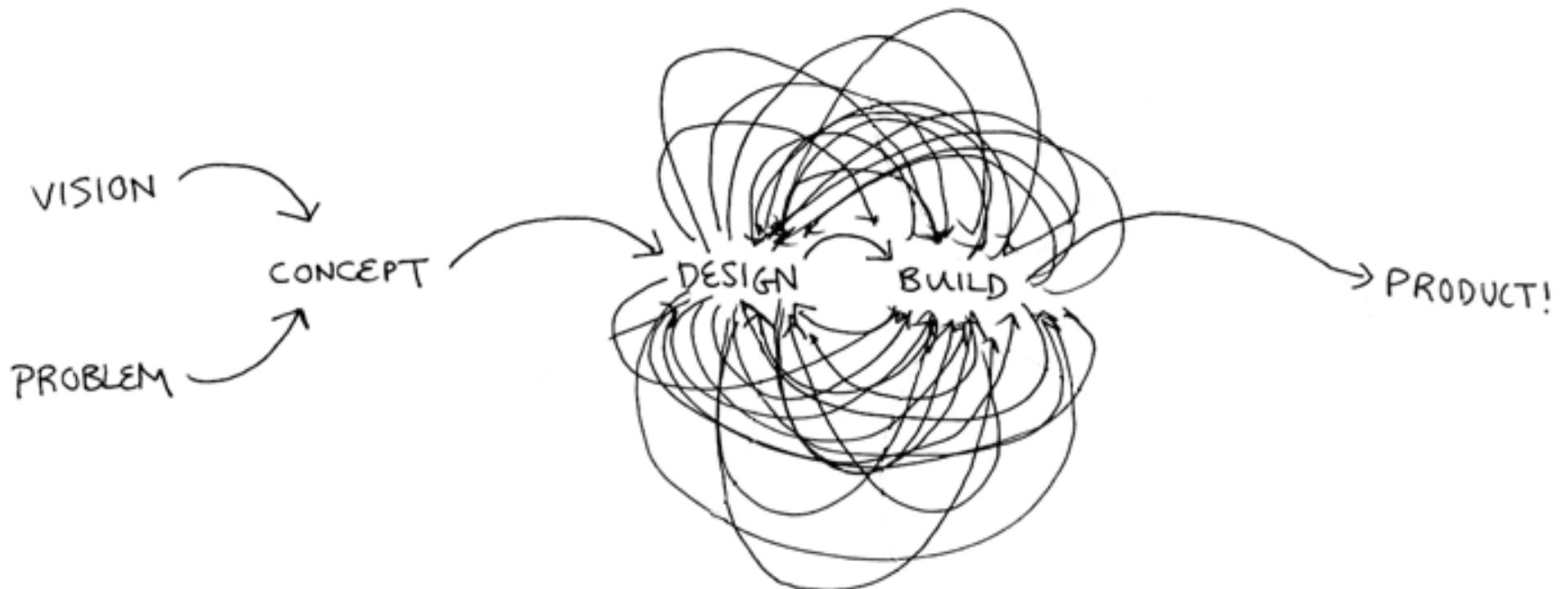
punkdong

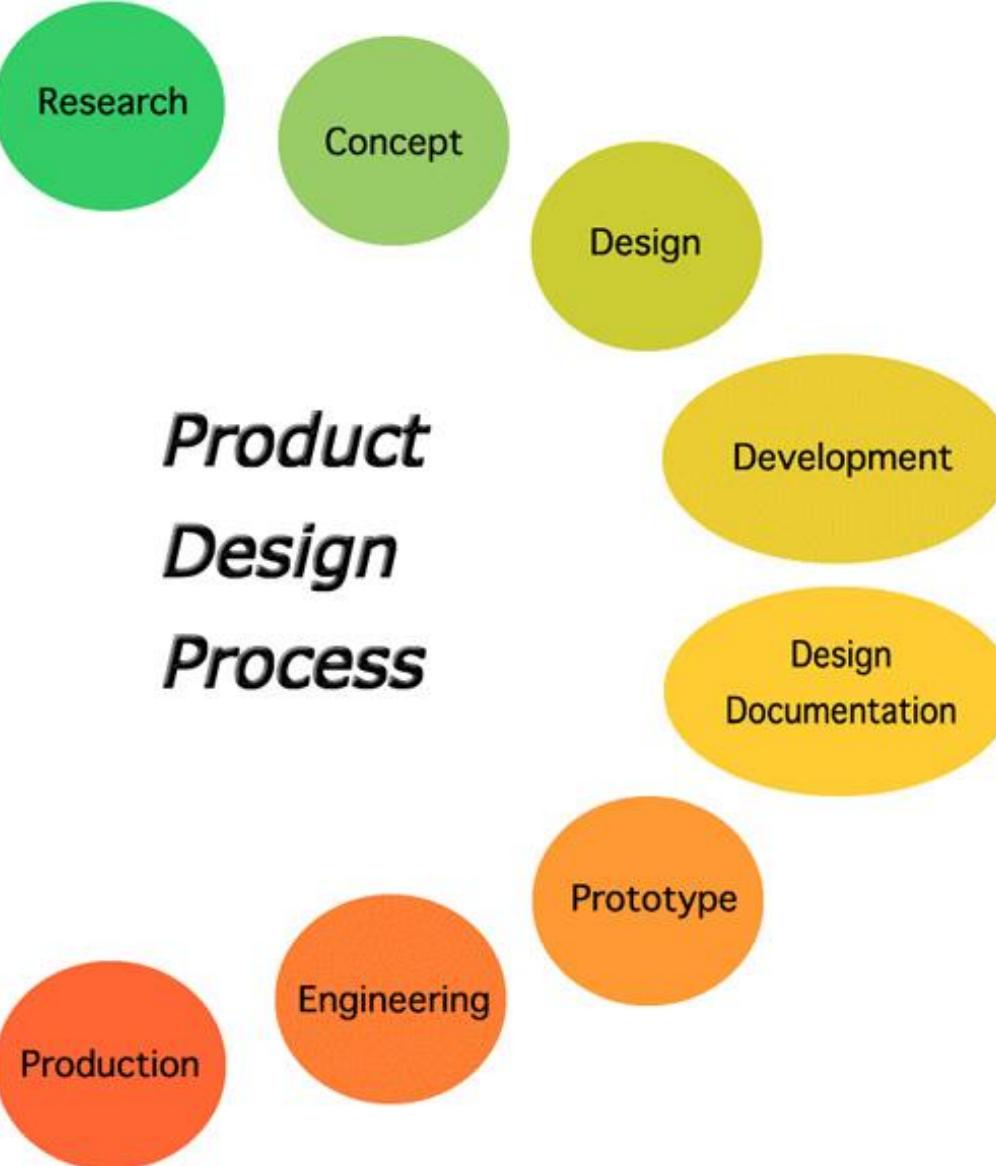




DESIGN *and*
DEVELOP

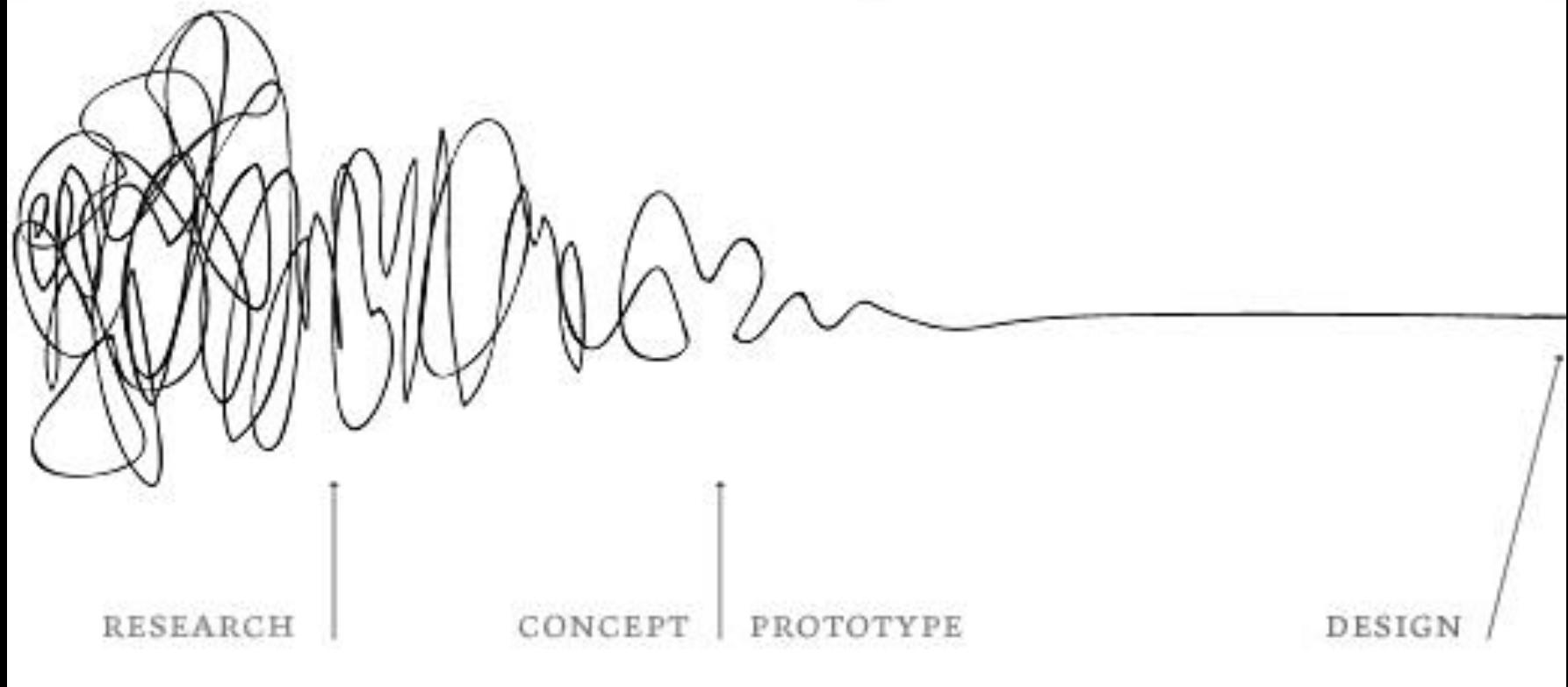
Process Designs





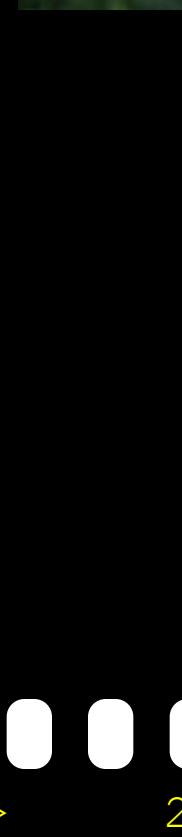
UNCERTAINTY / PATTERNS / INSIGHTS

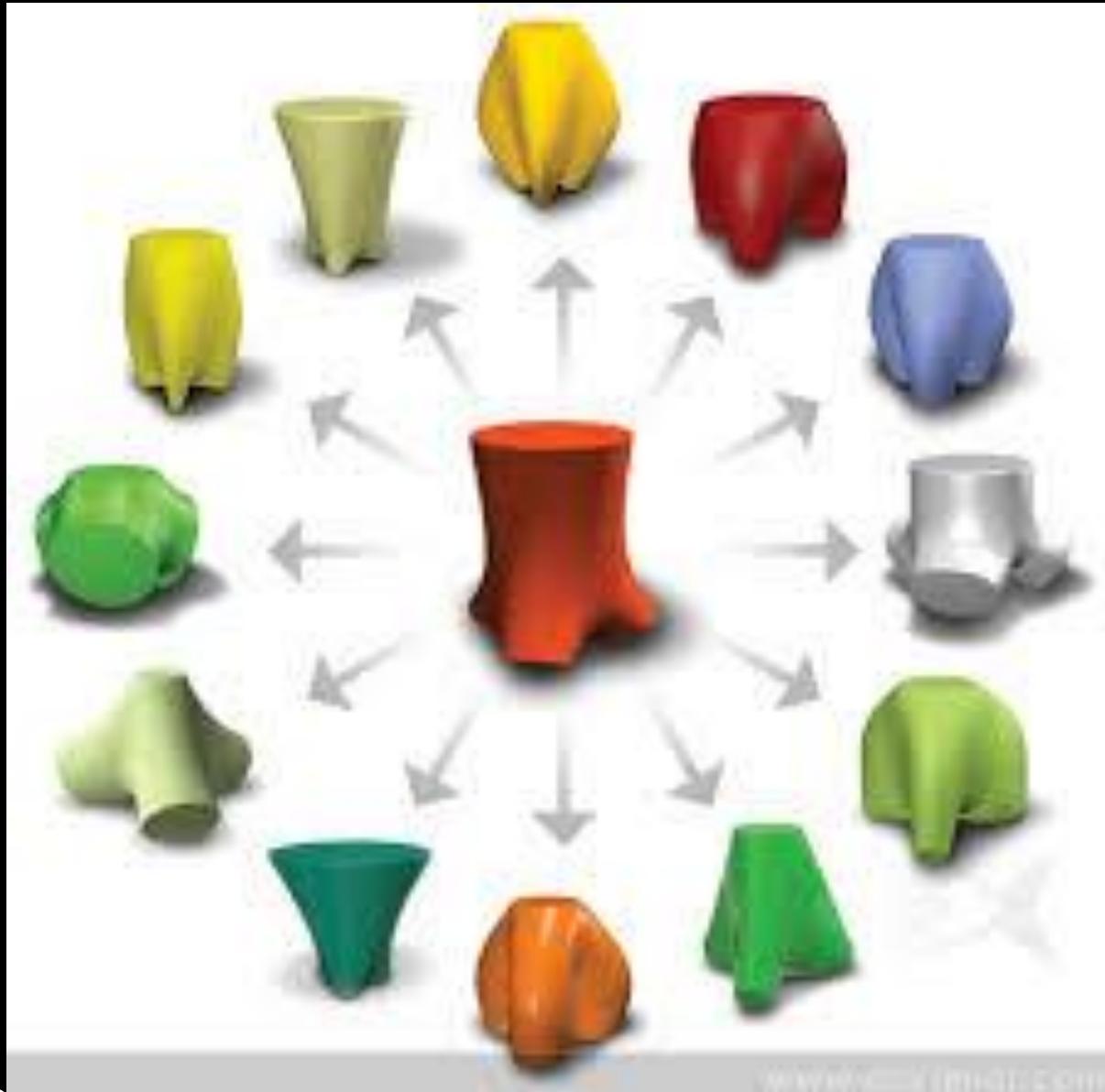
CLARITY / FOCUS



Reference







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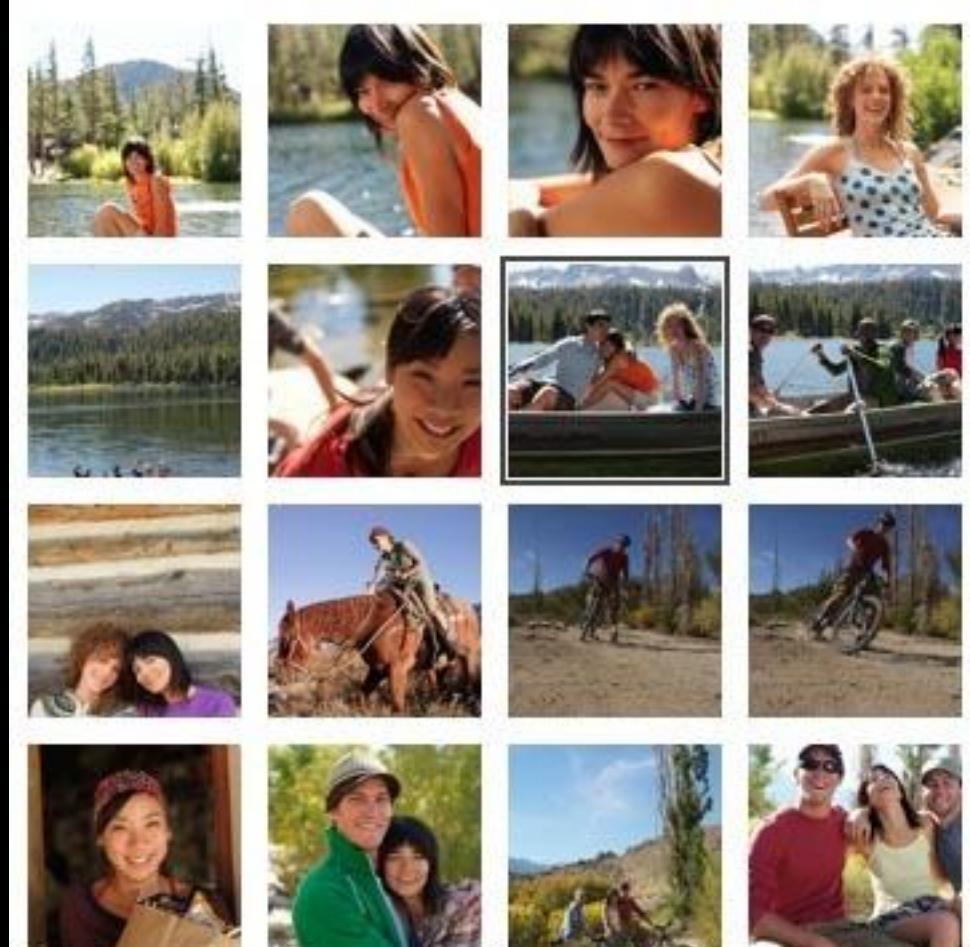


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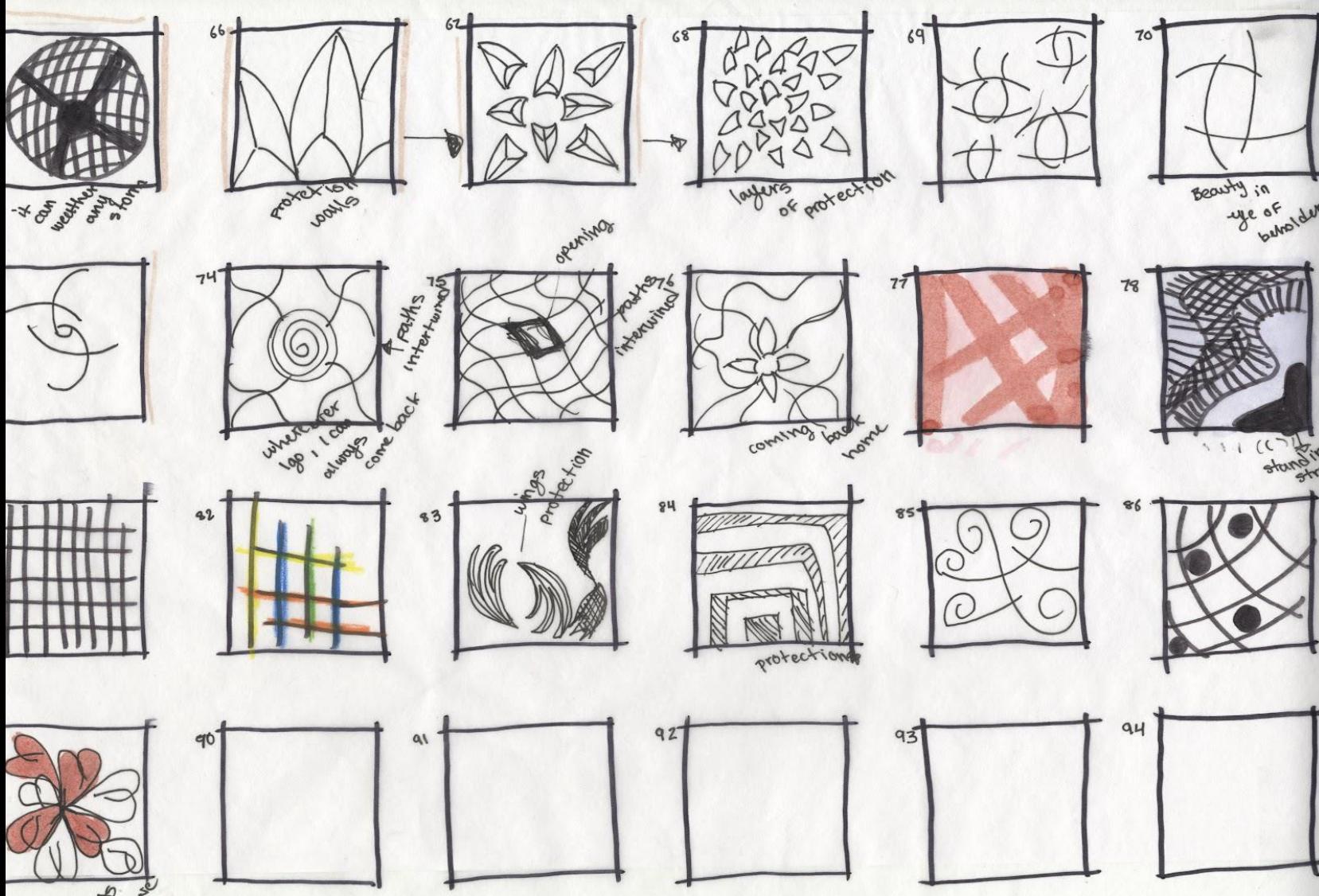
Thumbnail sketch



