



TQF.3

Course Specification

Suan Sunandha Rajabhat University
College of Communication Arts
Major in Cinematic Arts (International Program)

Section 1 General Information

1. Course ID :	GEN0209
2. Course Title :	Public Speaking and Presentation Skills in English
3. Credit :	3(3-0-6)
4. Curriculum :	Bachelor of Fine Arts in Cinematic Arts (International Program)
5. Type of subject :	Film Production, Digital Design, Digital Marketing Major Requirement Course
6. Responsible lecturer : lecturer :	Dr. Niracharapa Tongdhamachart
7. Contact Address :	College of Communication Arts
8. Email :	niracharapa.to@ssru.ac.th
9. Semester :	Semester 1 / 2021
10. Year Level of Students :	1 st Year Students
11. Pre-requisite :	-
12. Co-requisite :	-
13. Learning Location :	Onsite : College of Communication Arts , Suan Sunandha Rajabhat University, Nakornphathom Campus

	Online : Google Classroom https://classroom.google.com/u/7/c/MzgZNzg4MjM0MzYw Meet : https://meet.google.com/lookup/dqfamuwfd2?authuser=7&hs=179
14. Late Date for Course Preparing and Revising :	06/08/21

Section 2 Aim and Objective

1. Objectives of Course :

- 1.1 To develop communicative skills, which will enable them to prepare for career and function effectively
- 1.2 To equip themselves in oral and written communication to enhance their academic and professional use of language.
- 1.3 To train themselves in making effective presentations.
- 1.4 To be able to build self-confidence to give a speech in public.


2. Objectives of Developing/Revising Course : -

Section 3 Course Structure

1. Course Outline

This course is an introduction to speech communication which emphasizes the practical skill of public speaking, including techniques to lessen speaker anxiety, and the use of visual aids to enhance speaker presentations. Civility and ethical speech-making are the foundations of this course. Its goal is to prepare students for success in typical public speaking situations and to provide them with the basic principles of organization and research needed for effective speeches. Students will learn fundamental English grammar, phonetics, pronunciations and speech writing.

2. Time Length per Semester (Lecture-Hours / Practice-Hours / Self Study-Hours)

Lecture	Practice	Self Study	Additional
2 hours per week	2 hours per week	5 hours per week	upon student request
<p>3. Time Length per Week for Individual Academic Consulting and Guidance</p> <ul style="list-style-type: none"> (1) Lecture will be available every Wednesday from 13:00 to 16:00 at College of Communication Arts (2) Lecturer can also be reached e-mail for any short consultations: niracharapa.to@ssru.ac.th (3) Lecturer can also be reached for any consult via Line id: junemaeyao (4) Consult via mobile : 0816562775 			

Section 4 The Students Learning Outcome Development

<p>1. Morals and Ethics</p>
<p>Morals and Ethics to be developed</p> <p>Be able to deliver or to complete a required task at or the appointed time.</p> <p>Focus on (1)) Honesty (2) Integrity (3) Responsibility (4) Punctuality (5) Tolerance (6) Confidence</p>
<p>Teaching Strategies</p> <ul style="list-style-type: none"> (1) Help remind other team members to be on time. (2) Provide an example of integrity in classroom such as no plagiarism. (3) Rules setting such as attending the class on time and regularly (4) Group discussion (5) Group work (6) Responsible for given tasks and be honest in working and examination
<p>Evaluation Strategies</p> <ul style="list-style-type: none"> (1) Check student attendance every class. (2) Evaluate from how many students cheating in exam. (3) Evaluate from students' responsibility on their contribution on group project. (4) Evaluation of on time assigned tasks sending

(5) Evaluation of harmony in students group working
2. Knowledge
<p>Knowledge to be Acquired</p> <p>(1) To be able to provide an analysis and provide solutions to real world problems.</p> <p>(2) To be able to apply knowledge in real working time</p> <p>(3) To be able to create art work</p> <p>(4) To Understand in working process rightly in standard good attitude to profession and work based on moralities and ethics of mass communicators.</p>
<p>Teaching Strategies</p> <p>(1) To explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet</p> <p>(2) To assign single and group assignment and discussion</p> <p>(3) To provide case studies in understanding and conclusion</p>
<p>Evaluation Strategies</p> <p>(1) Evaluation by behaviors, attention and class participation</p> <p>(2) Evaluation by group working</p> <p>(3) Evaluation by case study, questions, midterm examination and final examination (research paper).</p>
3. Cognitive Skills
<p>Cognitive Skills to be acquired</p> <p>Can apply theoretical section and practical part</p> <p>Can write a speech based on grammar</p>
<p>Teaching Strategies</p> <p>(1) Practice and ideas conclusion by program of Microsoft PowerPoint</p> <p>(2) Assignment of group discussion and report</p>
<p>Evaluation Strategies</p> <p>(1) Evaluation by behaviors, attention and class participation</p> <p>(2) Evaluation by group discussion</p> <p>(3) Evaluation by class practice</p> <p>(4) Evaluation by students' ideas conclusion, analysis including with in class evaluation</p> <p>(5) Evaluation by quiz, role play</p>
4. Interpersonal Skills and Responsibilities

Interpersonal Skills and Responsibility to be Developed

- (1) Relevant interpersonal skill and classmate
- (2) Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people
- (3) Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators
- (4) Being leader and follower while working development

Teaching Strategies

- (1) Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet
- (2) Group works assignment
- (3) Individual presentation