©2003 Scott Drake



From mac.com



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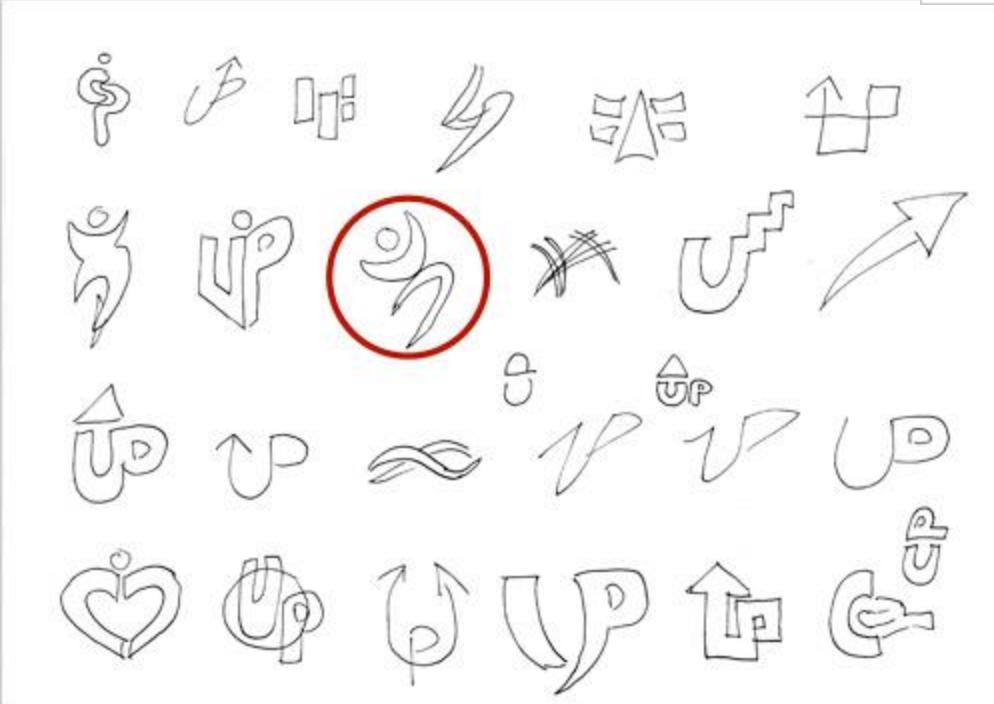
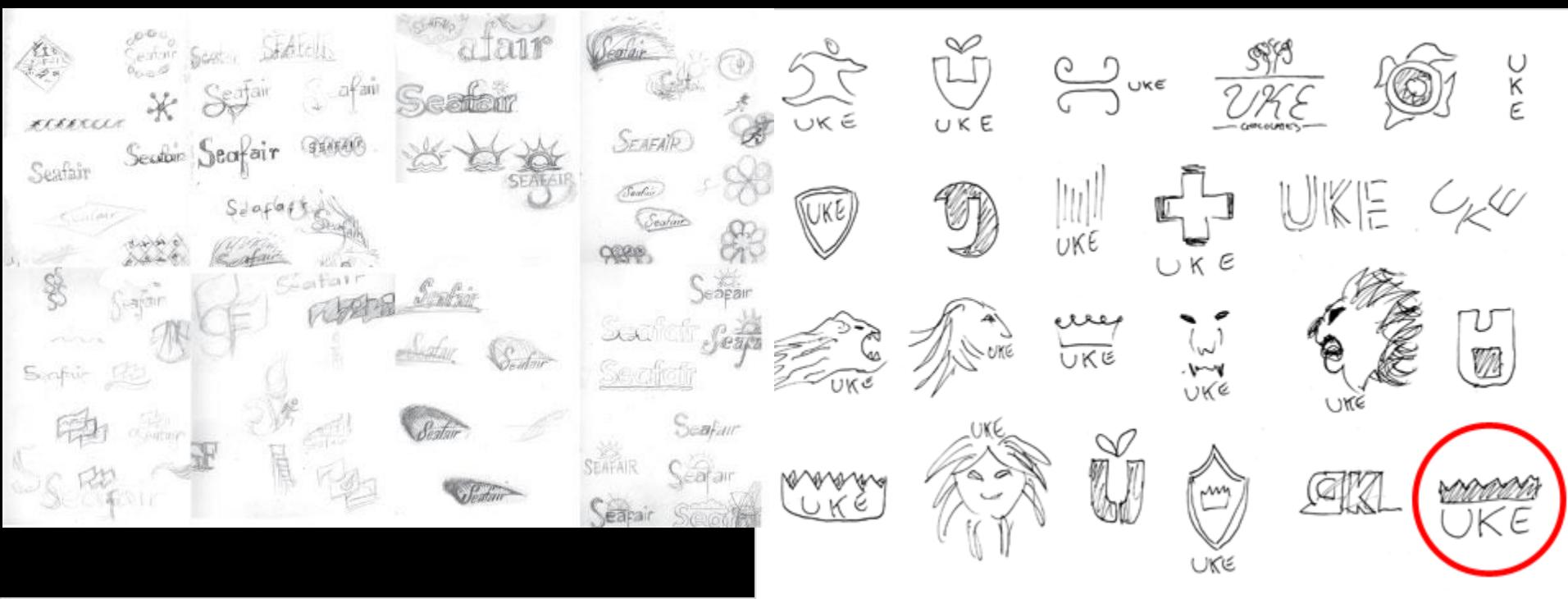
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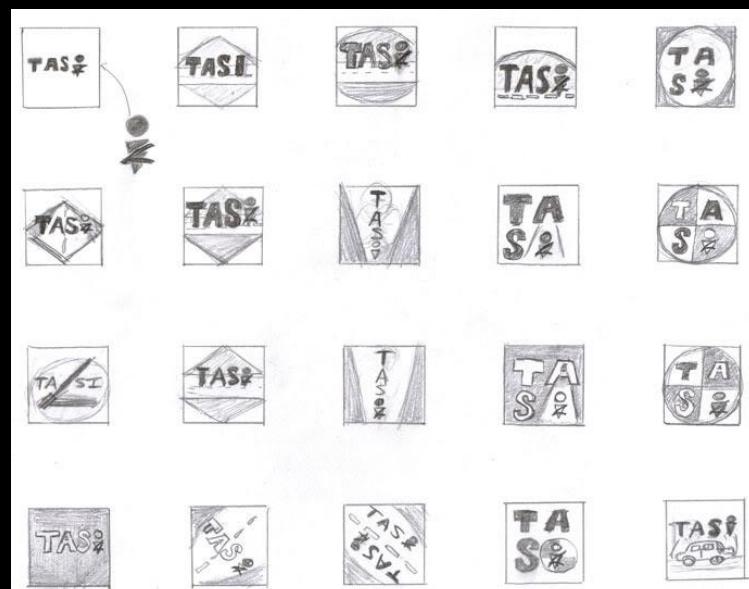
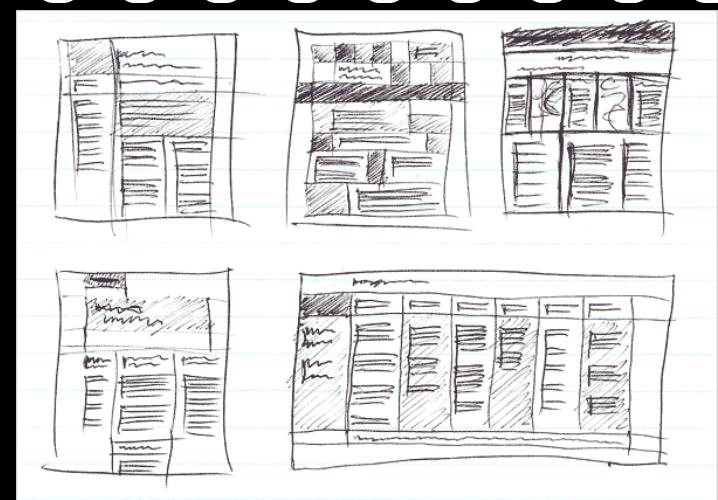
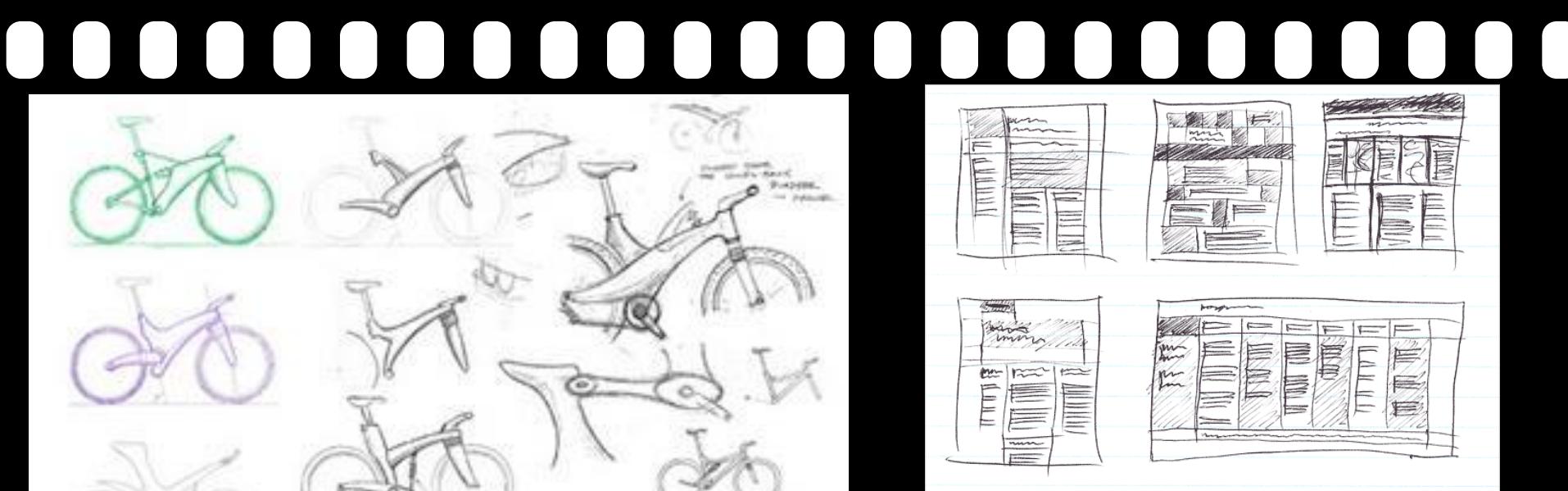
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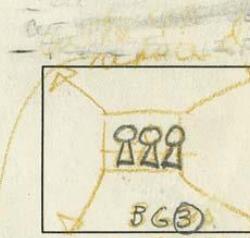
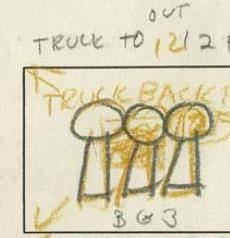
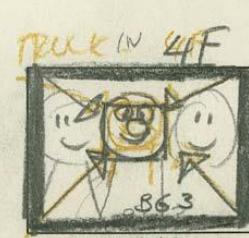
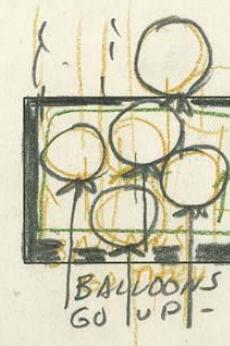
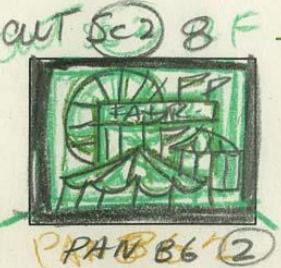
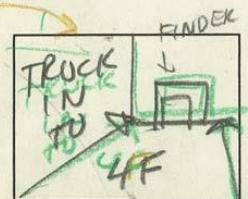
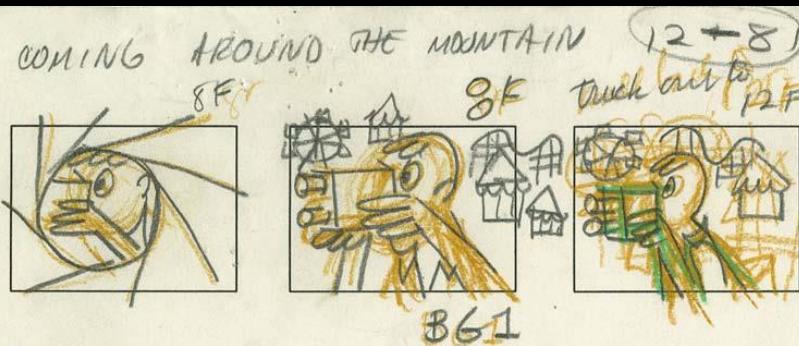
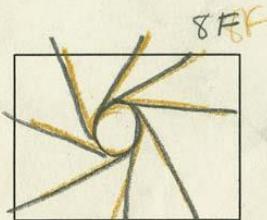
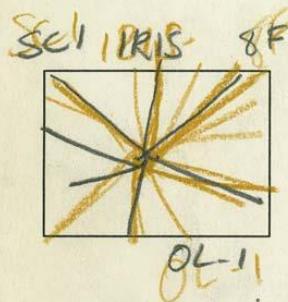
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Allison DelCruz



PAN BG 2

OK FELLAS
NOW I'M GONNA
TRY THESE NEW
ZOOM LENSES -

OH BOY AN
WHAT COULD BE
AN EFFECT MATCH
OXBERRY
OXBERRY 4F

THIS NEW ZOOM
LENS IS GREAT.
TRUCK

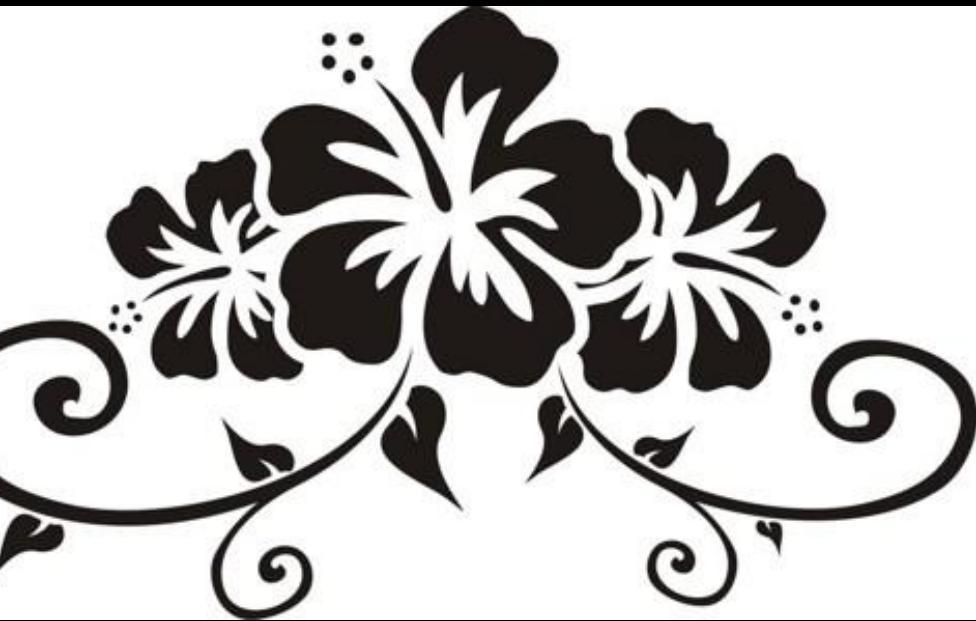
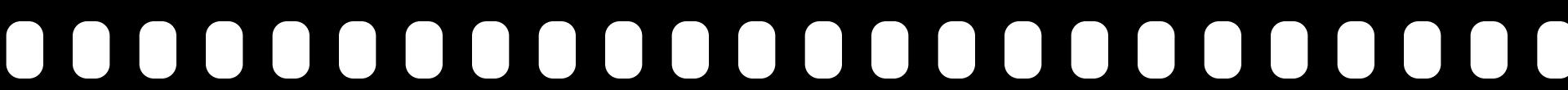
LENS IS GREAT.
TRUCK

LENS IS GREAT.
TRUCK



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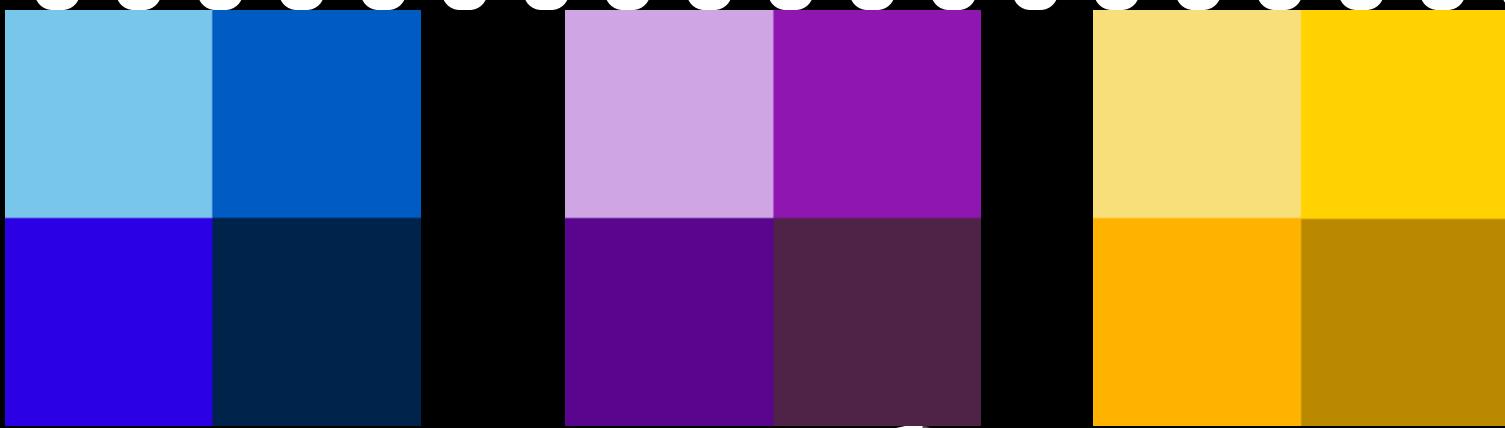
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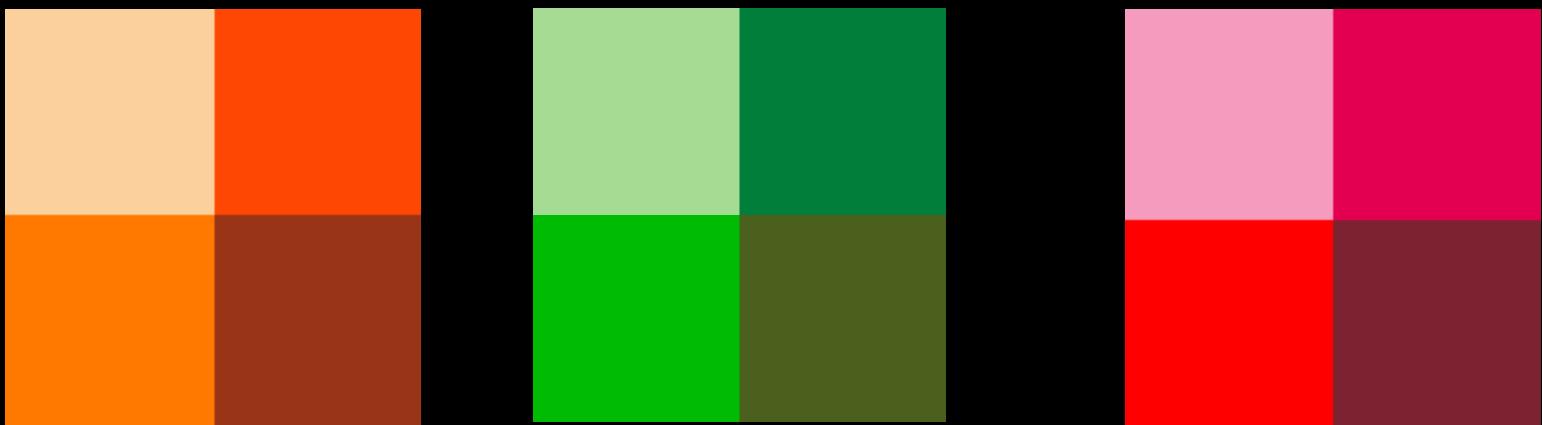
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color



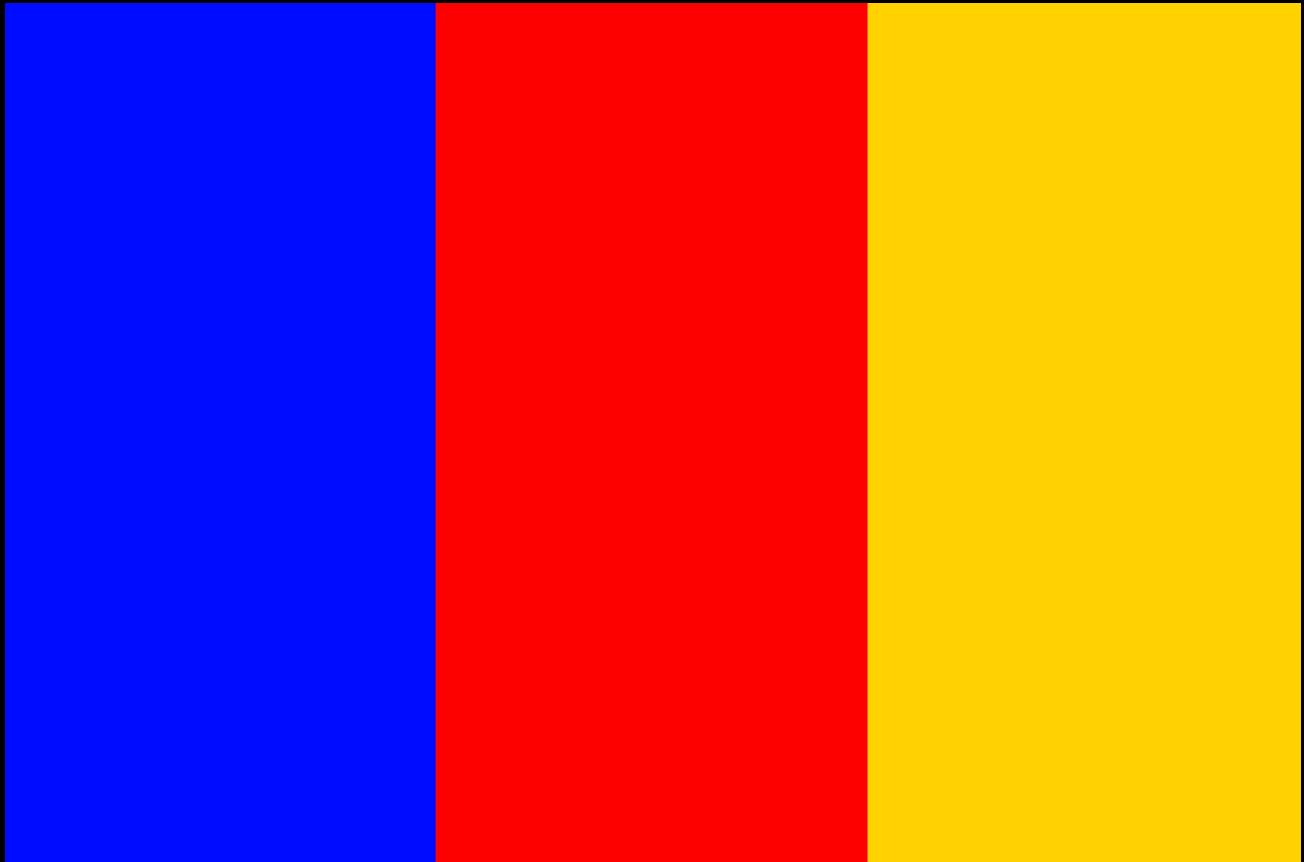
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Basic terms

- HUE คือ ลักษณะสีต่างๆที่สายตาเรามองเห็น เช่น สีแดง สีเขียว
- VALUE คือ ความสว่าง - ความมืดของสี(ใช้สีขาว-ดำ)
- CHROMA คือ ความหม่น - ความสดความ
มีสี สูงหรือต่ำ

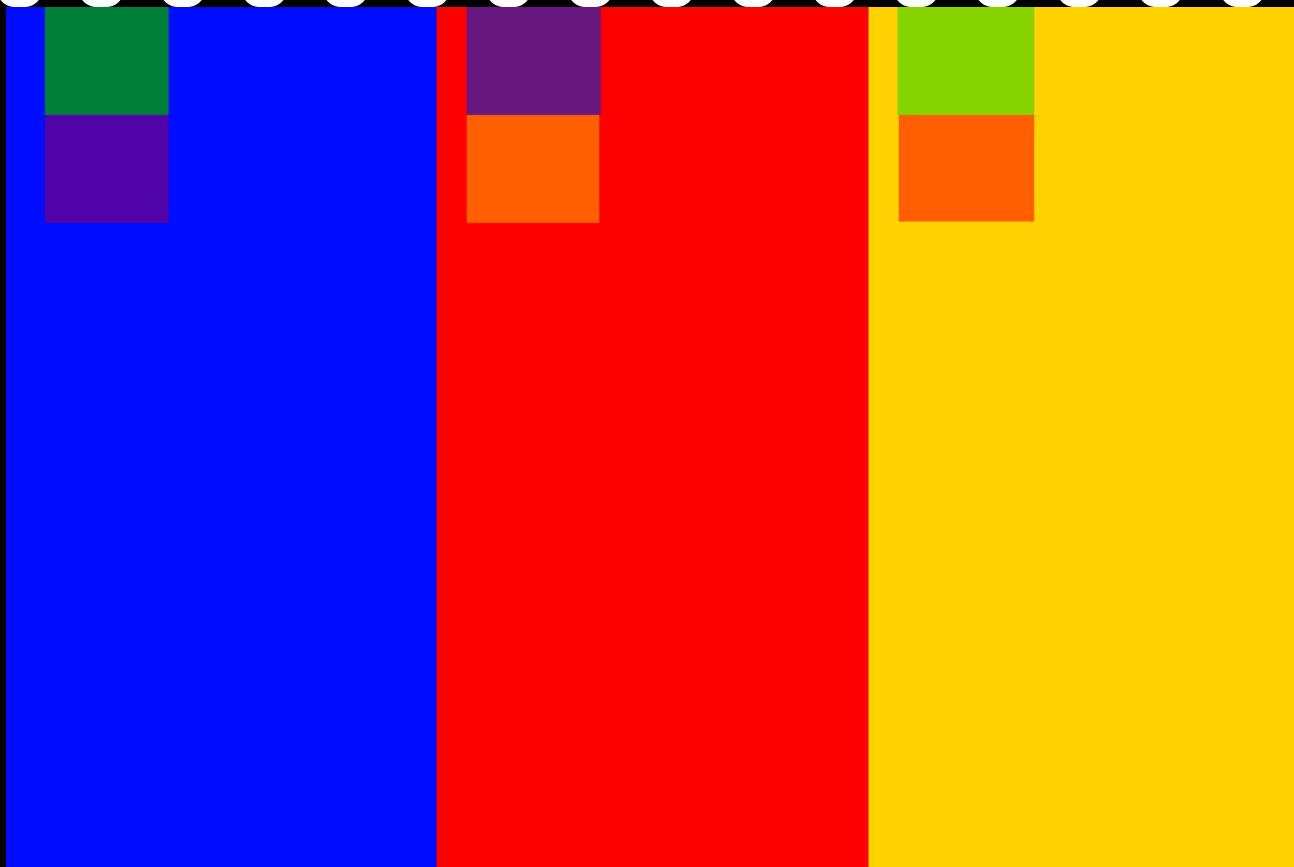


Color Wheel

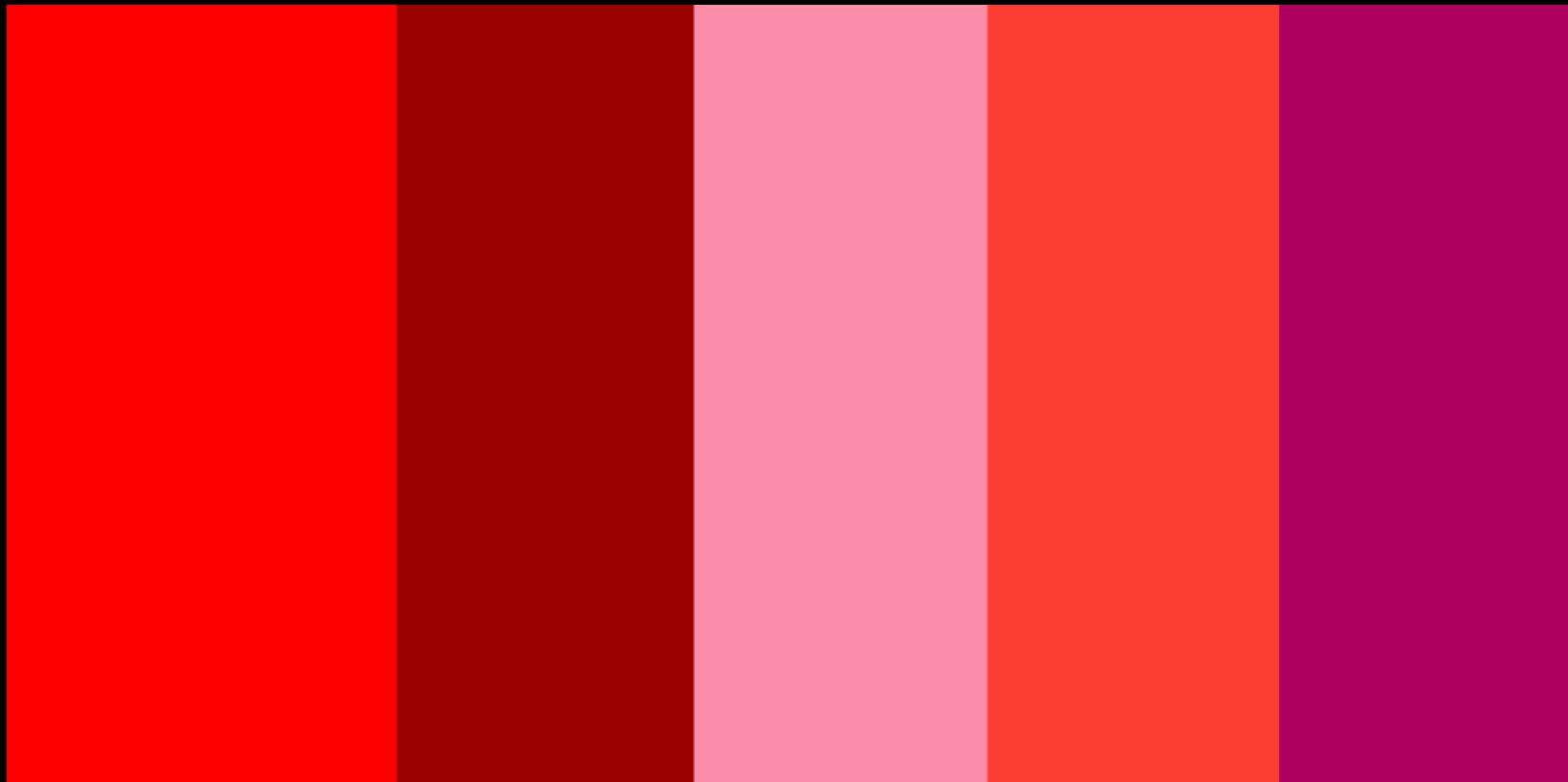


Primary Colors

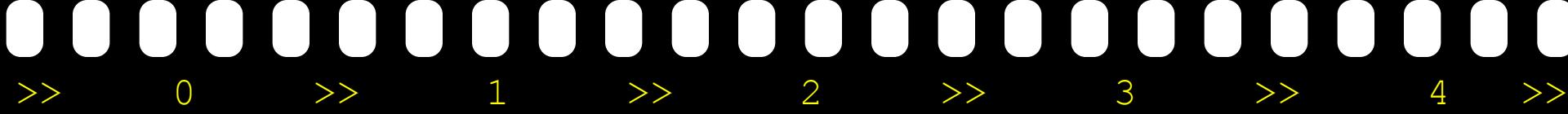
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Secondary Colors



Tertiary Colors



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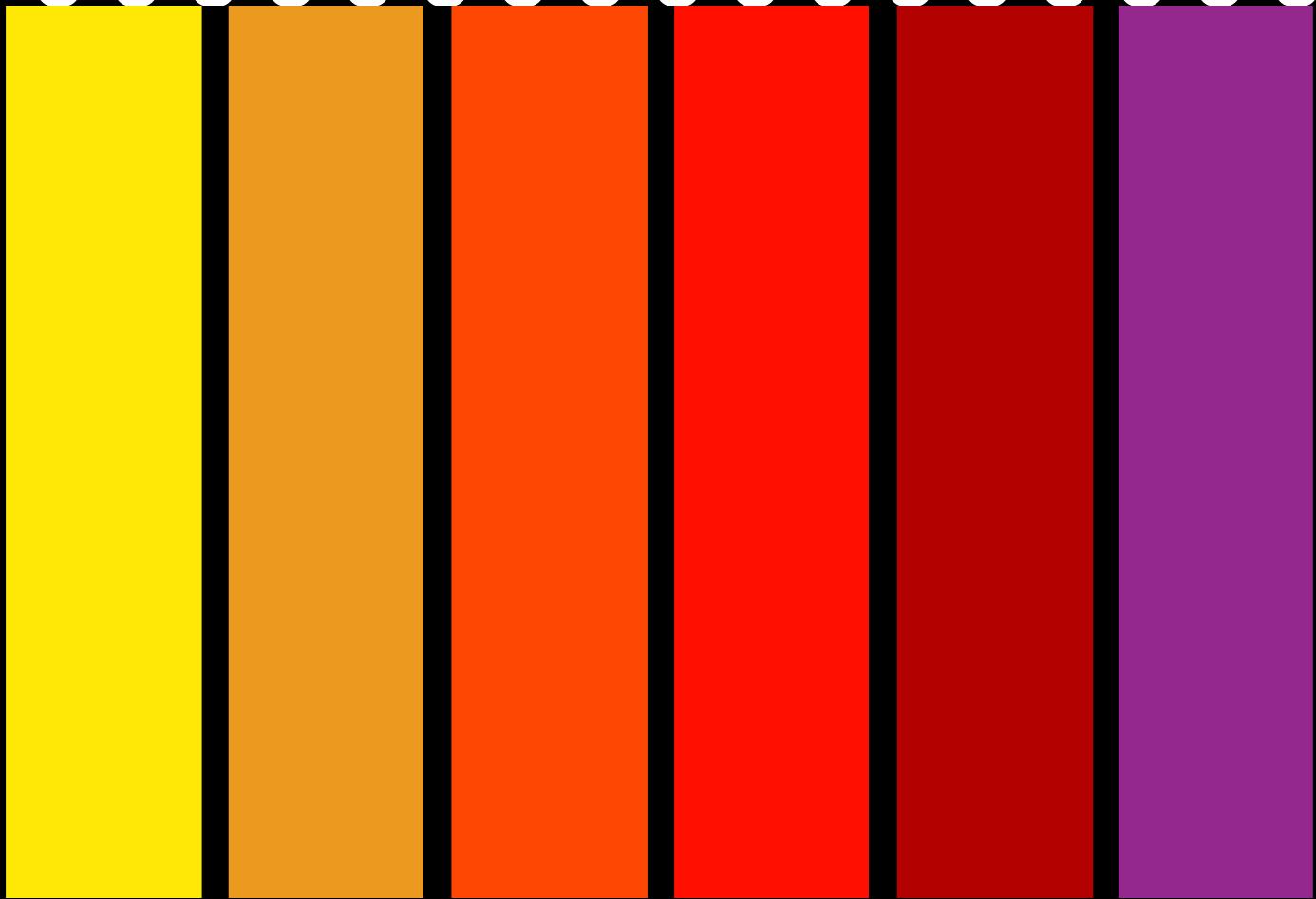
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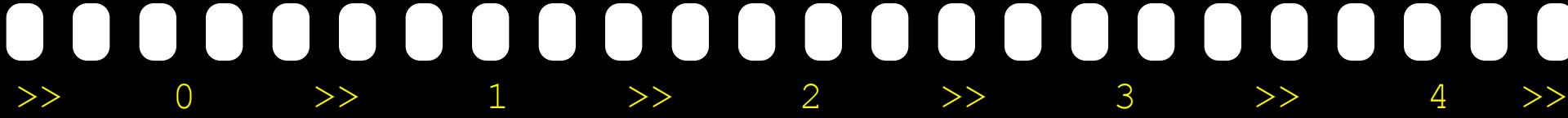
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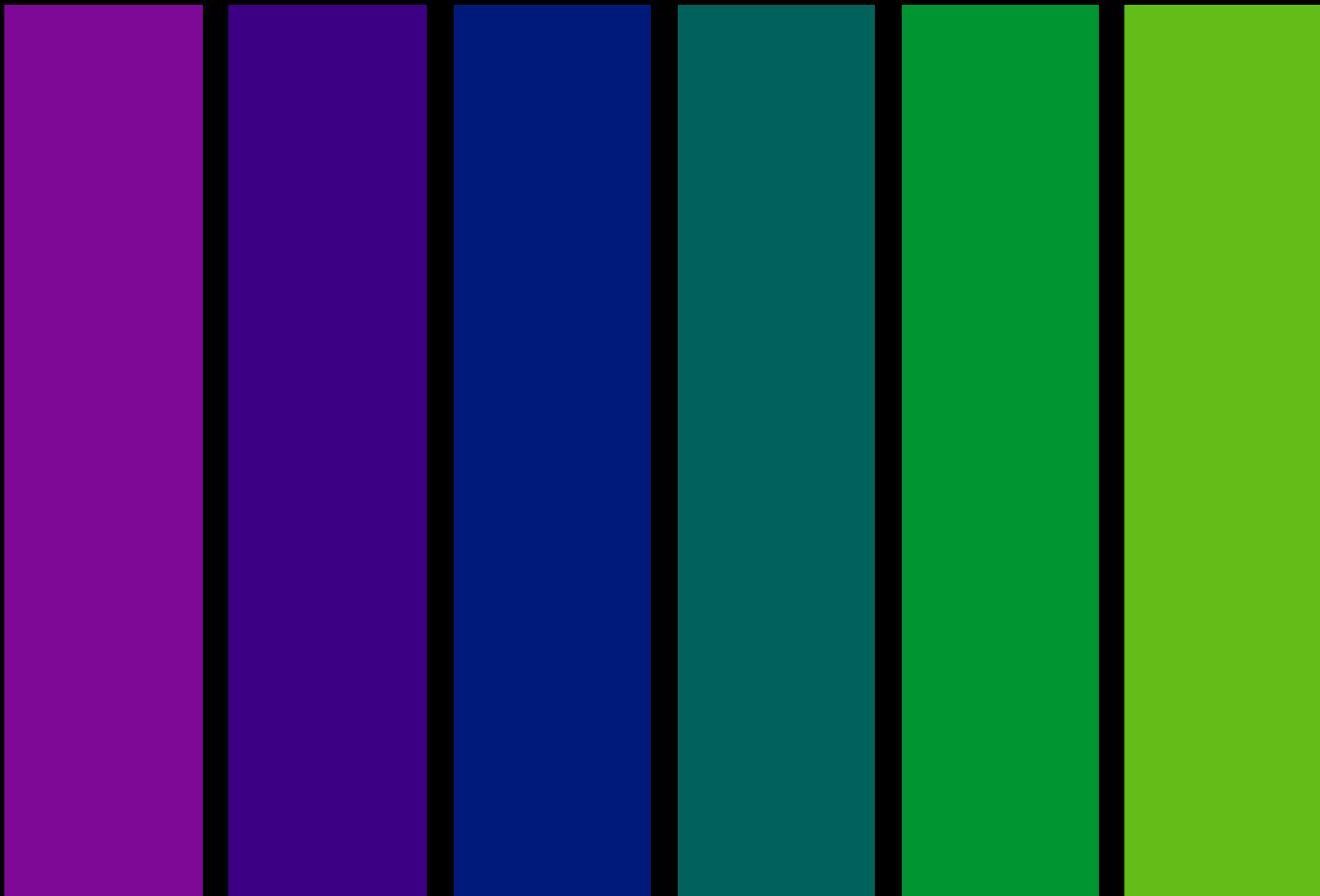
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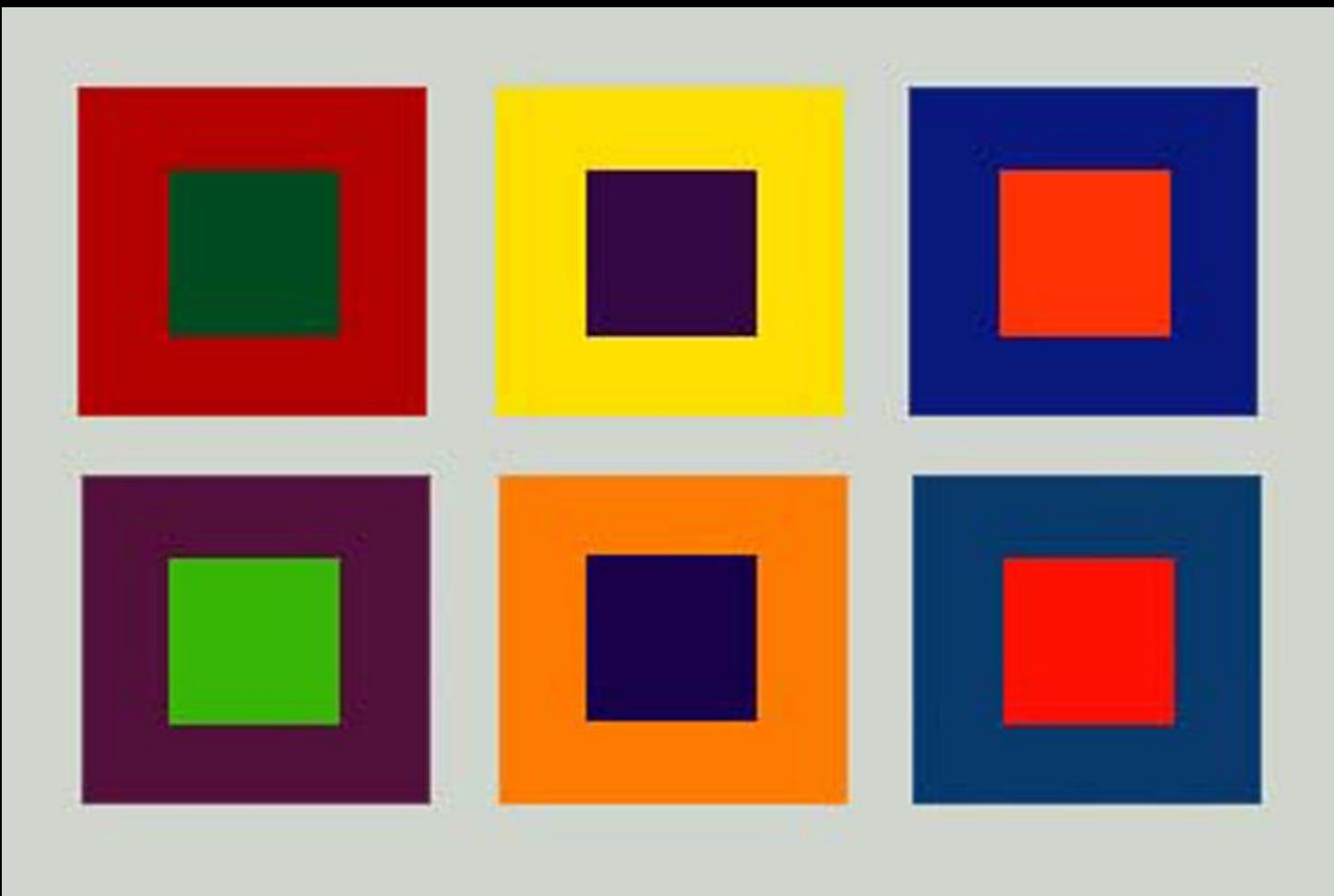
Worm Colors