Evaluation Strategies

- (1) Evaluation by behaviors, attention and class participation
- (2) Evaluation by group works
- (3) Evaluation by in class practice

5. Numerical Analysis, Communication and Information Technology Skills

Numerical Analysis, Communication and Information Technology Skills to be Developed

Effective communication skill which are listening, speaking, reading and writing skills
Information technology and new media usage skills to support speaking

- (1) Communicative technology usage practice such as assignment sending via email and creation of forum for ideas sharing
- (2) In class discussion or playing of case studies games
- (3) Report presentation skill by using proper forms, tools and technology

Evaluation Strategies

- (1) Evaluation by behaviors, attention and class participation
- (2) Evaluation by group discussion and presentation
- (3) Evaluation by in class practice

Section 5: Teaching Schedule and Evaluation

1. Teaching Schedule

Week	Topics	Hours	Learning Activities and Media	Lecturer
1	Course Orientation Basic Communication Theory	3	-lecture with Power point -pretest -English	Dr. Niracharapa Tongdhamachart
2	English grammar -sentence structure - Part of Speech (Noun, Verb, adjective, adverb)	3	-lecture with Power point -Exercises -quiz	Dr. Niracharapa Tongdhamachart
3	English grammar -Active and passive voice - Preposition - Punctuations	3	-Lecture with Power points - Exercises -Quiz	Dr. Niracharapa Tongdhamachart
4	English grammar -compound sentence -complex sentence -Conjunction	3	-lecture with Power point - English worksheet	Dr. Niracharapa Tongdhamachart
5	English grammar -Tenses -Present tense -Past Tense - present /past continuous tense	3	-Exercises	Dr. Niracharapa Tongdhamachart
6	Mid term			

7	Phonetic symbols	3	-You tube -Exercises	Dr. Niracharapa Tongdhamachart
8	Phonetic symbols	3	-lecture with Power point - Exercises -Quiz	Dr. Niracharapa Tongdhamachart
9	Techniques of pronunciation like native speakers	3	-lecture with Power point	Guest lecturer
10	Becoming a Public Speaker, preparing your Speech, Ethical Public Speaking, Managing Speech Anxiety	3	- lecture with Power point -English worksheet -Home work	Dr. Niracharapa Tongdhamachart
11	Speech writing	3	-lecture with Power point -Practice -Reading quiz -You tube	Dr. Niracharapa Tongdhamachart
12	Informative speech	3	-lecture with Power point	Dr. Niracharapa Tongdhamachart
13	Persuasive speech	3	-lecture with Power point -Role play -You tube	Guest lecturer
14	Special occasion speech	3	-lecture with Power point -Role play -You tube	Guest lecturer

15	Topic Selection for speech and practice	3	-lecture with Power point - Quiz -You tube	Dr. Niracharapa Tongdhamachart
16	Topic selection for speech and practice	3	-lecture with Power point -Quiz -You tube	Dr. Niracharapa Tongdhamachart
17	- Final exam	3		Dr. Niracharapa Tongdhamachart
Total		51		

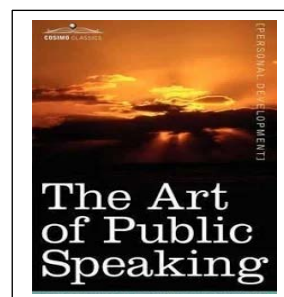
2. Learning Assessment Plan

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
Responsibility	Class Attendance	Every Week	10%
Lesson understanding	Assignments and Quiz	Week 2-7,9-16	50%
Lessons Evaluation	Midterm Assignment	Week 8	20%
Whole class competency	Final Assignment	Week 17	20%

Section 6 Learning and Teaching Resources

1. Major Textbook and documents

- (1) Handouts by Dr. Niracharapa Tongdhamachart
- (2) English grammar books by Raymond Murphy
- (3) The Art of Public Speaking by Dale Carnegie



2. Text and documents

3.Recommended and Internet Resources

<https://padlet.com/drniracharapa/k6o51bsgdj2owdr2>

Section 7. Course Evaluation and Improvement

1. Strategies for Course Evaluation by Students

- (1) Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management
- (2) Support subject effectiveness evaluation by students before and after studying
- (3) Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

2. Strategies for Course Evaluation by Lecturer

- (1) Evaluation majorly based on students' participation such as students' behaviors and participation consideration
- (2) Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration
- (3) Evaluation by students' scores
- (4) Evaluation of teaching by faculty's academic section

3. Teaching Revision

- (1) Lecturer revises teaching/learning process based on the results from the students' Opinion, the lecturer team's observation, and classroom research.

4. Verification of student achievement standards

- (1) Students' outcomes, group works' quality and single assignment the whole semester harmony consideration
- (2) Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives
- (3) Cooperation with the next subject lecturer for previous subject evaluation

5. Course Review and Improvement Plan for Course Effectiveness

- (1) Consider from students' test scores and other evaluations
- (2) Consider from student participation and questions in class

Section 8. Grading System

Score (%)	Grade	Meaning	Value
86-100	A	Exceptional	4.00
82-85	A-	Excellent	3.75
78-81	B+	Very Good	3.50
74-77	B	Good	3.00
70-73	B-	Fairly Good	2.75
66-69	C+	Satisfactory	2.50
62-65	C	Quite Satisfactory	2.00
58-61	C-	Low Satisfactory	1.75
54-57	D+	Poor	1.50
50-53	D	Very Poor	1.00
46-49	D-	Extremely Poor	0.75
0-45	F	Fail	0.00
-	W	Withdraw	-