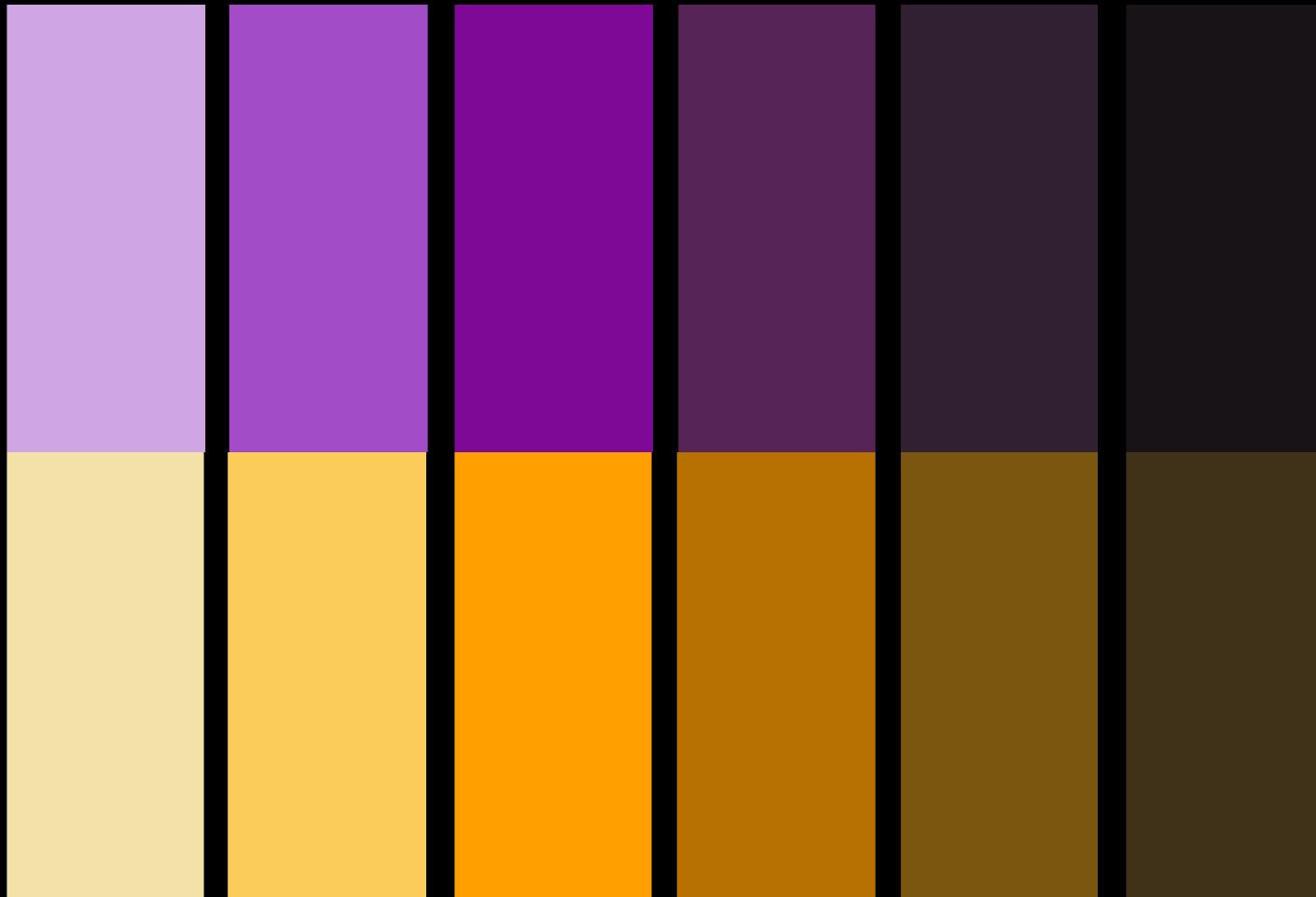


Cool Colors

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Complimentary Colors



Value

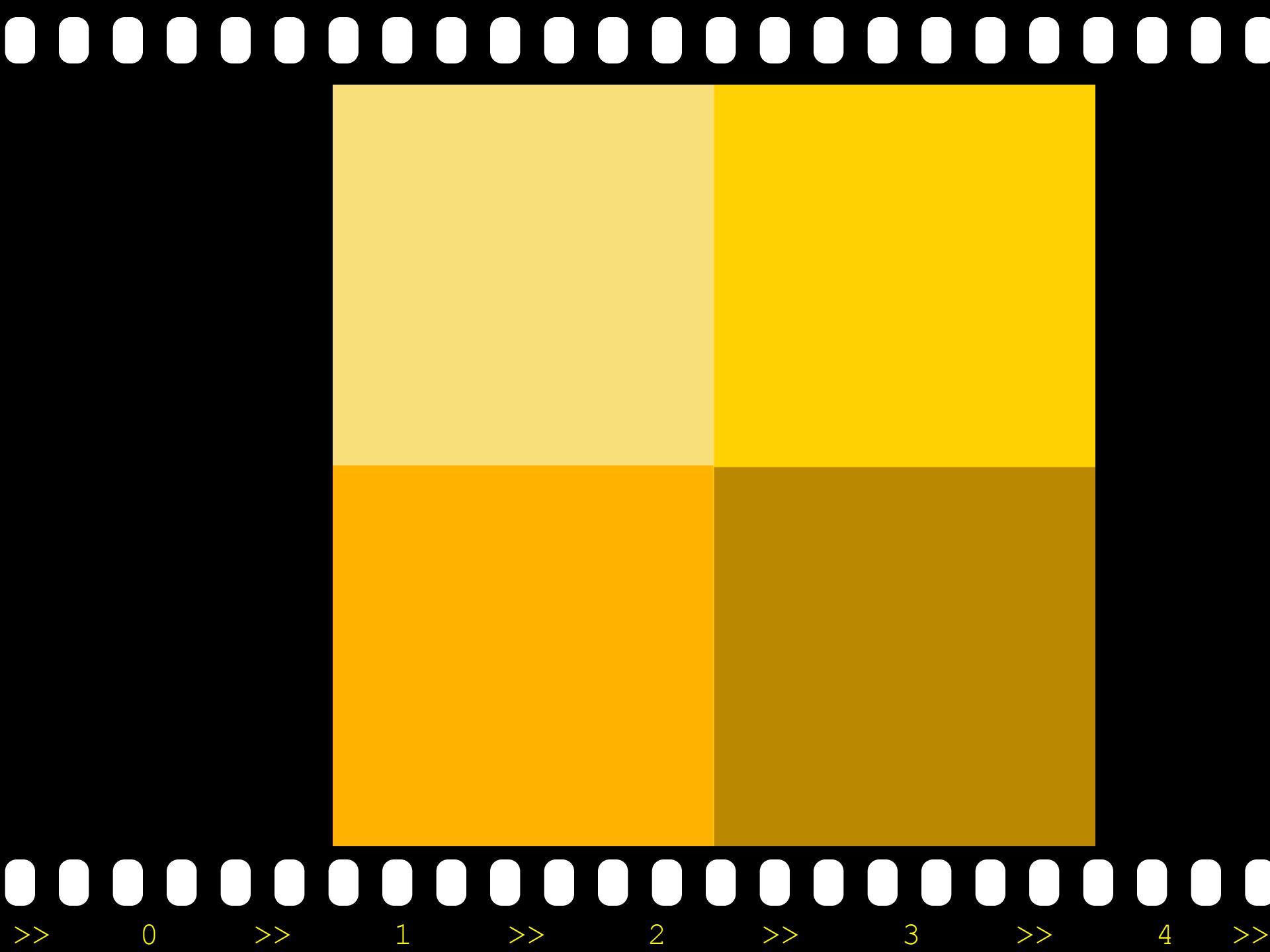
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Color Personality

- สีแต่ละสีมีบุคลิกและอารมณ์แตกต่างกัน ตอนอยู่ในซีนสีจะช่วยให้เกิดอารมณ์ร่วมและ มีความลึกให้
- การผสมสี หรือนำมาเข้าคู่กันโดยใช้ Hue Chroma และ Value ทำให้เกิดความรู้สึก แตกต่างกัน

Yellow

- ความสุข
- แสงตะวัน
- แสงสว่าง
- ความร้อน
- ความแห้งแล้ง



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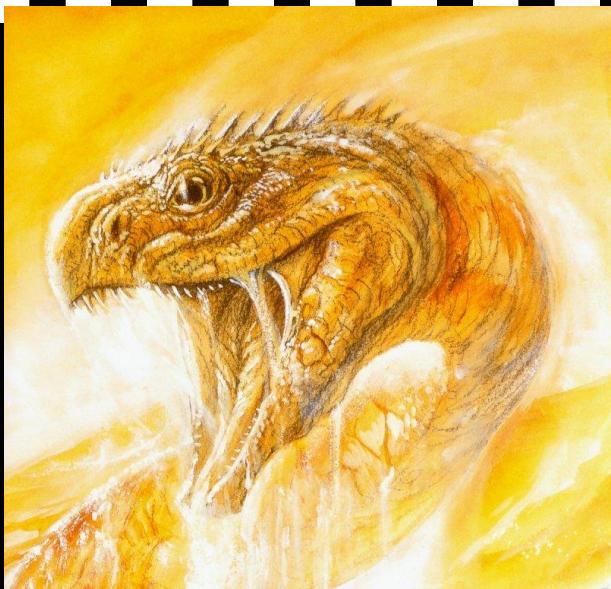
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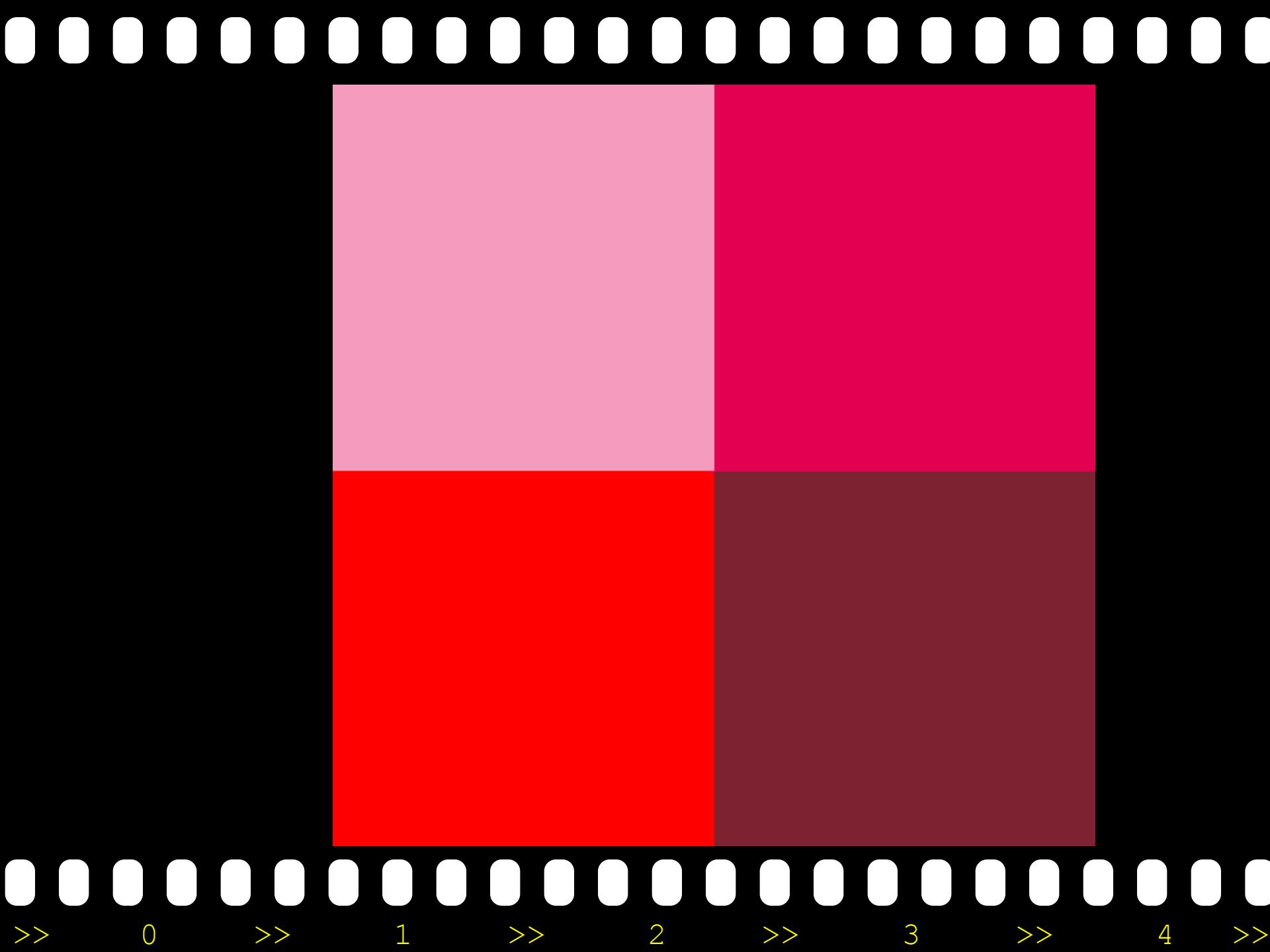
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Red

- ร้อน /ไฟ
- ความประณานา
- กิเลสตันหา
- ความโกรธ
- ฉุนเฉีย
- อันตราย
- ชัยชนะ



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Christopher Anderson / The Spokesman Review



SURVIVAL OF THE FITTEST.



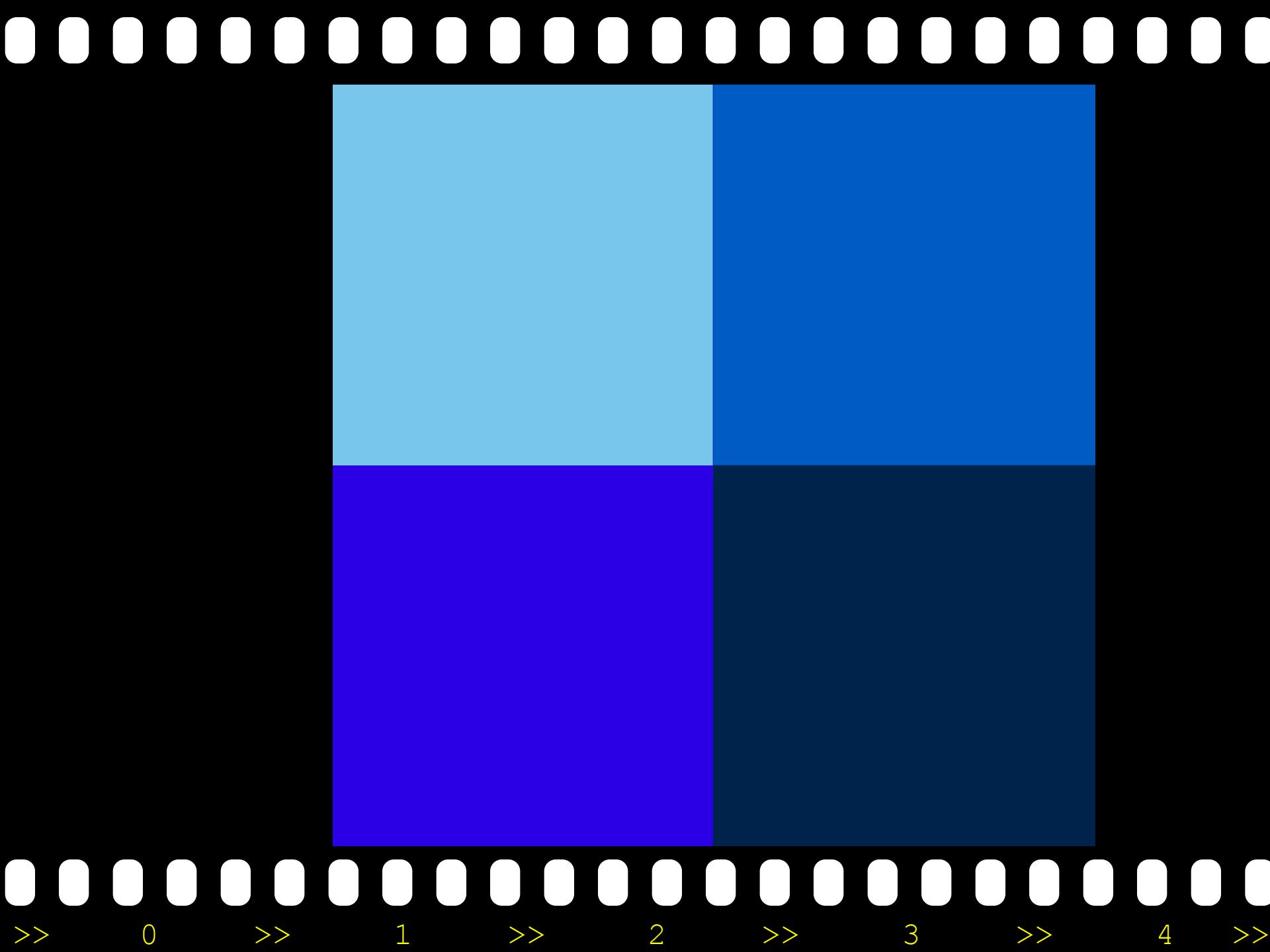


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Blue

- ห้องฟ้า
- มหาสมุทร
- สันติภาพ
- ระยะทางไกล
- กลางคืน
- ความเหงา
- ความหนำ yein



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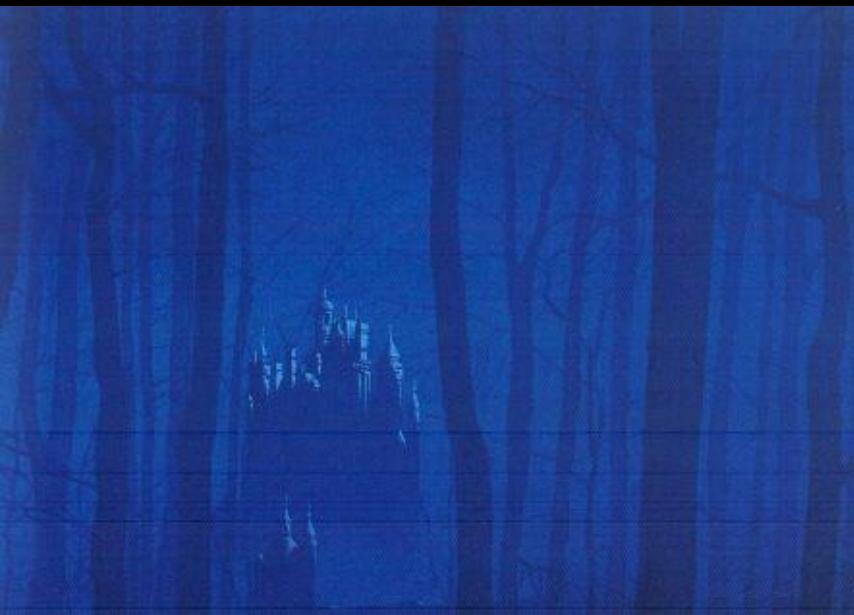
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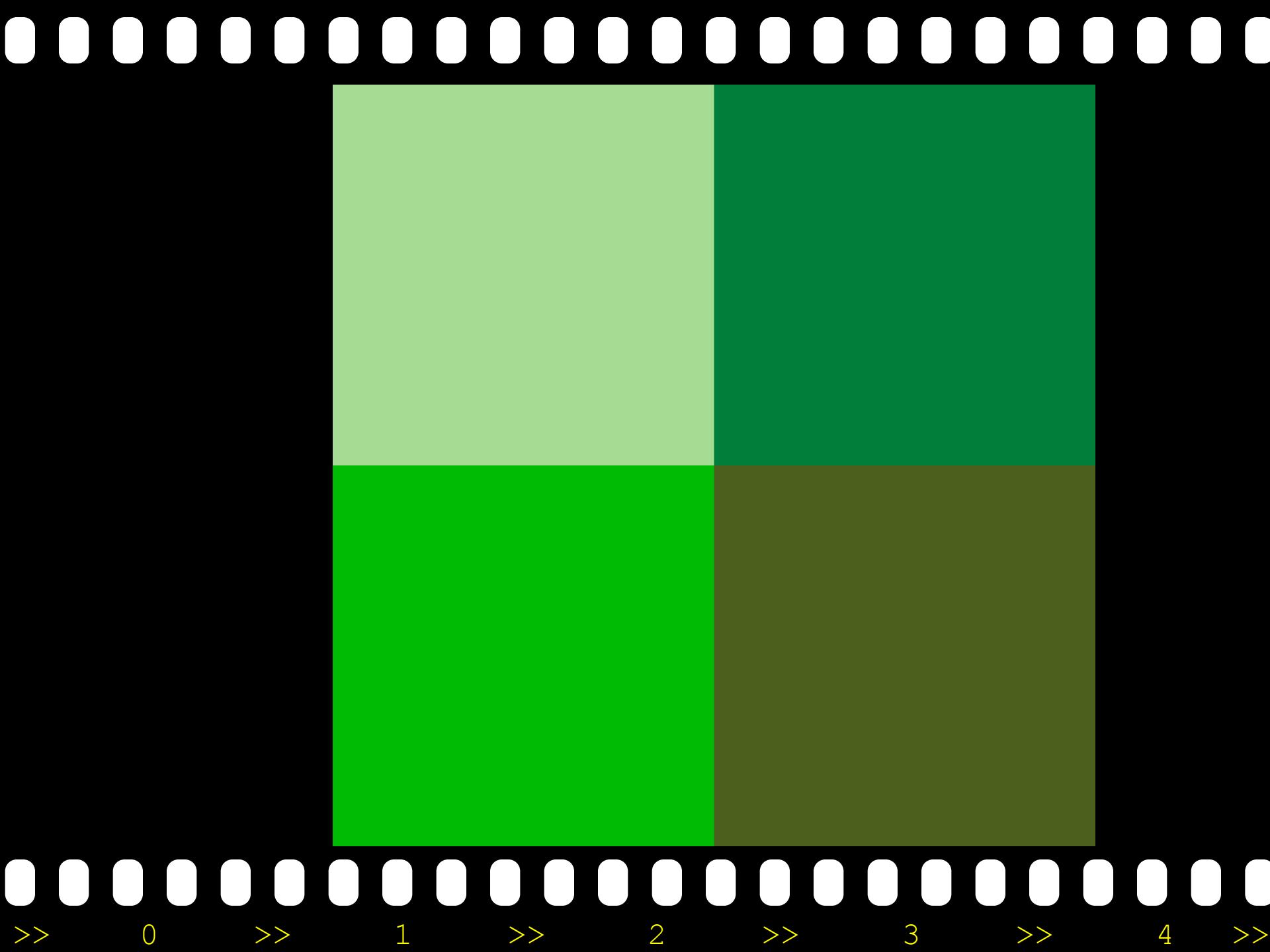
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Green

- ธรรมชาติ
- ความร่มเย็น
- ความสุขชีวิต
- ภูมิประเทศ



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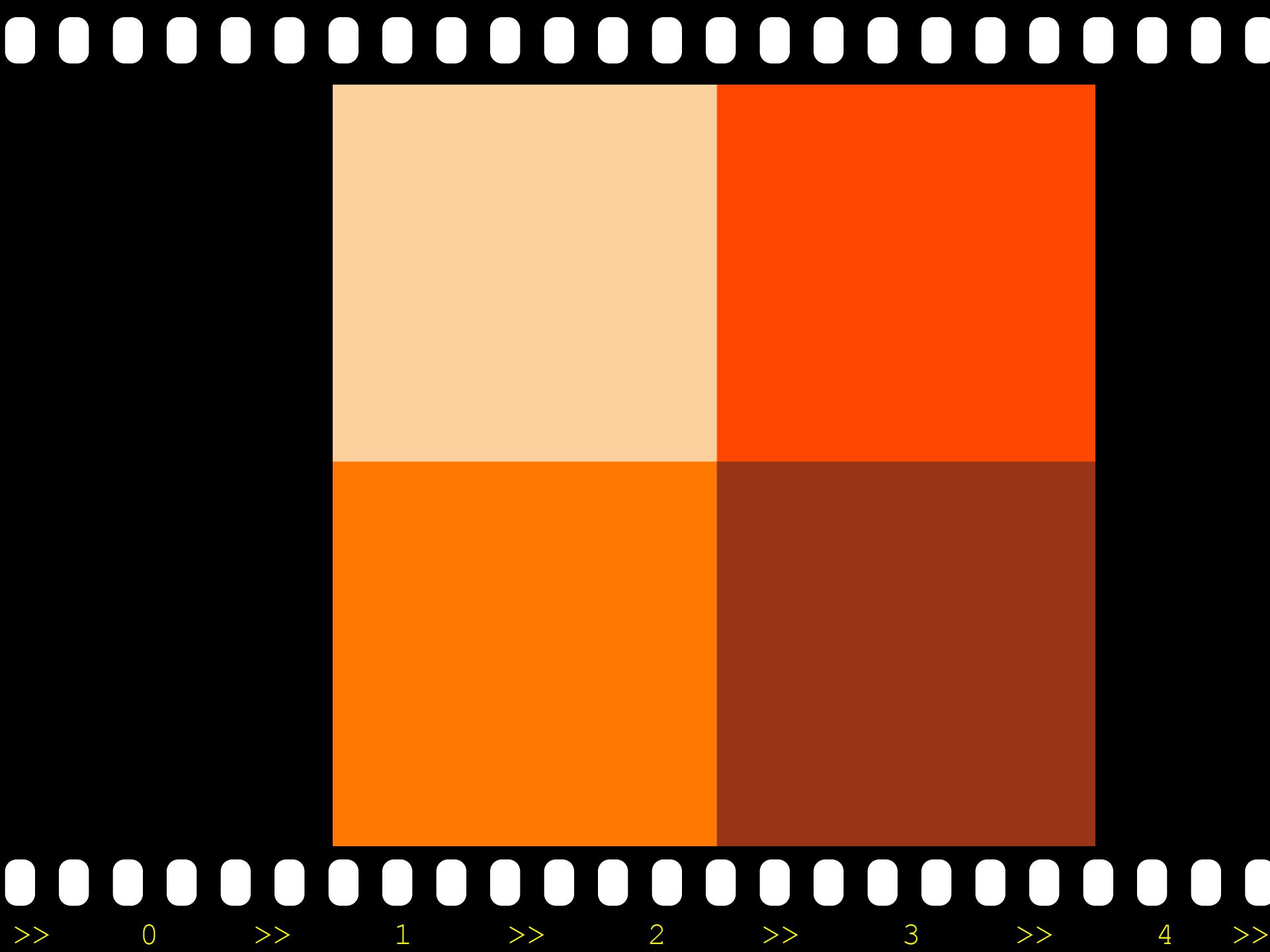
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Orange

- พระอาทิตย์ตก
- ฤดูร้อน
- วัยรุ่น



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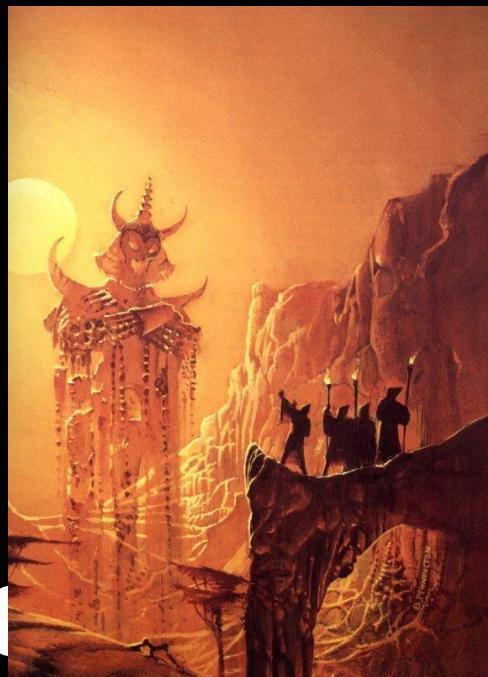
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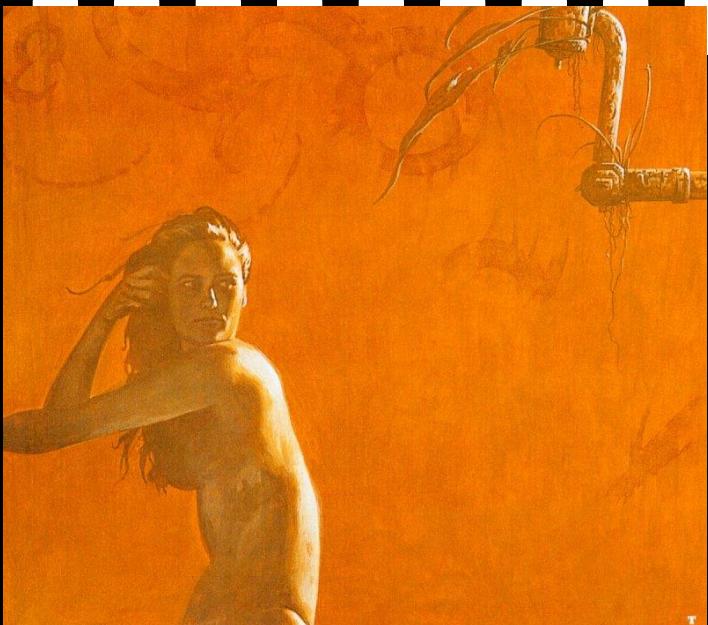
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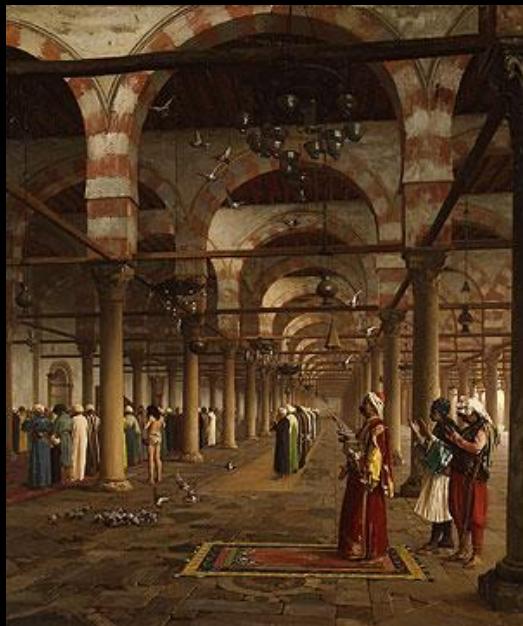
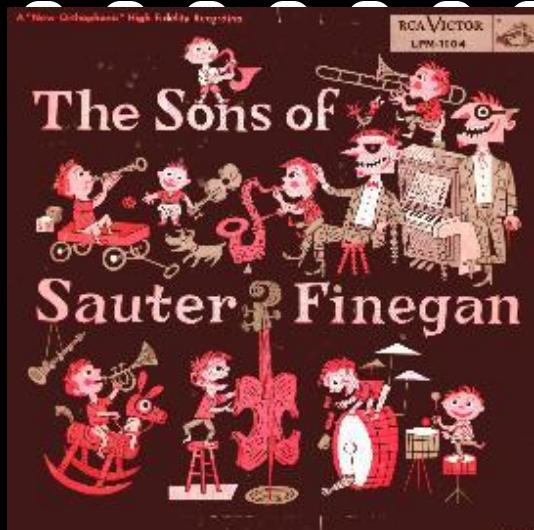
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Brown

- เก่าแก่โบราณ
- คลาสสิก
- พื้นดิน
- ผู้สูงอายุ



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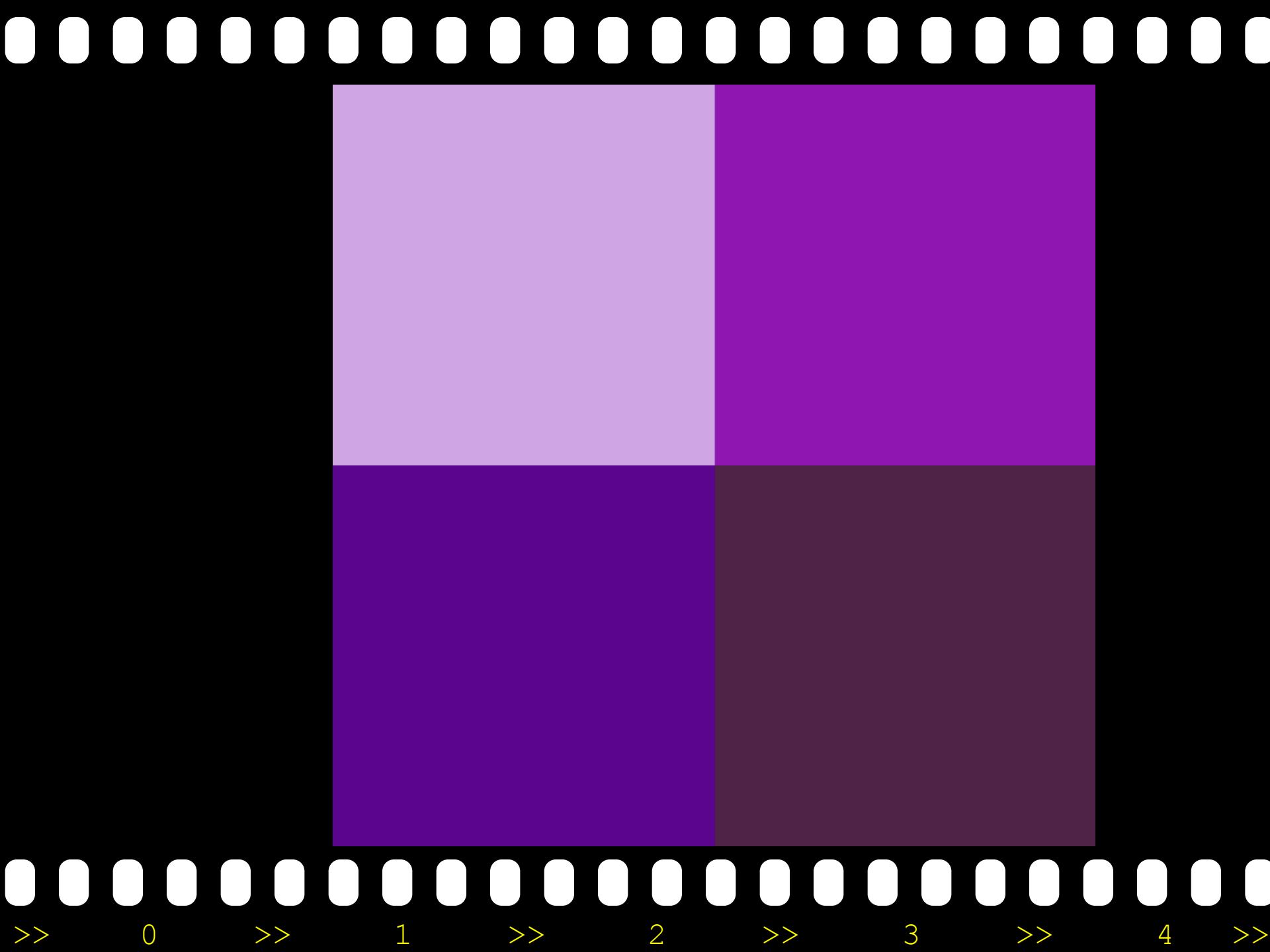
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purple

- ไม่กลมกลืน
- ความอ่อนแอก
- ผืนร้าย
- รุ่งอรุณ
- ราชวงศ์



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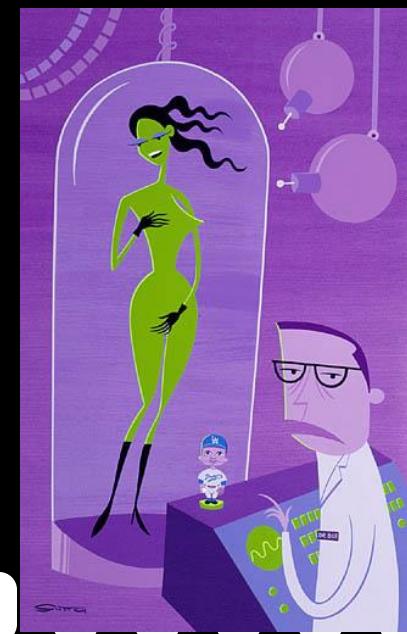
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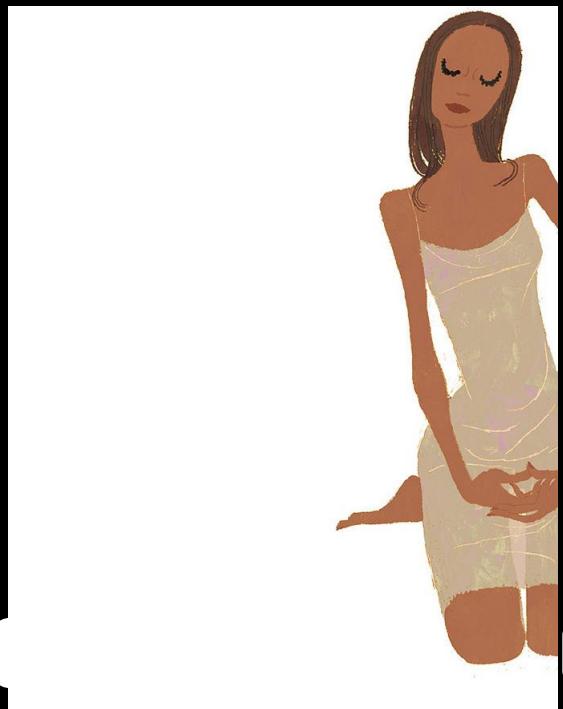
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White

- ความบริสุทธิ์
- ความสะอาด
- ทึมๆ
- ใช้เน้นลีอื่น



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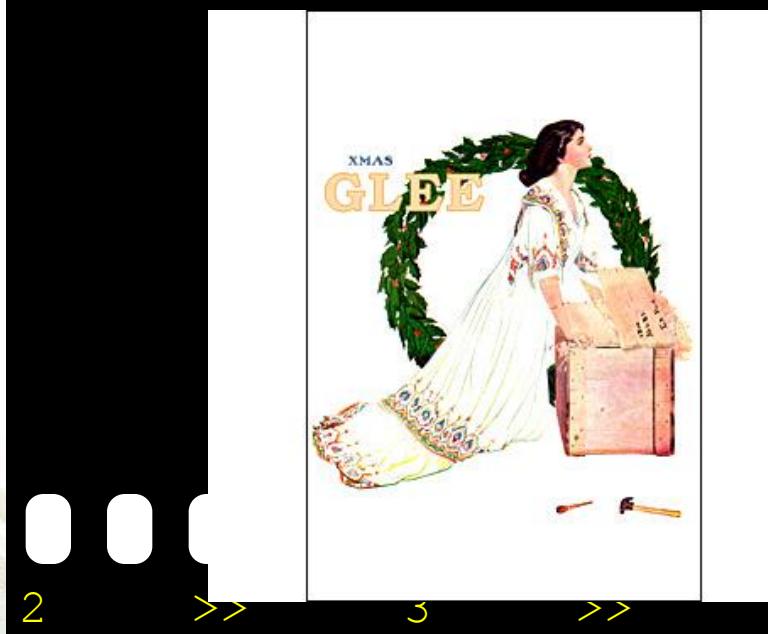
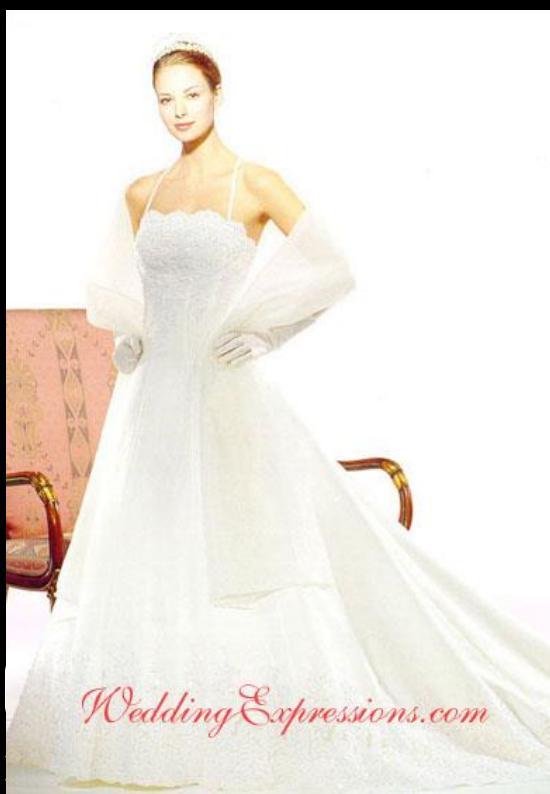
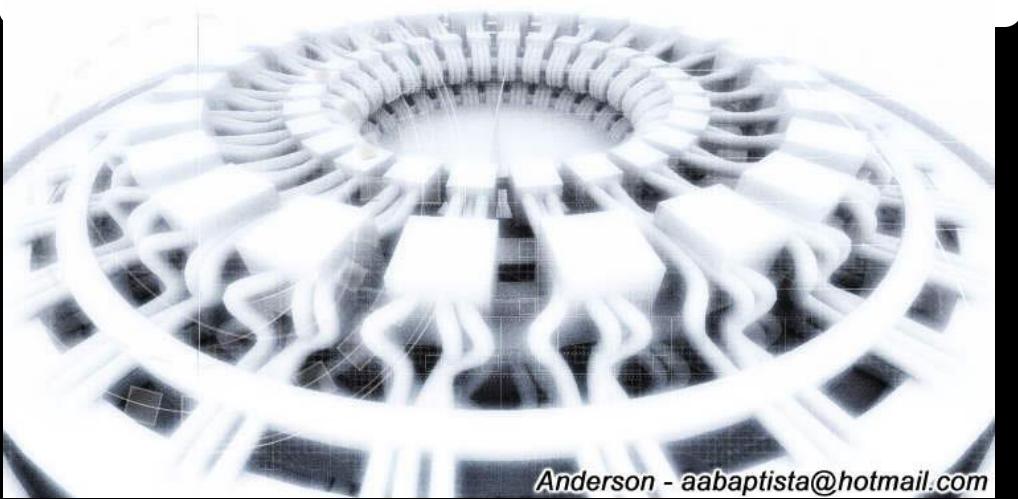
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Black

- ความมีด
- ความลึกลับ
- กลางคืน
- ความชั่วร้าย
- ความตาย
- ใช้เน้นสีอื่น



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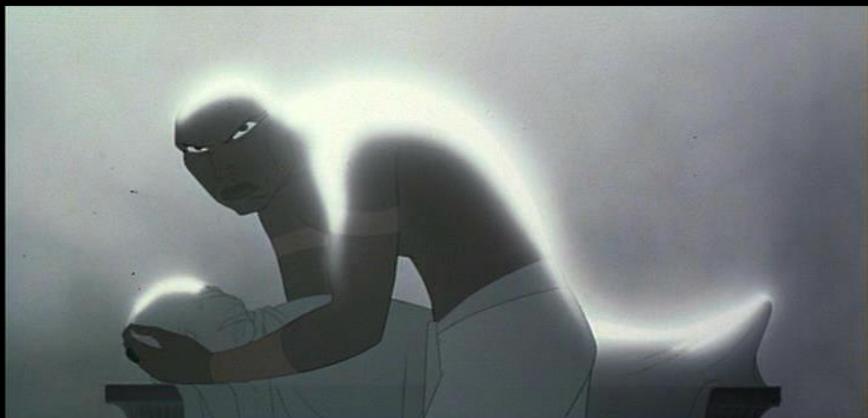
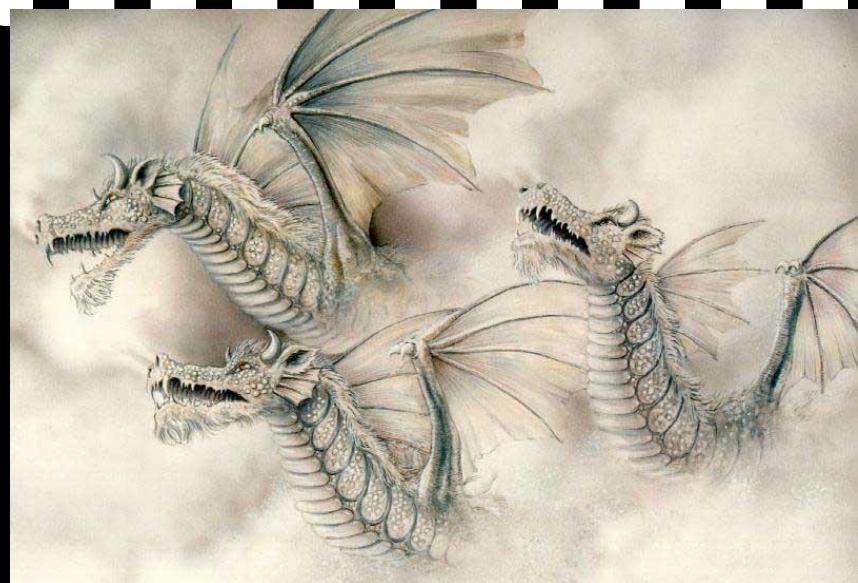
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Gray

- สีผสมระหว่างขาวกับดำ
- สีที่มีน้ำหนักปานกลาง
- ห่อเหี้ยว
- สิ้นหวัง



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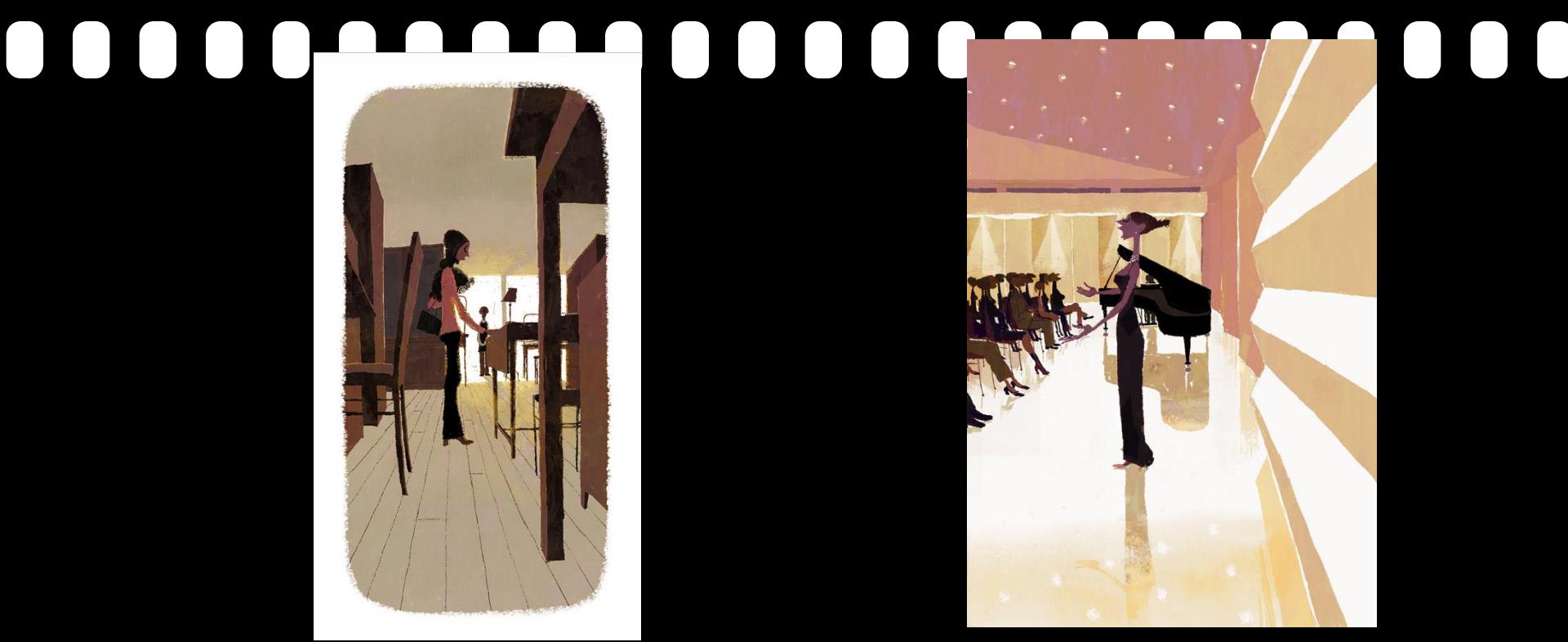
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Atmosphere

- Color & Black
- Sepia
- **CONTRAST**
- Texture



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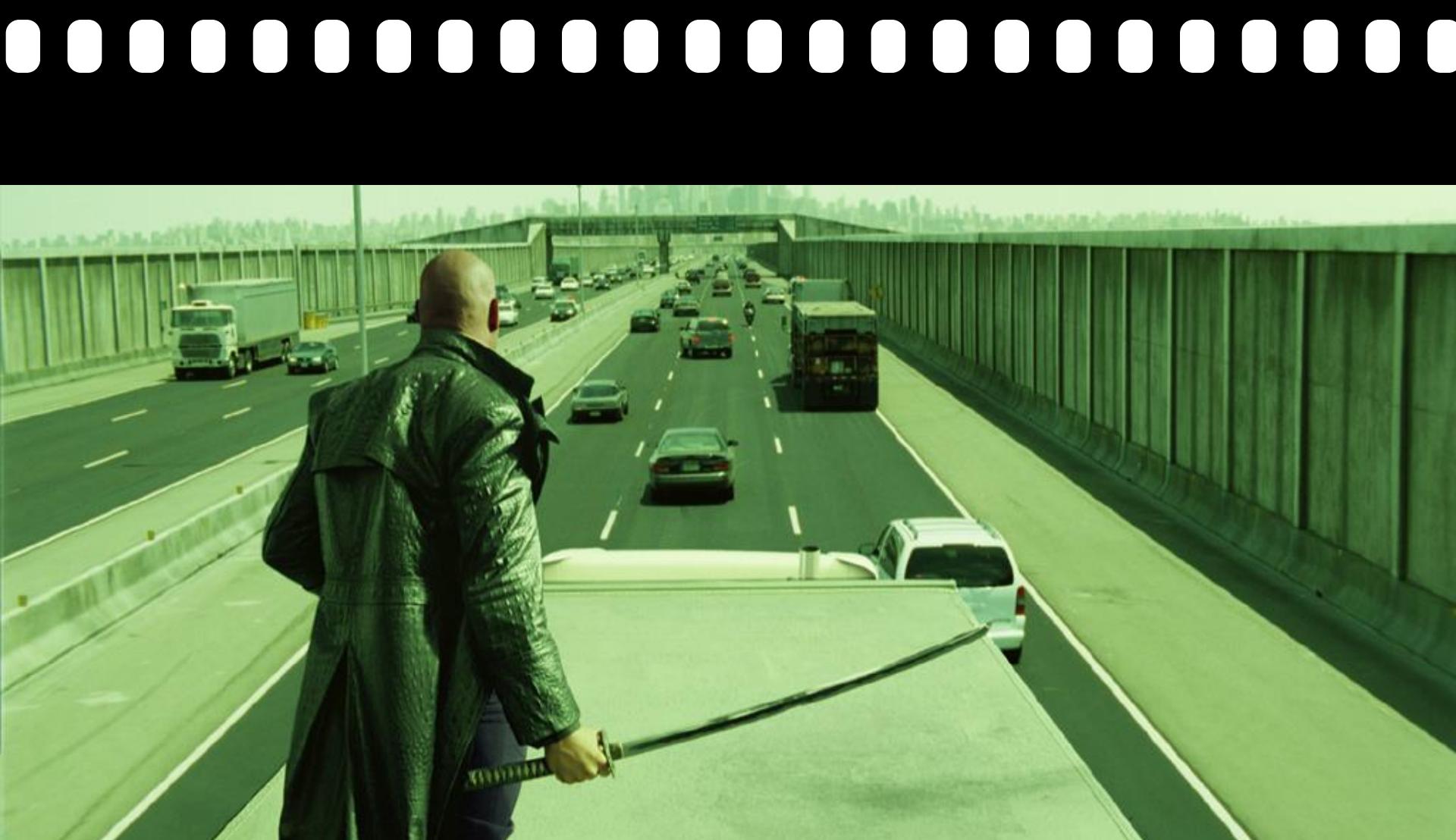
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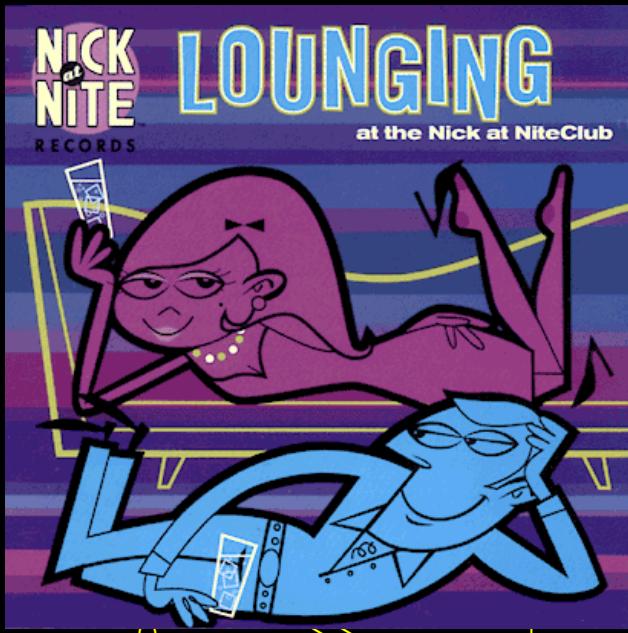
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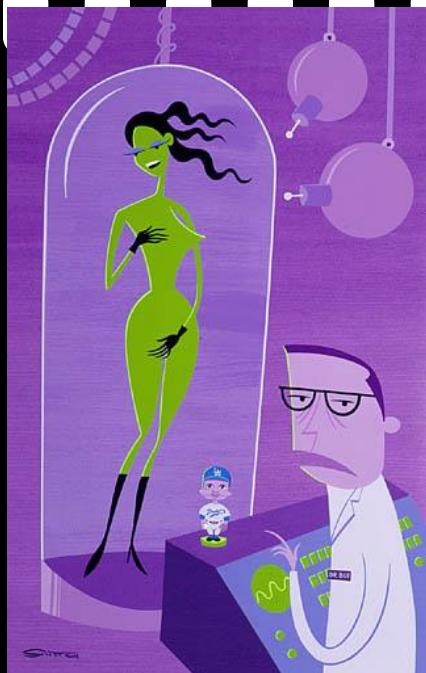
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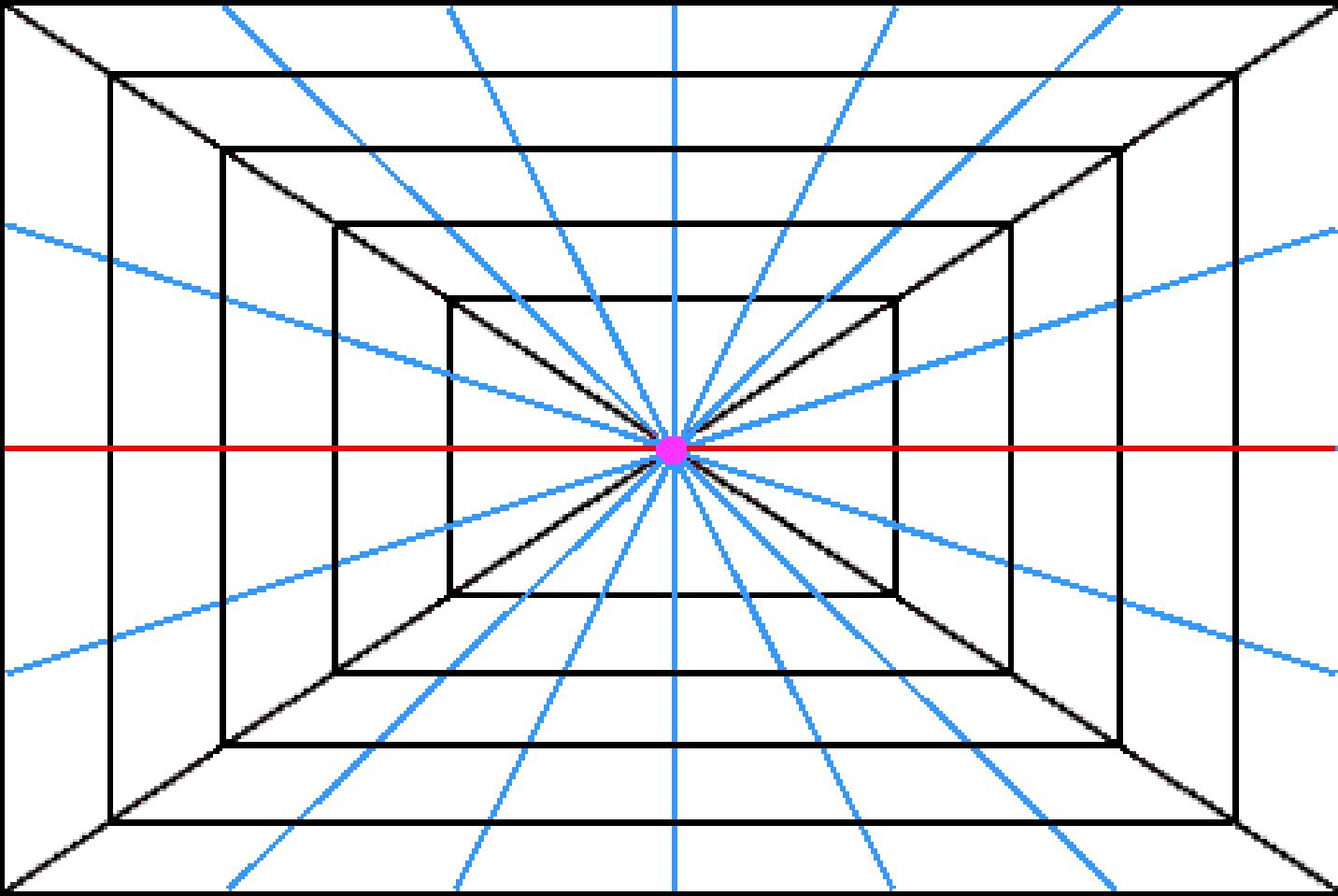
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23

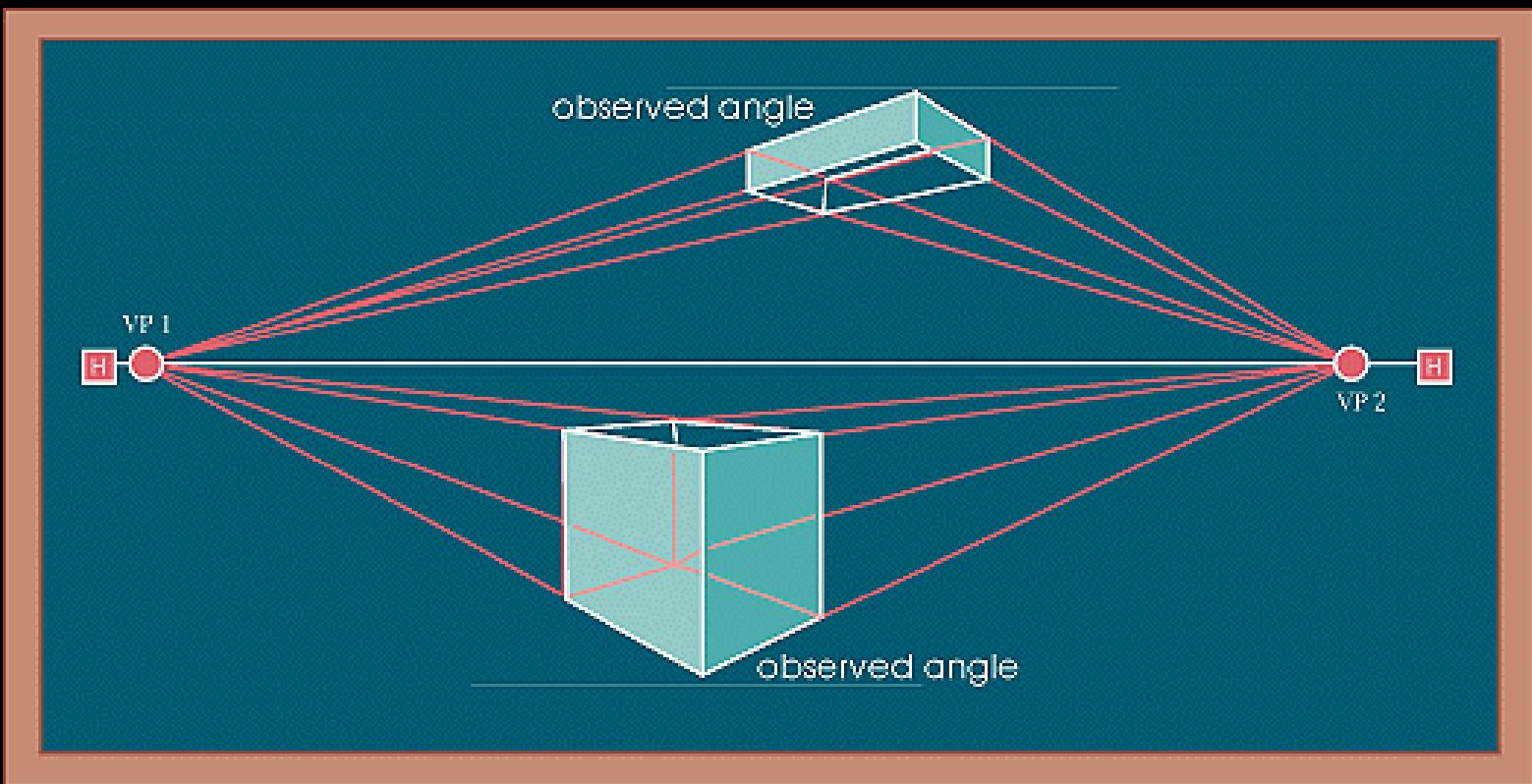
the truth will find you.

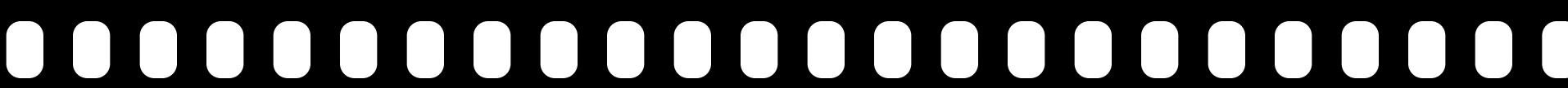
© 2007 New Line Cinema, LLC. All Rights Reserved. TM and © 2007 The Estate of Jim Carrey and Jim Carrey Productions, Inc. "The Number 23" and all related characters and elements are trademarks of Jim Carrey and Jim Carrey Productions, Inc. All rights reserved. A Division of Warner Bros. Entertainment Inc. A Time Warner Company. www.warnerbros.com "THE NUMBER 23" - 2007

Perspective



Perspective 2 point





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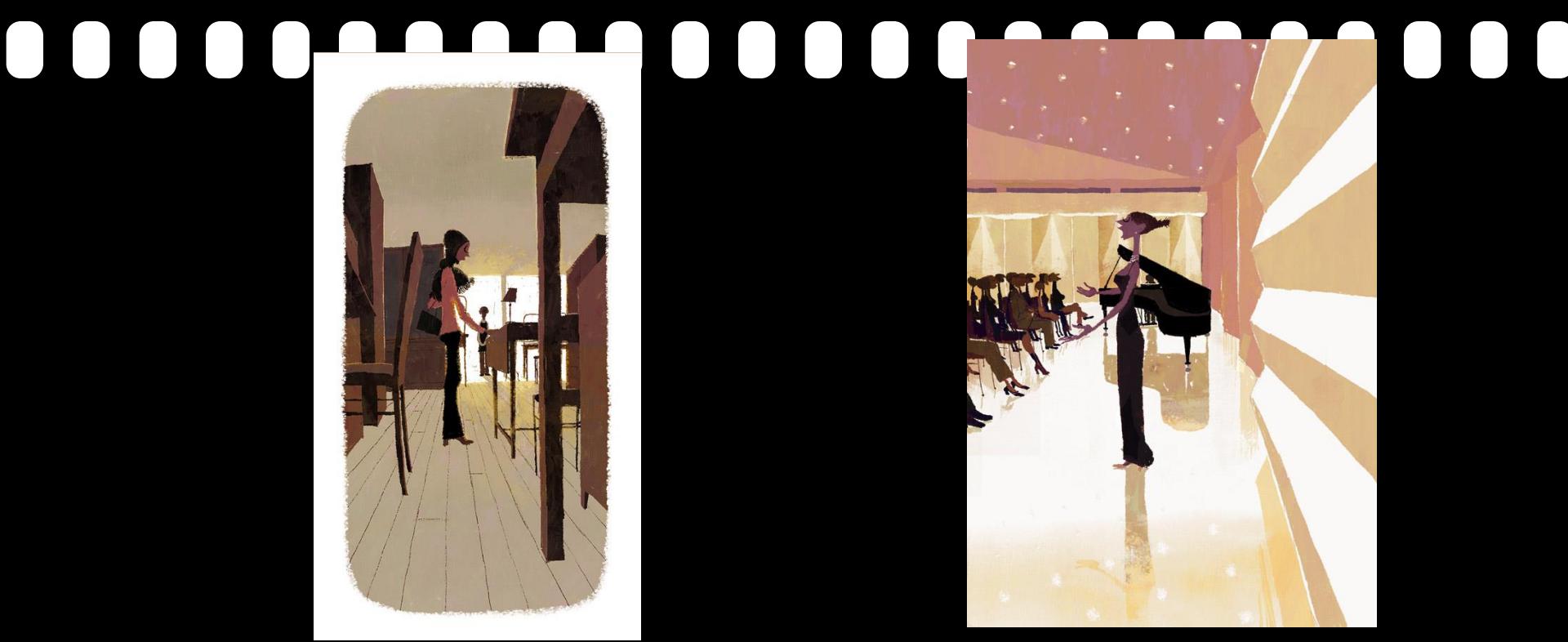
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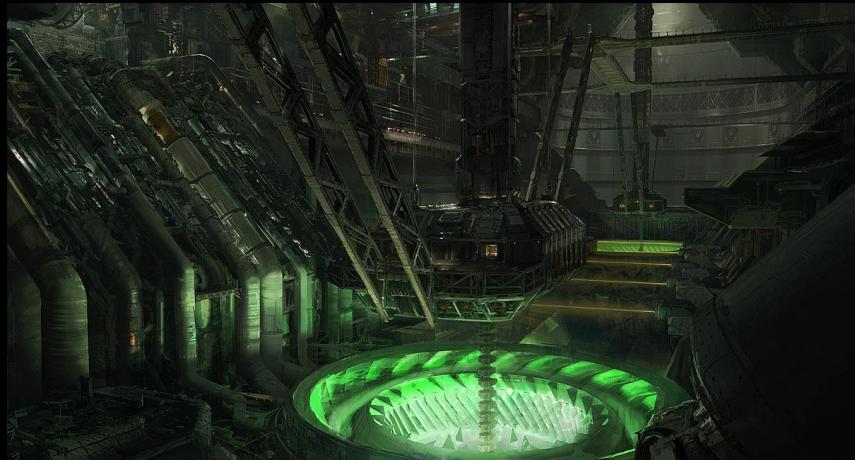
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Conceptual art



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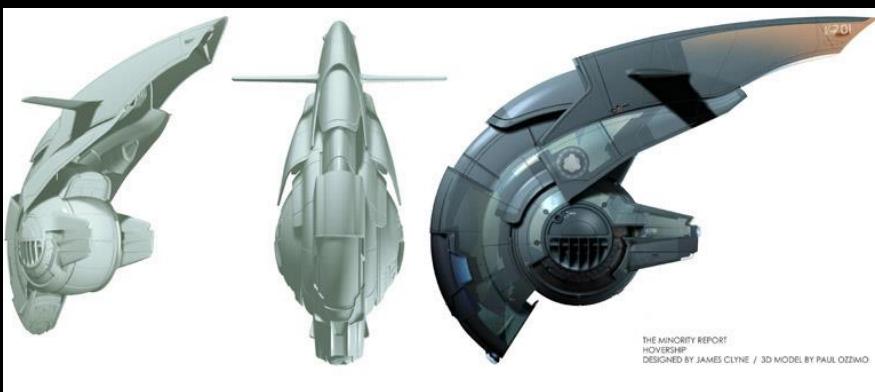
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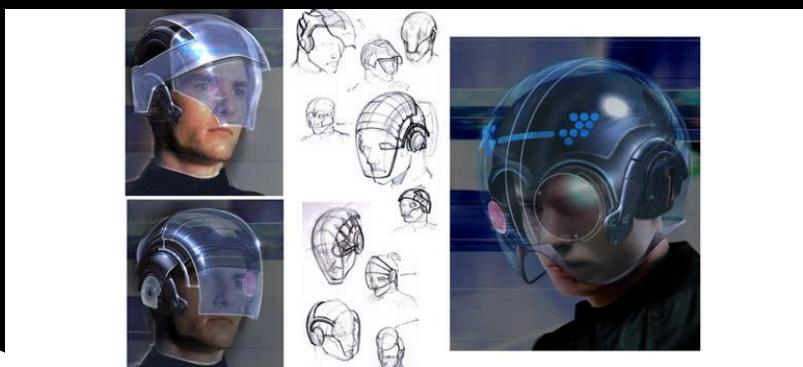
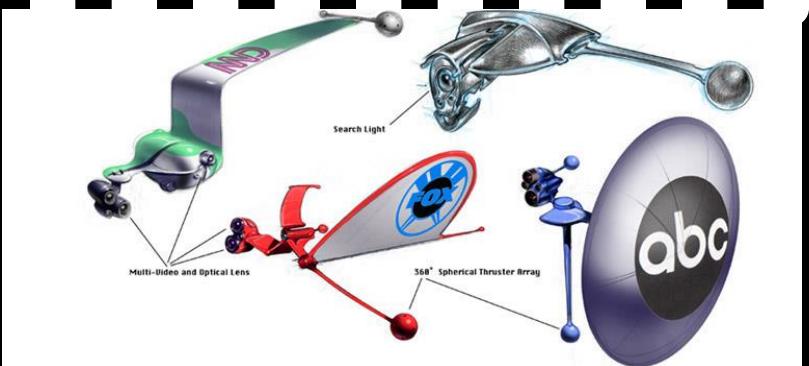
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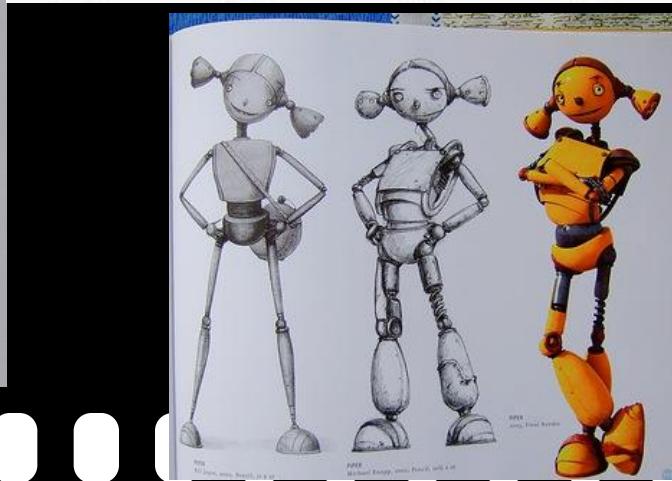
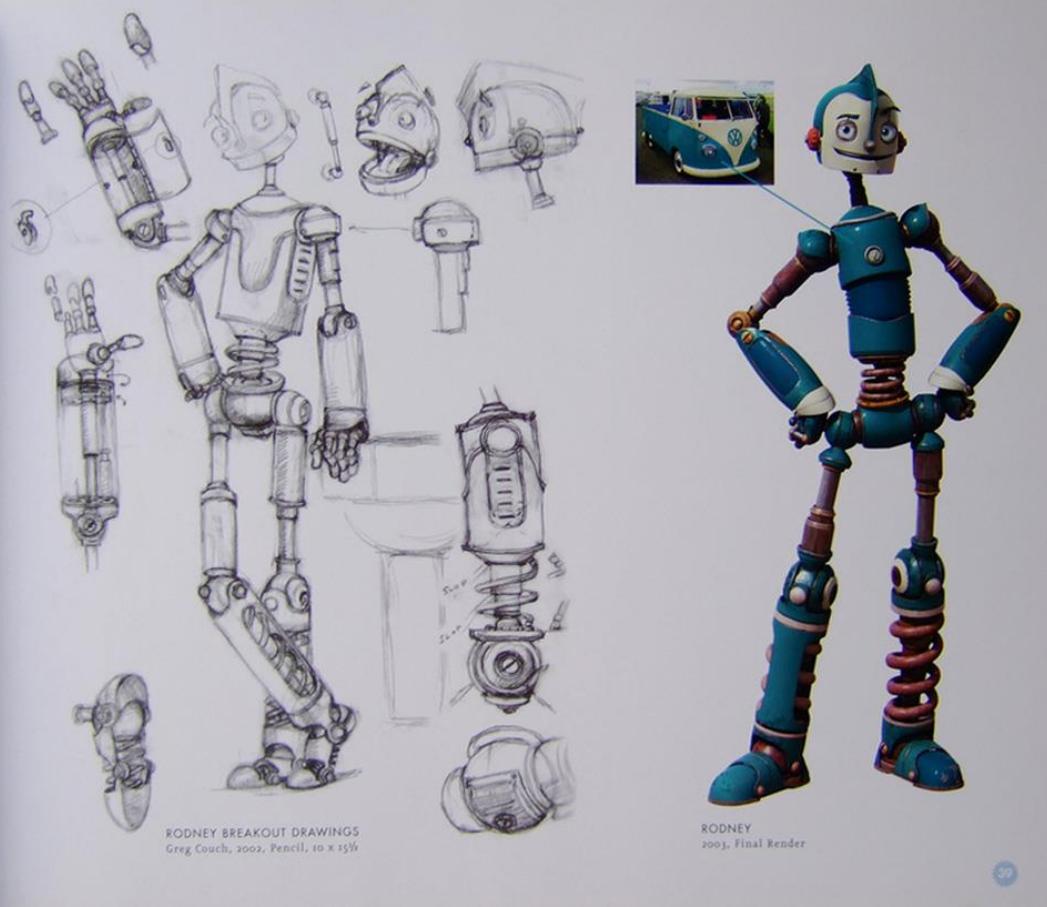
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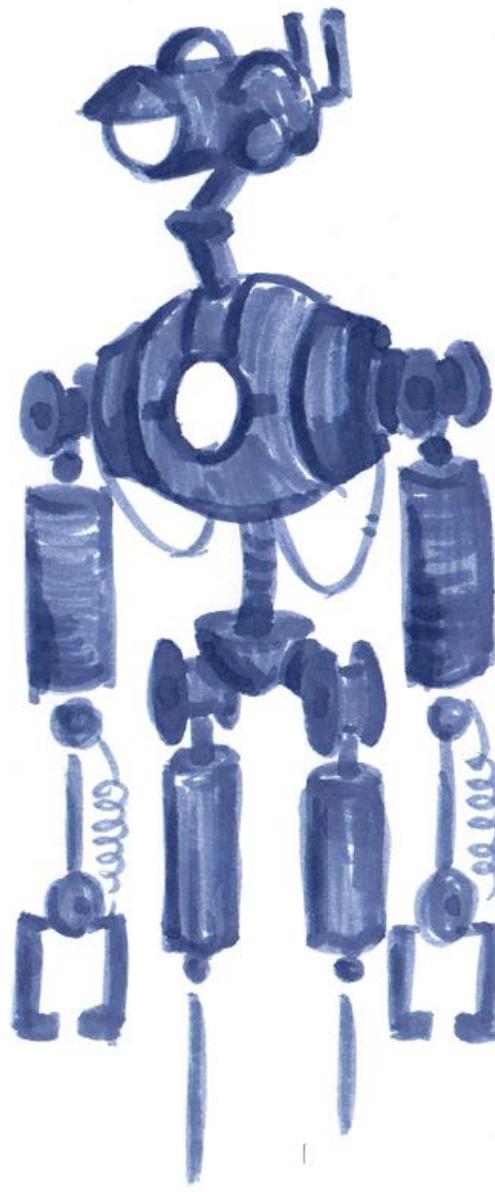
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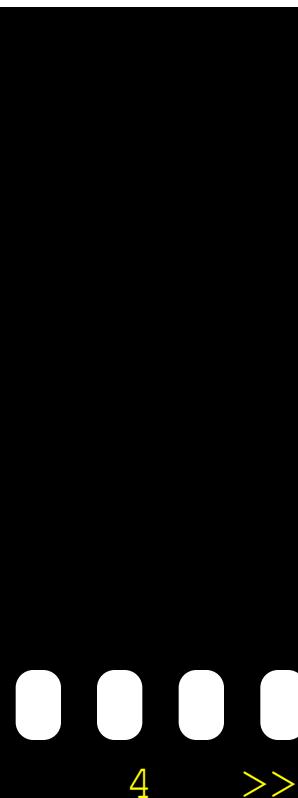
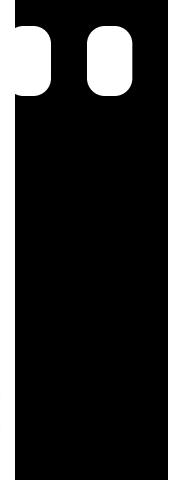
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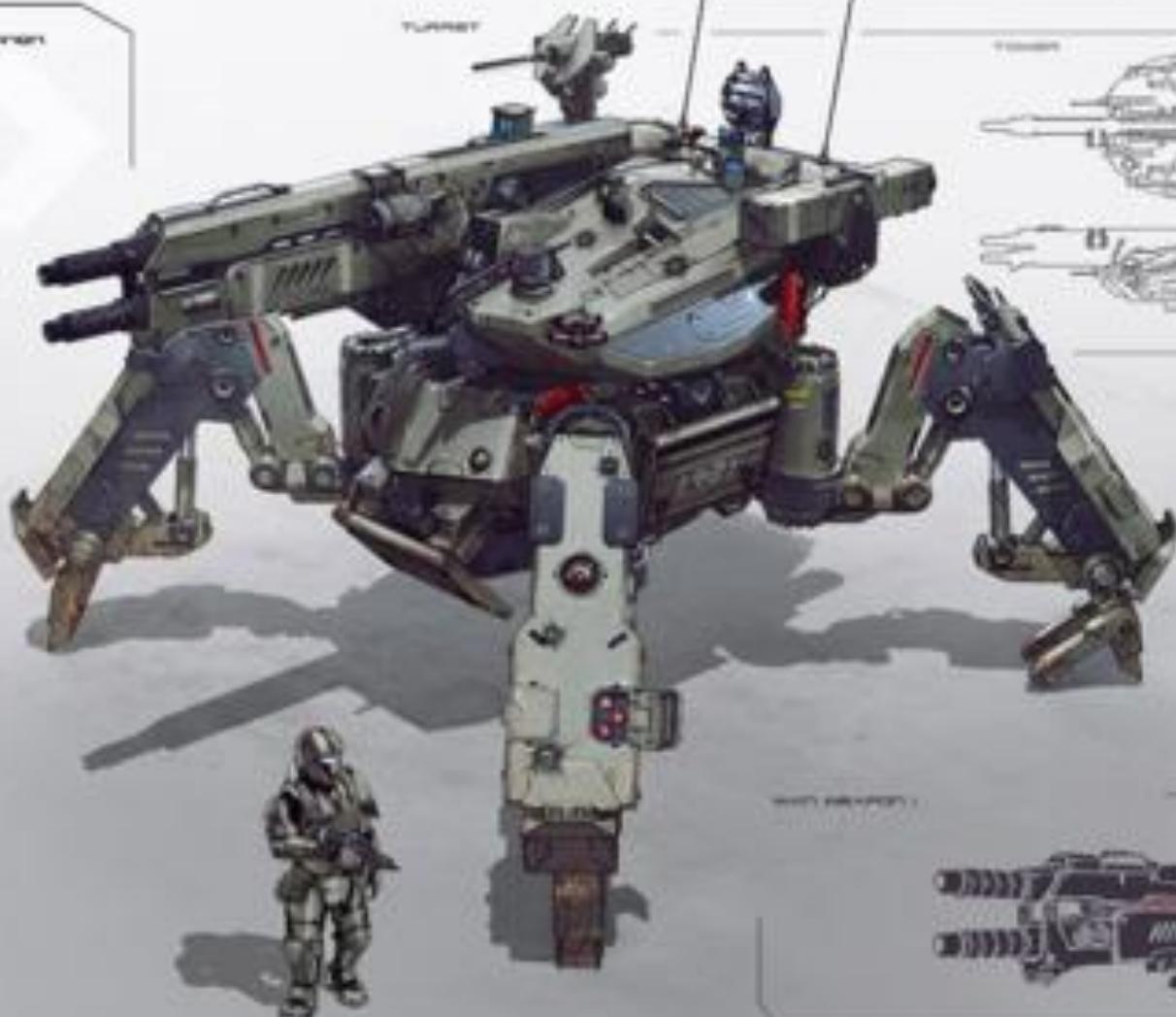


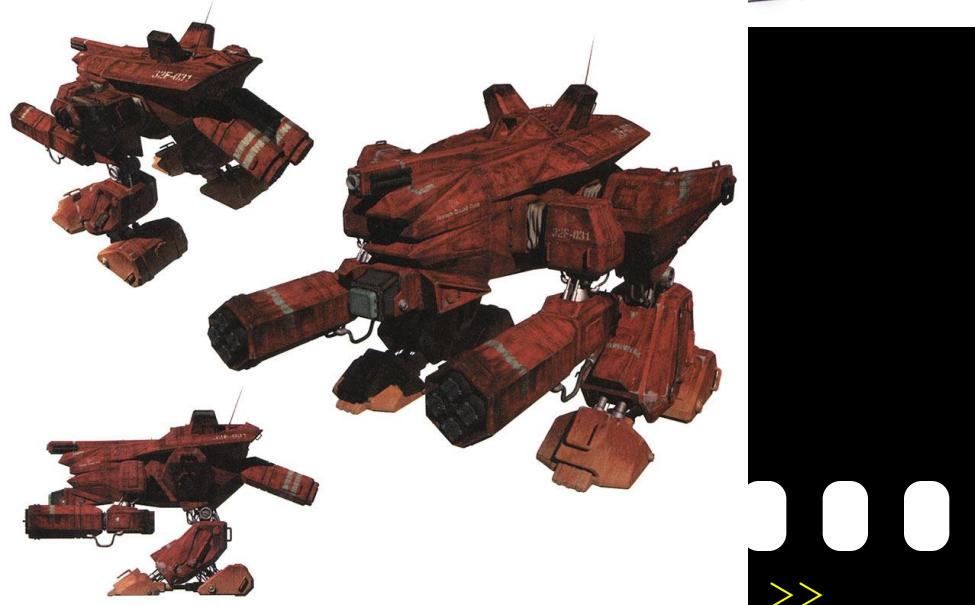
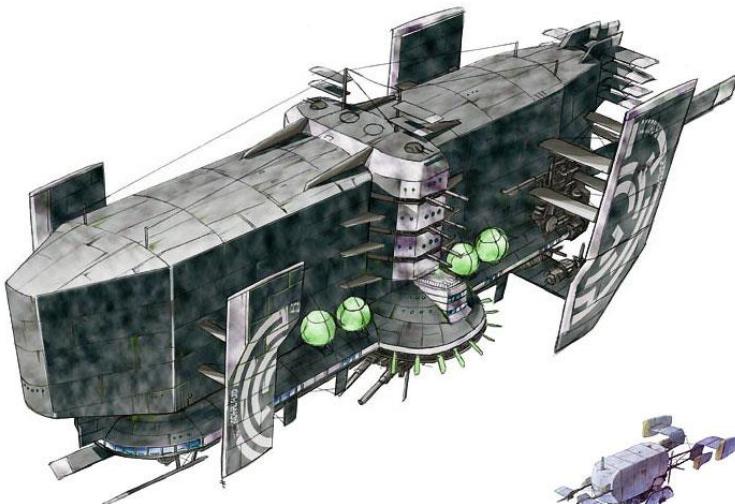
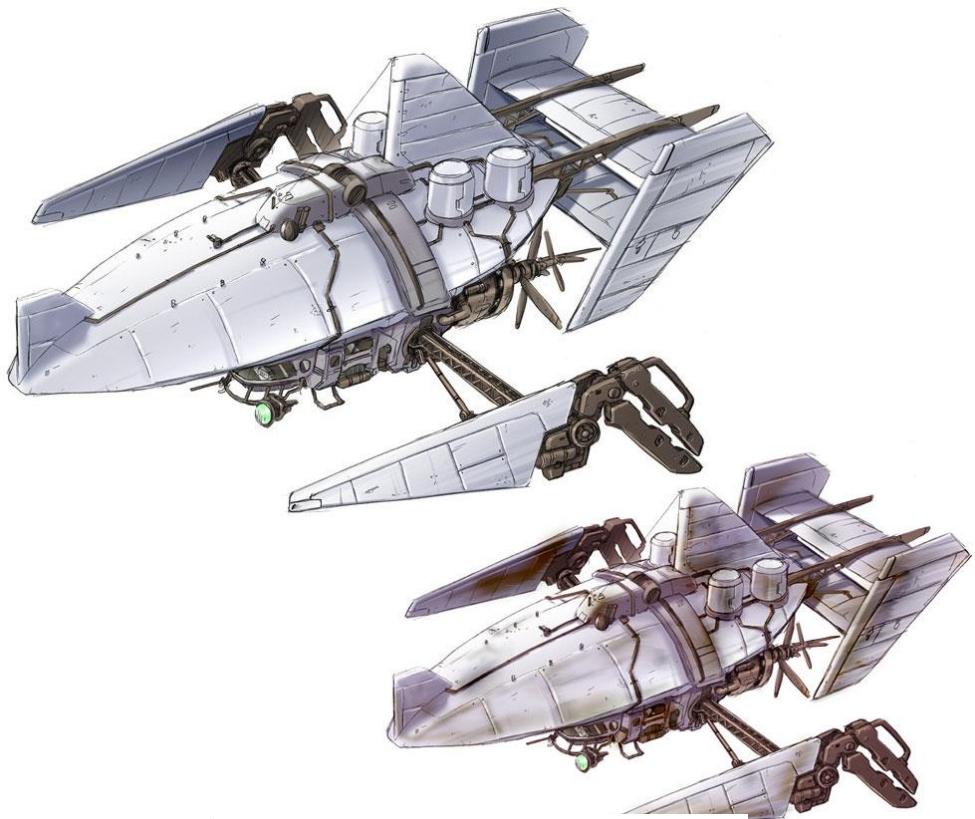


MAIN BATTLE TANK

"FIREWALKER" MBT-700

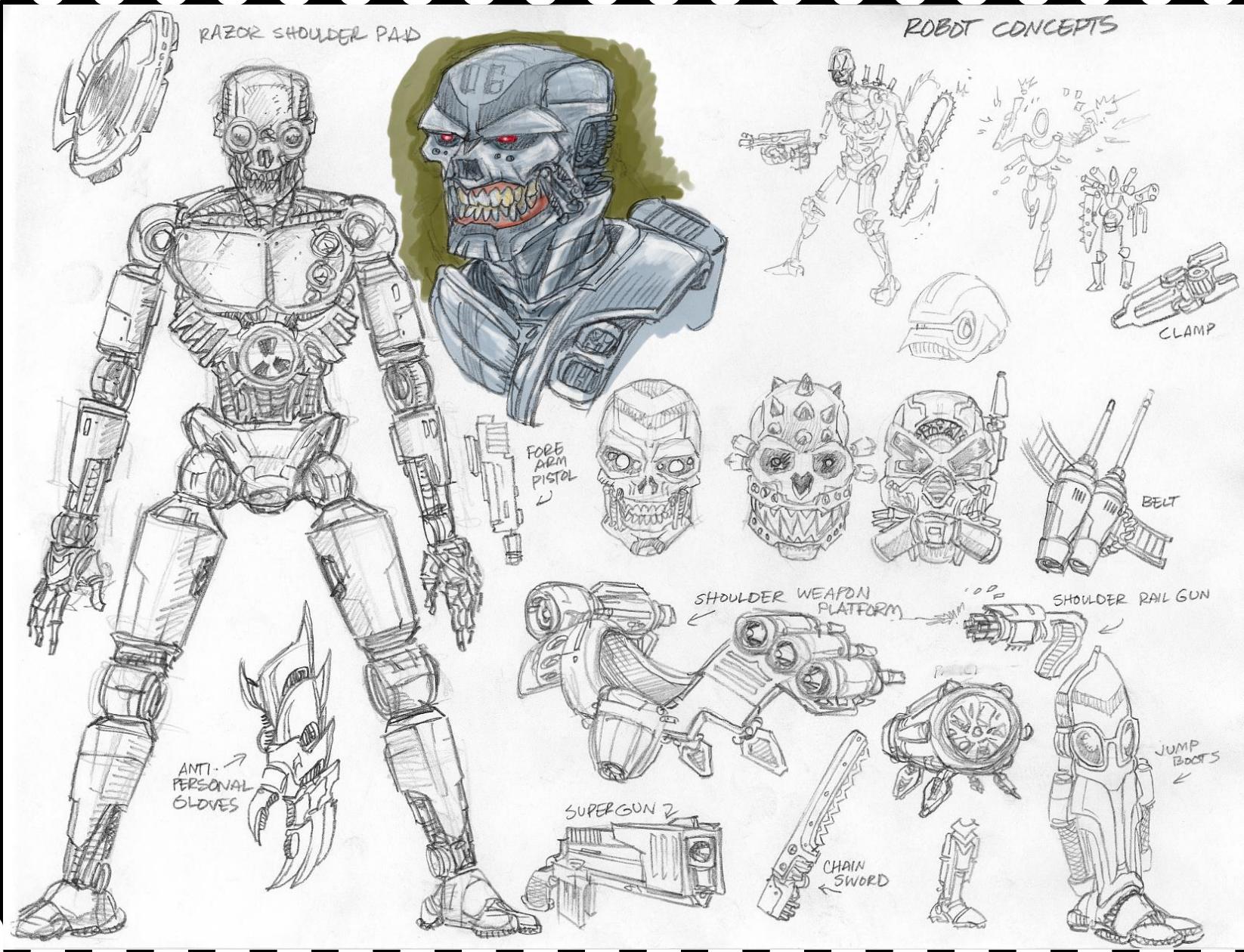
- MAIN WEAPON:
TURBO SHOTGUN WITH TWIN SIGHTS
- SECOND WEAPON:
RAPID-FIRE GUN
- PASSENGER WEAPON:
ATTACHMENT SHOTGUN
- ATTACH-TANK SHOTGUN
COMPLEX OPTICAL-ELECTRONIC
SUPPRESSOR
- SHOTGUN SUPPORTING WEAPONS
SYSTEM

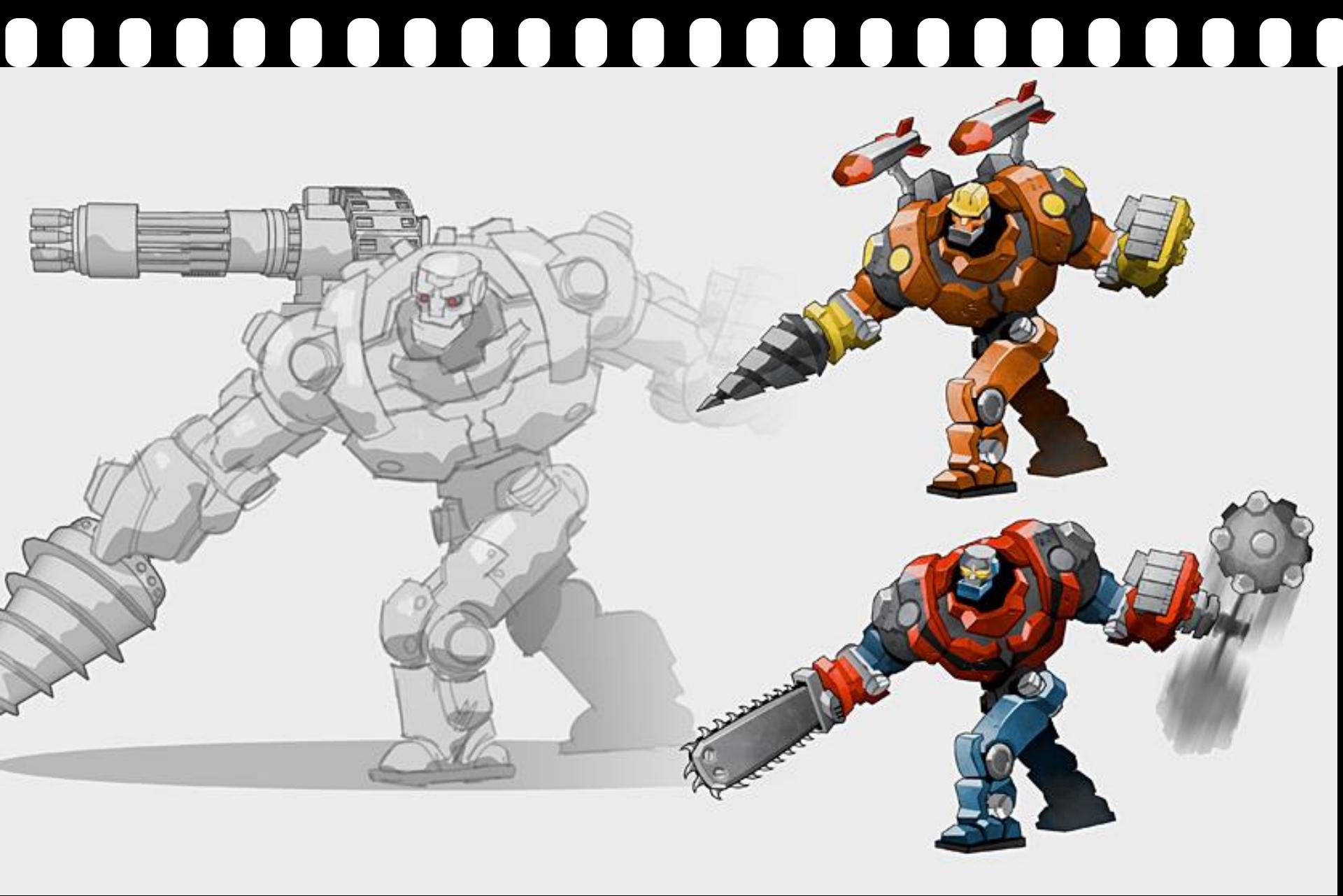




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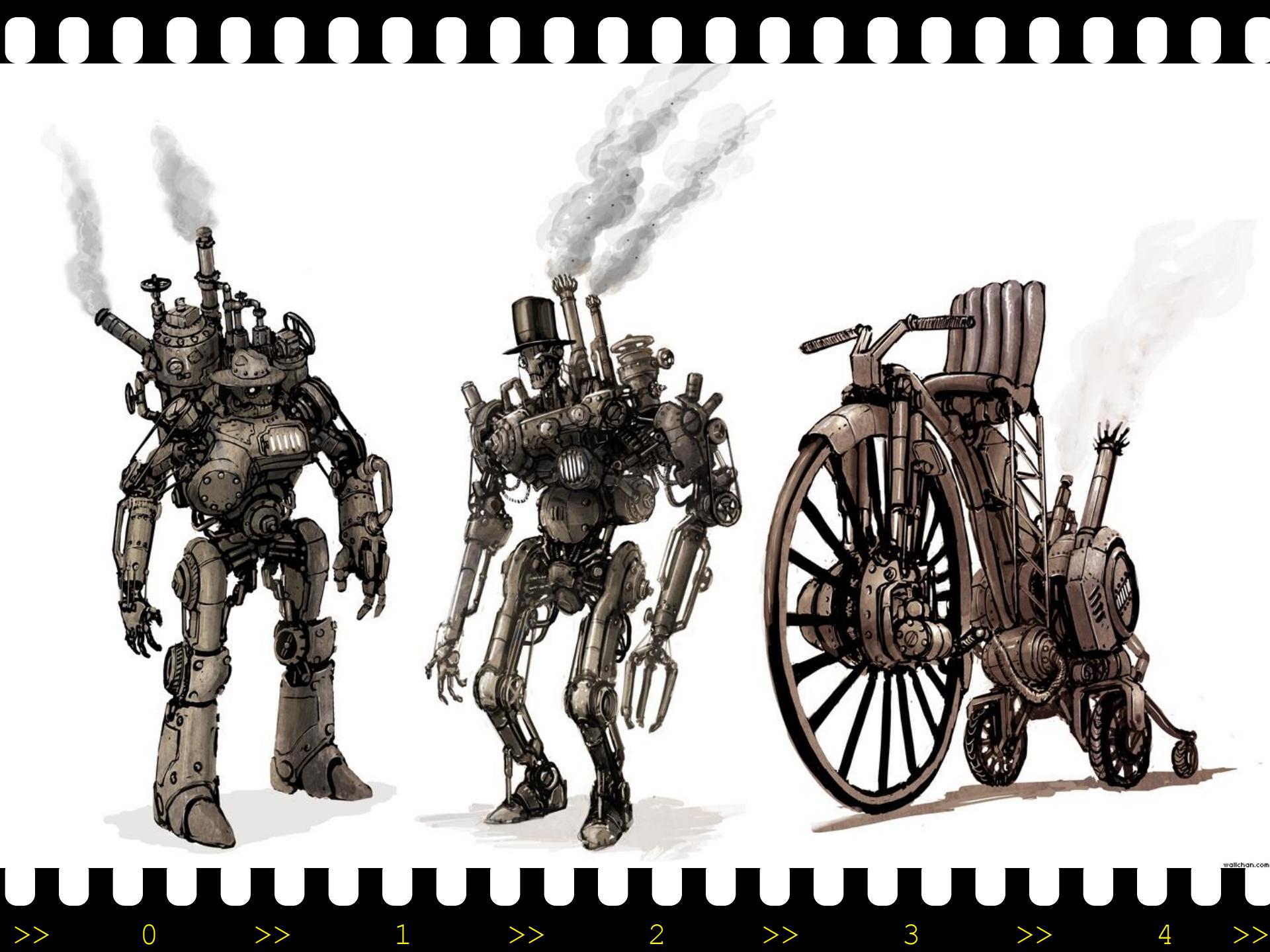
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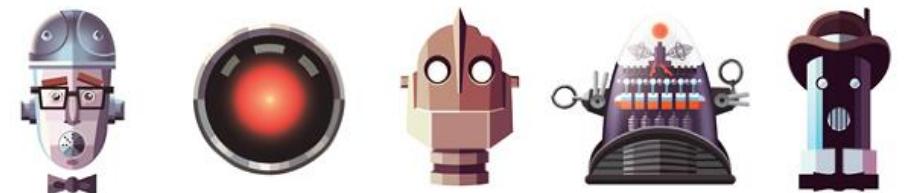
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FAMOUS ROBOTS

T-800, 1984
ASTRO BOY, 1952
VISION, 1940
BENDER, 1999
BRAINIAC, 1958

C3PO, 1977
CLANK, 2002
CYBERMAN, 1966
CYLON, 1978
AWESOME-Q, 2004

GORT, 1951
ROSIE, 1962
ALPHA, 1993
VOLTRON, 1984
EVE, 2008

MASCHINENMENSCH, 1927
OPTIMUS PRIME, 1984
WALL-E, 2008
WHEATLEY, 2011
MARVIN, 1978

MILES MONROE, 1973
HAL 9000, 1968
SENTINEL, 1965
IRON GIANT, 1999
ROBBY THE ROBOT, 1956
HB, 1963
PNEUMAN, 1999
MEGA MAN, 1987

